**Email Template – Sponsors**

**Subject Line Options:**

* Join me at NACS Convenience Summit Europe
* Visit [INSERT COMPANY NAME] at NACS Convenience Summit Europe
* Sneak Peek: See our latest products at NACS Convenience Summit Europe

Hi [INSERT RECIPIENT’S FIRST NAME],

I want to personally invite you to join me 2-4 June 2020 in Berlin, Germany for **NACS Convenience Summit Europe**. Designed for senior-level executives, this event offers smart thinking on the global trends, best practices and technologies shaping the future of convenience and fuel retail.

{Option #1: I’m excited to be among the group of industry suppliers showcasing new products at this year’s event. We are bringing [INSERT SHORT PRODUCT DESCRIPTION].}

{Option #2: [INSERT COMPANY NAME] is excited to sponsor this year’s event. Why? Because as convenience grows, the world is getting smaller. We know that retailers are looking for ideas and inspiration from places around the globe to stay relevant with customers and ahead of the competition. We’re proud to support events, like NACS Convenience Summit Europe, which make that possible.}

Get more information about the conference at [**convenience.org/cse**](https://www.convenience.org/events/GlobalEvents/Convenience-Summit-Europe).

I look forward to seeing you there!

Regards,

[INSERT YOUR FULL NAME]

[INSERT YOUR TITLE]

[INSERT YOUR COMPANY NAME]