**Email Template – Association Partners**

**Subject Line Options:**

* Join me in Berlin for NACS Convenience Summit Europe
* For our members: Global insights from NACS Convenience Summit Europe
* Sneak peek: Preview the future of convenience and fuel retail

Hi [INSERT RECIPIENT’S FIRST NAME],

I want to personally invite you to **NACS Convenience Summit Europe** (2-4 June 2020, Berlin, Germany). Designed for senior-level executives, these events offer smart thinking on the global trends, best practices and technologies shaping the future of convenience and fuel retail.

Experts from within and outside our industry will share:

* Insights, insider tips and thought leadership for strategic planning
* Retailer case studies and success stories for benchmarking
* Innovations in retail operations, payment processing, merchandising and design

As convenience grows, the world is getting smaller. If you want to remain an industry leader and create meaningful connections with customers, then it’s critical to gather ideas and inspiration from places around the world.

**Learn more about NACS Convenience Summit Europe at:** [**convenience.org/cse**](https://www.convenience.org/events/GlobalEvents/Convenience-Summit-Europe)

I look forward to seeing you in Europe!

Regards,

[INSERT YOUR FULL NAME]

[INSERT YOUR TITLE]

[INSERT YOUR COMPANY NAME]