

## **2021 Attendee List /** FINAL as of May 13 **Alpha by Company**

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### 36 Lyn Refuel Station

Mr. Lonnie McQuirter  
**Director of Operations**

### 6040, LLC

Mr. Rahim Budhwani  
**CEO**

### 7-Eleven Franchise

Mr. Jas Dhillon  
**Treasurer - National Coalition of  
Associations of 7-Eleven Franchisees**

### Advantage Solutions

Mr. Brad Heetland  
**Division Vice President**

Mr. Hal Kravitz  
**Senior Vice President**

Mr. Doug Middlebrooks  
**Vice President, Client Management**

### Alimentation Couche-Tard, Inc.

Mr. Kevin Lewis  
**Chief Marketing Officer**

### Altria Group Distribution Company

Mr. Michael Ames  
**Vice President Region Sales**

Mrs. Danielle Holloway  
**Senior Director Industry Engagement**

## Andy Ellwood

Mr. Andy Ellwood  
**Executive Coach, Speaker**

## Anheuser-Busch InBev

Ms. Ramona Giderof  
**VP, Small Format**

## Bambury, Inc.

Mr. Chris Bambury  
**Vice President**

## BIC Corporation

Mr. Tom Field  
**Team Leader Convenience West**

Mr. Mike McNamara  
**Team Leader Convenience East**

## Blarney Castle Oil Co.

Mr. Brian McCarthy  
**Vice President**

## Business Accelerator Team

Ms. Kay Segal  
**President & Managing Executive**

## CAL's Convenience, Inc.

Mr. Jim Fiene  
**Director of Operations**

## Casey's General Stores, Inc.

Mr. Tom Brennan  
**Chief Merchandising Officer**

Ms. Kelly Bucher  
**Director-Product Management**

Ms. Julie Jackowski  
**Chief Legal Officer & Secretary**

Mr. Darren Rebelez  
**President and CEO**

Ms. Ena Williams  
**Chief Operating Officer**

## Cash Depot

Mr. David Charles, Jr.  
**Sales Territory Manager**

Mr. David Charles, Sr.  
**President**

## CEFCO Convenience Stores

Mr. Mike Raisbeck  
**Chief People Officer**

## Coca-Cola Company

Mr. Kevin LeMoyne  
**Senior Vice President - Retail and On Premise Sales**

Ms. Krista Schulte  
**Vice President, Industry Affairs**

## Coen Markets, Inc.

Mr. Colin Dornish  
**Sr. Director of Operations**

Mr. Andrew McIlvaine  
**President**

Mr. Charles McIlvaine  
**Chairman/CEO**

## Conexus

Mr. Gray Taylor  
**Executive Director**

Ms. Linda Toth  
**Managing Director**

## CORD Financial Services

Mr. Nick Marino Marino  
**Vice President, Retail Sales**

## Core-Mark International, Inc.

Mr. Chad Beck  
**Vice President, Corporate Sales**

## Cubby's, Inc.

Mr. Mike Wilson  
**Chief Operating Officer**

## Dhaliwal & Associates, Inc.

Mr. Bhagdeep Dhaliwal  
**President**

## Dover Corporation

Mr. Jack Dickinson  
**Strategic Account Sr Manager**

Mr. Brad Schumacher  
**VP Key Accounts & Marketing**

## Eby-Brown Company LLC

Ms. Meredith James  
**National Director of Business Development**

Mr. Paul Pierce  
**VP of National Accounts**

Mr. Joe Roenna  
**Executive Vice President of Sales and Marketing**

Mr. Tom Wake  
**President**

## Excel Tire Gauge, LLC

Mr. Jay Nelson  
**CEO**

## Family Express Corporation

Mr. Clifton Dillman  
**Chief Information Officer**

Mr. Gus Olympidis  
**President & CEO**

## FIFCO USA

Ms. Katie Cunningham  
**Chain Director**

Mr. Kevin Kraft  
**Director - Small Format**

## FKG Oil Company dba Moto Mart

Mr. Jim Forsyth  
**CEO**

## General Mills, Inc.

Mr. Steve Gokey  
**Convenience & Retail Director**

Mrs. Nicole Nelsen  
**Zone Sales**

## Global Speakers Agency

Dr. Joseph Michelli  
**Speaker**

## GreenPrint LLC

Mr. Van Tarver  
**Chairman of the Board**

Mr. Tim Venghaus  
**Director, Business Development**

## GSK Consumer Healthcare

Mr. Ron Mauro  
**Sales Team Leader- Convenience Channel**

## GSP

Mr. Kevin Farley  
**Chief Operating Officer**

Mr. Craig Neuhoff  
**Director of New Business Development**

## Hathway

Mr. Kevin Rice  
**CMO & Co-founder**

## High's of Baltimore, LLC

Mr. Bradley Chivington  
**Senior Vice President**

## HJB Convenience Corp. dba Russell's Convenience

Mr. Raymond Huff  
**President**

## Hostess Brands LLC

Mr. Andy Jacobs  
**EVP & Chief Operating Officer**

Mr. Scott Ward  
**Vice President of Sales**

## Impact 21

Ms. Lisa Biggs  
**President/CEO & Co-Owner**

## InComm Payments

Mr. Jerry Cutler  
**SVP, Sales**

Mr. Mark Hanners  
**VP, National Convenience**

Mr. Allen Preslar  
**VP, Sales**

## Jacksons Food Stores, Inc.

Mr. Robert Hampton  
**Chief Information Officer**

## JUUL Labs

Mr. Tony Battaglia  
**Senior Director of Sales**

## Keurig Dr Pepper

Mr. Kevin Martello  
**VP National Retail Sales Convenience/Industry Affairs**

Mr. Jeff Tabor  
**Head of Small Format**

## Koupon Media

Mr. Brad Van Otterloo  
**CEO**

## Krispy Krunchy Foods, LLC

Mr. David Jeffco  
**Vice President of National Accounts**

## Kwik Trip, Inc.

Mr. Steve Loehr  
**VP**

Mr. Mark Meisner  
**Marketing/Advertising Director**

Mr. Carl Rick  
**Training Manager**

Mr. Greg Scriver  
**VP Procurement & Marketing**

Mr. Jake Vogel  
**Director of Category Management and Procurement**

## Love's Travel Stops

Mr. Gary Price  
**EVP- Total Truck Solutions & Facilities**

## Mars Wrigley

Mr. Jim Dodge  
**Vice President, C-Store Sales**

Mr. Mike Gilroy  
**VP, Trade Development & Sponsorship**

Mr. Brad Hunt  
**Director, Central**

Mr. Sanjay Katoch  
**Director, Convenience West**

Mrs. Tracy Schmitt-Winters  
**Director C-Store EAST**

## McLane Company, Inc.

Mr. Sean Luce  
**Director**

Mr. David Makowski  
**Business Development Manager**

Mr. Vito Maurici  
**Senior Vice President of Sales**

Mr. Jeff Opp  
**Business Development Manager**

## Meiners' Market

Mr. David Braddock  
**Owner**

Mrs. Mary Braddock  
**Owner**

## Metro Petro

Mr. Clay Lambert  
**Managing Director**

Mrs. Mia Lambert  
**President**

## MFA Oil Company Break Time

Mr. Curtis Chaney  
**Senior Vice President of Retail**

## Molson Coors Beverage Company

Mr. Jim Hughes  
**Vice President, Convenience**

## Mondelez International

Mr. Rick Brindle  
**VP Industry Development**

Mr. Graham Kidd  
**Vice President, Small Format**

## NACS

Dr. Henry Armour  
**President and CEO**

Mr. Ted Asprooth  
**National Sales Manager**

Ms. Katie Bohny  
**NACSPAC Manager**

Mr. Michael Davis  
**Vice President, Member Services**

Ms. Allison Dean  
**Retail Membership Manager**

Ms. Jayme Gough  
**Research Manager**

Mr. Keith Harlow  
**Director, Retail Membership**

Mr. Bob Hughes  
**V.P., Supplier Relations & Expositions**

Mr. Nat Keller  
**Director, Supplier Relations & Hunter Club Liaison**

Ms. Erin Pressley  
**Vice President, Education & Media**

Mr. Chris Rapanick  
**Director, Business Development**

Ms. Regina Sheehan  
**Director, Convention Operations**

Ms. Ashley Short  
**Education Program Manager**

Ms. Stephanie Sikorski  
**Vice President, Marketing**

Mrs. Kim Stewart  
**Editorial Director**

Ms. Lori Stillman  
**Vice President, Research**

Ms. Leigh Walls  
**Director, Exhibit Sales & Services**

## Nashville Wire Products

dba Nashville Display

Mr. Jake Johnson  
**Senior Division Engineer**

Mr. Kent Rollins  
**Division Manager**

## Oasis Stop N Go LLC

Mrs. Renee Andrew-Lewis  
**Senior Loyalty Consultant**

Mr. Pat Lewis  
**CEO**

## Parker's

dba The Parker Companies

Mr. Brandon Hofmann  
**COO**

Mr. Eric Jones  
**Chief Innovation Officer**

## PDI

Mr. Tom Brewer  
**VP, National CPG Sales**

Mr. Jimmy Frangis  
**CEO**

Mr. Jamie Hudson  
**SVP & GM Offers & Insights, PDI Marketing Cloud Solutions**

Mr. Paul Melton  
**EVP Global Sales, PDI Security Solutions**

Mr. Brent Welch  
**VP, North America Sales**

## Perfetti Van Melle USA, Inc.

Mr. Jerry Niblett  
**Customer Vice President**

## Pinnacle Corporation

Mr. Bob Johnson  
**President & CEO**

## Promotion In Motion Companies, Inc. (The)

Mr. Gary Parker  
**EVP, Sales**

Mr. Lance Smith  
**VP, Industry/Customer Affairs**

## Puma Energy Services (LATAM) LLC

Mr. Rodrigo Zavala  
**COO**

## RaceTrac Petroleum, Inc.

Mr. Robby Posener  
**President of Raceway**

Mr. Bart Stransky Stransky  
**VP of Merchandising**

## Raymond James & Associates, Inc.

Mr. Roger Woodman  
**Managing Director**

## Reynolds

Mr. Matt Domingo  
**Senior Director External Relations**

Mr. Chris Gaskin  
**Vice President - Strategic Accounts**

Mr. Ed Mirana  
**SVP Strategic Accounts**

Mr. Brent Sabo  
**Vice President - Strategic Accounts**

Mr. Frank Silva  
**SVP Activation and Trade Marketing**

Mr. Mike Wilson  
**Vice President**

## Rock Stop Stores

Mr. Asif Sarfani  
**Owner**

## Rmarts LLC

Mr. Rob Razowsky  
**CEO/Chairman**

## Rutter's

Mr. Christopher Hartman  
**Director of Fuels, Forecourt, Advertising & Construction**

Mr. Scott Hartman  
**President & CEO**

Mr. Robert Perkins  
**Vice President, Marketing**

## SAASOA

Mr. JP Patel  
**Vice President**

## Sprint Food Stores, Inc.

Mr. Andy Jones  
**President & CEO**

## Square One Markets, Inc.

Ms. Lisa Dell'Alba  
**President/CEO**

## St. Romain Oil Company, LLC

Mrs. Annie Gauthier  
**CFO/Co-CEO**

## StrasGlobal

Mrs. Eva Strasburger  
**President**

Mr. Roy Strasburger  
**CEO**

## Swisher International, Inc.

Mr. Jeff Rossi  
**Sr. VP, Sales & Marketing**

Mr. Dean Simmons  
**V.P. Sales**

## The Convenience Group, LLC

Mr. Donald Rhoads  
**President/CEO**

## The Hershey Company

Mr. Scott Bennett  
**Director Strategic Cstore Sales**

Mr. Brent Cotten  
**VP, Customer & Industry Affairs**

Mr. Dave Nolen  
**VP Category Management**

Mr. David Onorato  
**VP/GM Small Format**

Ms. Lisa Rodkey  
**Manager, Customer & Industry Affairs**

Mr. Phil Stanley  
**Chief Sales Officer**

Mr. Ben Stoffel  
**Sr. Director US Convenience**

## The Hub Convenience Stores, Inc.

Mr. Chris Fitterer  
**Partner**

Mrs. DeAnn Scheeler  
**Director of HR**

Mr. Jared Scheeler  
**CEO**

## TXB Stores

formerly Kwik Chek Food Stores

Mr. Ben Hoffmeyer  
**VP of Marketing & Merchandising**

Mr. Kevin Smartt  
**CEO/President**

## Tyson Foods, Inc.

Mr. Ben Boyd  
**Vice President Sales**

Mr. Kevin Gaffney  
**Director Sales**

Mrs. Ann Livermore  
**Director of Sales- West**

## United Refining Company

dba Country Fair/Kwik Fill

Mr. Paul Rankin  
**Vice President/Retail Marketing - Country Fair**

## Upside Services

dba GetUpside

Mr. Bryant Getzel  
**General Manager**

## Verifone, Inc.

Mr. Edway Lu  
**Petrol Sales**

Mr. Nicolas Papadopoulos  
**Global Sales and Strategic Initiatives**

## Wallis Companies

Ms. Tracey Hughes  
**Executive VP**

Ms. Lynn Wallis  
**President & COB**

## Weigel's Stores, Inc.

Mr. Doug Yawberry  
**President**

## Yesway

Mr. Mark Daniels  
**Chief Operating Officer**

Mr. Derek Gaskins  
**Chief Marketing Officer**