

# NACS

## Executive Leadership Program



Dyson  
Cornell  
SC Johnson College of Business

# One-on-one coaching with Ivy League faculty

### August 2-6, 2026

The Dyson School | Cornell University, Ithaca, NY

Successful leaders are natural relationship builders, master negotiators and persuaders, agile and strategic thinkers, and seekers of new ideas. This program is developed for senior-level retail management and designed to refine, inspire, inform and level-up your leadership skills. Get ready to foster new ways of thinking, respond to the challenges of an evolved marketplace today and own your position as a visionary leader.

#### During this program, convenience leaders can:

- + Reflect on and refine leadership skills
- + Prepare for the demands of key company roles
- + Receive a 360-degree feedback assessment and individual coaching
- + Engage in group case studies that build a network of peers
- + Hear from top industry leaders speaking on today's biggest challenges in the workforce

This program has been customized for the convenience and fuel retailing industry, and is administered by faculty in the Charles H. Dyson School of Applied Economics and Management, recently ranked in the top 15 best business schools by *U.S. News and World Report* — providing an exclusive opportunity for high-potential industry executives to engage in peer case studies and prepare for demands of key company roles.

View sample curriculum on reverse side.

Review the full schedule and reserve your seat:  
[convenience.org/ExecEd/Cornell](https://convenience.org/ExecEd/Cornell)

#### Questions? Contact:

Brandi Mauro, PMP | Education Program Manager  
[bmauro@convenience.org](mailto:bmauro@convenience.org) | (703) 518-4223

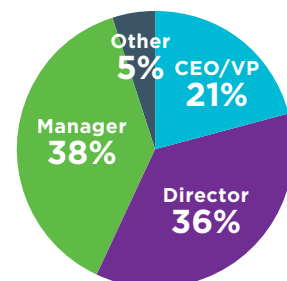
Ranked among the top 20 Best Global Universities by *U.S. News and World Report*

“Thank you for an outstanding week spent with a great group of industry leaders! The connections and content were both nothing short of first class.”

#### Past participating companies include:

- + Cadena Comercial OXXO S.A. de C.V.
- + Circle K
- + Casey's
- + Love's Travel Stops
- + Shell International Petroleum Company
- + Pilot Travel Centers

#### Attendee Profile:



Endowed by



\*Intended for NACS retail and distributor members only.

# NACS Executive Leadership Program at Cornell University | Sample Curriculum\*

## IN-PERSON | ON CAMPUS

Day 1	Day 2	Day 3	Day 4	Day 5
<b>4:00pm</b> Statler Hotel Check-In	<b>7:00 am</b> Breakfast Conference Foyer	<b>6:45 am</b> Breakfast Conference Foyer	<b>7:00 am</b> Breakfast Conference Foyer	<b>7:00 am</b> Breakfast Conference Foyer
<b>6:00-6:45pm</b> Registration and Orientation	<b>8:00-8:30 am</b> <b>Welcome</b>	<b>7:45 am</b> Meet in Statler Lobby for transportation to Hoffman Outdoor Center	<b>8:00-10:00 am</b> <b>Strategic Decision Making</b> Professor Mike Hostetler	<b>8:00-10:15 am</b> <b>Personal Leadership Plans Personal Accountability</b> Professor Mike Hostetler
<b>7:30 - 7:30pm</b> <b>Reception Rowe room</b>	<b>8:30-10:00 am</b> <b>HELLO - Story of Self</b> Professor Bruce Levitt	<b>8:00 am - 12:00 pm</b> <b>Cornell Outdoor Education Leadership Experience</b> Faculty led session on building trust, teamwork, communication and leadership	<b>10:00-10:15 am</b> Break	<b>10:15 - 10:45 am</b> Break & Hotel check-out
<b>7:30 - 9:00pm</b> <b>Opening Dinner</b> Matt Domingo, Sr. Director Reynolds	<b>10:00-10:15 am</b> Break	<b>12:00 - 1:00 pm</b> Lunch at Ropes Course	<b>10:15 am - 12:00 pm</b> <b>Strategic Decision Making</b> Professor Mike Hostetler	<b>10:45 am - 12:00 pm</b> <b>Closing Speaker</b>
	<b>10:15 am - 12:00 pm</b> <b>Global View C-Stores Retail Media Networks</b> Bryan Gildenberg	<b>1:00-2:30 pm</b> <b>Cornell Outdoor Education Leadership Experience</b>	<b>12:00 - 1:00 pm</b> Lunch	<b>12:00 - 12:30 pm</b> <b>Certificates and Closing</b>
	<b>12:00-1:00 pm</b> Lunch	<b>3:00-6:00 pm</b> <b>Personal Time and Coaching Sessions</b>	<b>1:00-3:00 pm</b> <b>Leadership Case Study</b> Professor Mike Hostetler	Travel Lunches Available
	<b>1:00-3:30 pm</b> <b>Dynamic Model of Strategy</b> Professor Mike Hostetler	<b>Campus Tour</b> Led by Adam Brumberg	<b>3:00-3:30 pm</b> Break	
	<b>3:30-4:00 pm</b> Break	<b>6:30-8:00 pm</b> <b>Cocktail Reception and Dinner</b> Location TBD	<b>3:30 - 5:00pm</b> <b>Think like a CEO/ Personal Brand</b> Faculty TBD	
	<b>4:00-5:30 pm</b> <b>Wall Street View</b> Bonnie Herzog Goldman Sachs		<b>6:00 - 8:30pm</b> Closing Dinner	
	<b>6:00-9:00 pm</b> Dinner Location TBD			