**Email Template – Attendees**

**Subject Line Options:**

* Join me in Berlin for NACS Convenience Summit Europe
* You’re invited
* See the future of convenience
* Are you going?

Hi [INSERT FIRST NAME OF PEER OR COLLEAGUE],

I’m heading to Berlin, Germany for [**NACS Convenience Summit Europe, 2-4 June**](http://www.convenience.org/cse) to experience a fresh, modern, innovative European convenience market. What’s best, the event offers a glimpse into the future of convenience in Europe—and across the globe.

I want to personally invite you to join me at this event. Designed exclusively for senior-level executives, we’ll network with the best-of-the-best retailers, such as 7-Eleven, Inc., Albert Heijn, Circle K Europe, Reitan Convenience AS and more. And we’ll gain a new perspective on the opportunities ahead from experts within and outside our industry, including:

* Insights, insider tips and thought leadership for strategic planning
* Retailer case studies and success stories
* Tour best-in-class retailers showcasing innovations in retail operations, payment processing, merchandising and design

If you want to remain an industry leader and create meaningful connections with customers, then it’s critical to gather ideas and inspiration from places around the world.

**Ready for new ideas, opportunities and connections? Learn more at** [**convenience.org/cse**](https://www.convenience.org/events/GlobalEvents/Convenience-Summit-Europe).

I hope to see you in Berlin!

Regards,

[INSERT YOUR FULL NAME]

[INSERT YOUR TITLE]

[INSERT YOUR COMPANY NAME]

P.S. **Bring your team—and get a group discount.** NACS offers groups of 10 or more delegates a discount. Please contact me or Allison Dean at adean@convenience.org.