

# How c-stores are unlocking new value from their cameras

# What is Solink?

Solink is a video security and analytics platform that **integrates with your existing cameras and point-of-sale (POS) system**, providing real-time insights to help c-stores detect theft, respond to crime, increase efficiency, and drive sales.

Designed for multi-location, brick-and-mortar businesses, Solink enables security, loss prevention, and operations teams to work smarter, not harder.

# Why convenience retailers choose Solink



# Improved visibility

Monitor activity across multiple stores remotely, on any device. View daily summaries of key data and get real-time alerts for anomalies.



#### **User-friendly tools**

Quickly find video of slip-andfalls or property damage by skipping to periods of motion. Save clips to the cloud and share access with police.



# **Increased productivity**

Conduct investigations faster with paired video and POS data. Search by keyword to find specific sales, then watch video for context.

### Reduce liability risk for controlled product sales

- · Connect cameras and POS data to Solink
- Review dashboard of age verifications
- Watch video to confirm instant approval vs. DOB input





#### Avoid the hassle (and cost) of false alarms

- Turn cameras into video alarms
- Watch video to verify real threats
- Improve police response time and eliminate false alarm fines