**Email Template – Speakers**

**Subject Line Options:**

* See me at NACS Convenience Summit Europe
* Hear me present at NACS Convenience Summit Europe
* Join me in Berlin for NACS Convenience Summit Europe
* Hear me present on the future of convenience
* Experience the future of convenience with me, 2-4 June

Hi [INSERT RECIPIENT’S FIRST NAME],

I want to personally invite you to join me 2-4 June 2020 in Berlin, Germany for **NACS Convenience Summit Europe**. Designed for senior-level executives, this event offers smart thinking on the global trends, best practices and technologies shaping the future of convenience and fuel retail. Get ready for three-days of:

* Insights, insider tips and thought leadership for strategic planning
* Retailer case studies and success stories for benchmarking
* Networking with top retail leaders from around the globe

I’m excited to be among the group of industry leaders and experts selected to present. During my session, you will discover [INSERT SHORT SESSION DESCRIPTION].

No other convenience industry event offers a playbook on how to keep your brand ahead of the pace of change. Get more information at [**convenience.org/cse**](https://www.convenience.org/events/GlobalEvents/Convenience-Summit-Europe) or [**register now**](https://www.convenience.org/events/GlobalEvents/Convenience-Summit-Europe#tabs-2)**.**

I look forward to seeing you there!

Regards,

[INSERT YOUR FULL NAME]

[INSERT YOUR TITLE]

[INSERT YOUR COMPANY NAME]