

 NACS

# Convenience Summit Europe

2-4 June 2020  
Berlin, Germany



## Meet the Decision-Makers in Europe that Matter Most to Your Business.

Designed for senior-level executives from Europe and abroad, **NACS Convenience Summit Europe** offers smart thinking on the global trends, technologies and best practices shaping the future of convenience. Featuring case studies, success stories, keynotes and presentations from some of the brightest minds within and outside our industry, you'll deep-dive into the strategic issues important to your business.

On 4 June, the summit concludes with a night of celebration and powerful networking. Join us—and the leadership of the most innovative, retail brands across the globe—at the **NACS European Convenience Retail Awards Gala and Dinner** to acknowledge outstanding achievements in the European convenience community. Benchmark your brand against our industry's pioneers and see who will win the accolade of “the best convenience store in the world.”



*NACS Convenience Summit Europe is one of the best events I attend that's dedicated to the European convenience and fuel industry. Each year, I leave with new global insights and a broader perspective on the future of our industry.*

Patrick Steppe, Chief Executive Officer (CEO),  
Lekkerland AG & Co. KG (Germany)

Learn more and register today at  
[conveniencesummit.com](https://conveniencesummit.com)

### Attendee Profile

- + C-Suite Executives (Presidents, CEOs, etc.)
- + Senior Leaders (EVPs, SVPs, VPs, General Managers, Managing Directors, Directors, etc.)
- + Heads of Departments

### Participating Retailers

- + Albert Heijn, The Netherlands
- + Applegreen PLC, Ireland
- + Circle K Europe, Sweden
- + Repsol, Spain
- + And more...

### Event Snapshot



125+

senior leaders from 25+ countries



25+

speakers and panelists



12+

progressive stores on retail tours

### Event Highlights

#### Session Topics

- + Consumer & Retail Trends
- + Global Strategic Industry Issues
- + Social Responsibility
- + Digital & Technology Trends
- + Labor Retention
- + Foodservice
- + Next-Generation Coffee Offer
- + Alternative Fuels
- + New Nicotine Category

### Retail Tours Feature

- + Best-in-Class Executions
- + Next-Generation Technologies
- + Innovative Store Designs
- + New Products & Merchandise
- + Behind-the-Scenes Operations