

NACS

Innovation Leadership Program

MIT MANAGEMENT EXECUTIVE EDUCATION

Incubating ideas to transform business



November 1-6, 2026

MIT Sloan School of Management
Massachusetts Institute of Technology, Cambridge, MA

Building on MIT’s prestigious reputation, this program delivers a curriculum customized specifically for the needs of the innovation-driven convenience industry. Senior executives will learn research-based management frameworks, and take part in practical, hands-on application that will enable them to build innovation capability and improve business. Consider sending a small team to develop and work on a project together.

This program will help convenience leaders:

- + Learn how to build an innovation culture — focused on skills, desire, freedom of action, commitment and integrity
- + Recognize and overcome mental models that inhibit innovation
- + Leverage the principles and processes of design thinking
- + Identify choices for responding to disruptive competition
- + Apply innovative methods for designing work and operating models that engage employees and create competitive advantage
- + Experience first-hand MIT’s entrepreneurial innovation ecosystem

The power of innovation at MIT can’t be denied. Move from ideas to impact after this week-long program that offers a unique opportunity for industry leaders to become purposeful innovators essential for our industry, where lightning-speed, ease, and seamlessness are expected by customers.

View sample curriculum on reverse side.

To learn more and reserve your seat, visit: convenience.org/ExecEd/MIT

Questions? Contact:

Brandi Mauro, PMP | Education Program Manager
bmauro@convenience.org | (703) 518-4223

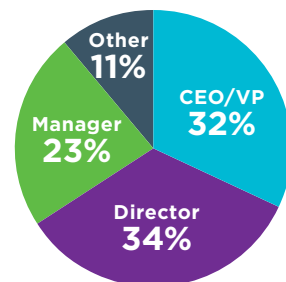
Ranked No. 3 Best Business Schools by U.S. News and World Report

“I believe this program has helped me develop a skillset that will support my success in my current role and allow me to stand out for future opportunities.”

Past participating companies include:

- + Casey’s General Stores, Inc.
- + Circle K
- + Love’s Travel Stops
- + Shell International Petroleum Company
- + Pilot Travel Centers
- + Cadena Comercial OXXO S.A. de C.V.

Attendee Profile:



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*Intended for NACS retail and distributor members only.

NACS Innovation Leadership Program at MIT | Sample Curriculum*

VIRTUAL		IN-PERSON ON CAMPUS					
TBD	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	
8:30 - 9:35 am Welcome & Orientation MIT & NACS	2:30 - 3:00 pm Campus Access & Registration 3:00 - 4:15 pm Welcome & MOZO C. Chilton	8:00 - 8:30 am Breakfast 8:30 am - 12:15 pm Innovation Around the Box D. Robertson 12:15 - 1:15 pm Lunch	8:00 - 8:30 am Breakfast 8:30 - 9:00 am Learning Synthesis 9:00 am - 12:30 pm Leading the New Era of Digital Transformation G. Westerman 12:30 - 1:30 pm Lunch	8:00 - 8:30 am Breakfast 8:30 - 9:30 am Learning Synthesis & Innovation Challenges C. Chilton 9:30 am - 12:30 pm Applications of Generative AI M. Webster	8:00 - 8:30 am Breakfast 8:30 - 9:00 am Learning Synthesis 9:00 am - 12:30 pm Capitalizing & Operationalizing Purpose Driven Innovation J. Rhee 12:30 - 1:30 pm Lunch	8:00 - 8:30 am Breakfast 8:30 - 9:00 am Learning Synthesis 9:30 am - 12:00 pm Building a Culture of Experimentation Amongst Uncertainty R. Gosline 12:00 - 1:00 pm Lunch	
	4:15 - 4:30 pm Break 4:30 - 5:30 pm Leading Innovation: An Entrepreneurial Lens C. Chilton & Panel 5:30 - 6:00 pm Break 6:00 - 7:00 pm Your Innovation Challenge	1:15 - 4:45 pm Innovation Leadership C. Chilton 4:45 - 5:00 pm Class Photo 5:00 - 7:00 pm Build & Bites	1:30 - 3:30 pm Lab to Market the MIT Way A. Mershin 3:30 - 4:00 pm Break 4:00 - 5:00 pm Ecosystem Visit	1:30 - 4:45 pm Nudging Breakthrough CX: Customer Experience, Technology and Decision Making R. Gosline Free Night 3:30 - 4:00 pm Break 4:00 - 5:00 pm Ecosystem Visit	1:30 - 4:45 pm Strategic Operations Z. Ton 4:45 - 8:00 pm Optional: Venture Café Visit	1:00 - 3:30 pm Learning Synthesis & Commitments & Awarding of Certificates C. Chilton	



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*Subject to change.