Impact on Your Business: How Will Key Categories and Employees Be Affected?
Research claims that a reduction in the U.S.’s overall alcohol consumption appears directly related to the rise of legal medical marijuana. Add recreational sales on top of that, and retailers need to better understand the impacts of legal cannabis on the consumable categories we sell today and in the future. In addition, retailers from legal (medical and recreational) cannabis states will share the effect personal use has in the areas of recruiting, screening, hiring and supporting employees throughout the employee life cycle.

Lori Stillman, VP, Research, NACS
Don Rhoads, President and CEO, The Convenience Group, Landrace Brands
Ryan Sevigny, Owner, High Tide Ranch | General Manager, Landrace Brands
David Dornak, Partner, Las Vegas, Fisher Phillips LLP

3:00 pm – 3:30 pm
Networking Break
Renaissance Foyer

What’s Stopping Us: Legislative and Regulatory Restrictions
The reality is that no traditional convenience, drug, supermarket or discounter can legally sell cannabis today. Discover the hurdles that retailers face and the options available.
Scott Sinder, Partner, Steptoe & Johnson LLP

How Retailers Succeed
This wrap-up session outlines the non-negotiables and the “must-dos” for retailers that will allow them to take advantage of the growing opportunity that legal cannabis offers.
Henry Armour, Ph. D., President and CEO, NACS

To stay up-to-date on legislative activity related to cannabis and to find answers to your questions, visit CONVENIENCE.ORG/CANNABIS