

NACS Innovation Leadership Program 2025

Virtual Orientation TBD | November 2-7 at MIT
MIT Sloan School of Management, 100 Main Street, Cambridge

TBD	Sunday, November 2	Monday, November 3	Tuesday, November 4	Wednesday, November 5	Thursday, November 6	Friday, November 7
		Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM
		Innovating Around Your Core: A Low Risk, High Reward Approach to Innovation	Learning Synthesis 8:30 - 9:00 AM	Learning Synthesis and Innovation Challenges <i>C. Chilton</i> 8:30 - 9:30 AM	Learning Synthesis 8:30 - 9:00 AM	Building a Culture of Experimentation Amongst Uncertainty
			Leading Innovation: "Sculpting the Fog"	Capitalizing & Operationalizing Purpose Driven innovation	Navigating the Generative AI Revolution	
Virtual Orientation: Welcome & Making the Most of Your MIT Experience <i>MIT & NACS Teams</i>	Program Schedule Key Leadership Innovation Digital Operations Customer Experience Application	 <i>D. Robertson</i> 8:30AM - 12:00PM	 <i>C. Chilton</i> 9:00AM - 12:30 PM	 <i>J. Rhee</i> 9:30 AM - 12:30 PM	 <i>M. Webster</i> 9:00 AM - 12:30 PM	 <i>R. Gosline</i> 8:30 AM - 12:00 PM
		Lunch 12:00 - 1:00 PM	Lunch 12:30 - 1:30 PM	Lunch 12:30 - 1:30 PM	Lunch 12:30 - 1:30 PM	Lunch 12:00 - 1:00 PM
	On-campus sessions include flexible breaks determined onsite by faculty	Leadnig the New Era of Digital Transformation	Creating Value from Data	Nudging Breakthrough CX: Customer Experience, Technology and Decision- Making	Strategic Operations	Storytelling Showcase and Learning Synthesis
	Registration 2:30 - 3:00 PM					
	Welcome & Plan for the Week  <i>C. Chilton</i> 3:00 - 4:15 PM	 <i>G. Westerman</i> 1:00 - 4:15 PM				<i>C. Chilton</i> <i>S. Springer</i> 1:00 - 3:00 PM
	Break 4:15 - 4:30 PM	Break 4:15 - 4:30 PM				Awarding of Certificates 3:00 - 3:30 PM
	Leading Innovation: An Entrepreneurial Lens  <i>C. Chilton</i> 4:30 - 5:30 PM	Your Innovation Challenge 4:15 - 4:45	 <i>Barb Wixom</i> 1:30 - 4:45 PM	 <i>R. Gosline</i> 1:30 - 4:45 PM	 <i>Z. Ton</i> 1:30 - 5:00 PM	
	Networking Break 5:30 - 6:00 PM	Plot Twists and Mixers: Crafting Stories for Success	Transfer	Break 4:45 - 5:00 PM		
	Your Innovation Challenge  <i>C. Chilton</i> 6:00 - 7:00 PM	 <i>S. Springer</i> 4:45 - 6:15 pm	Ecosystem Visit: Catalan.ai  5:00 - 6:30 PM	Crating Stories for Success Part II  <i>S. Springer</i> 5:00 - 6:30 pm	Optional: Venture Café  5:00 - 8:00 PM	
						<i>Schedule Subject To Change</i>