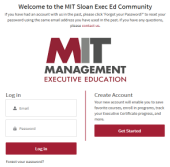
NACS Innovation Leadership Program 2023

October 23 on Zoom | November 5 - 10 at MIT

Monday, October 23	Sunday, November 5	Monday, November 6	Tuesday, November 7	Wednesday, November 8	Thursday, November 9	Friday, November 10
Virtual Orientation & Connect via Zoom	*For onsite sessions, break times will be determined by faculty*	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM	Breakfast 8:00 - 8:30 AM
Welcome & Orientation *MIT & NACS* 10:00 - 11:30 AM		**Innovation Around the Box** *D. Robertson* 8:30 AM - 12:15 PM	**Learning Synthesis** 8:30 - 9:00 AM **Leading the New Era of Digital Transformation** *G. Westerman* 9:00 AM - 12:30 PM	**Learning Synthesis & Innovation Challenges** C. Chilton; 8:30 - 9:30 AM **Applications of Generative AI** *M. Webster* 9:30 AM - 12:30 PM	**Learning Synthesis** 8:30 - 9:00 AM **Capitalizing & Operationalizing Purpose Driven Innovation** *J. Rhee* 9:00 AM - 12:30 PM	**Learning Synthesis** 8:30 - 9:00 AM **Building a Culture of Experimentation Amongst Uncertainty** *R. Gosline* 8:30 - 12:00 PM
		Lunch 12:15 - 1:15 PM	Lunch 12:30 - 1:30 PM	Lunch 12:30 - 1:30 PM	Lunch 12:30 - 1:30 PM	Lunch 12:00 - 1:00 PM
 Please log in to the MIT Sloan Exec Ed Community to prepare for sessions and campus access protocol.	**Campus Access & Registration** 2:30 - 3:00 PM **Welcome & MOZO** *C. Chilton* 3:00 - 4:15 PM Break: 4:15 - 4:30 PM **Leading Innovation: An Entrepreneurial Lens** *C. Chilton & Panel* 4:30 - 5:30 PM Networking Break: 5:30-6:00PM **Your Innovation Challenge** 6:00 - 7:00 PM	**Innovation Leadership** *C. Chilton* 1:15 - 4:45 PM Class Photo 4:45 - 5:00 PM **Build & Bites** 5:00 - 7:00 PM	**Lab to Market the MIT Way** *A. Mershin* 1:30 - 3:30 PM Break 3:30 - 4:00 PM **Ecosystem Visit** 4:00 - 5:00 PM *Free Night*	**Nudging Breakthrough CX: Customer Experience, Technology and Decision-Making** *R. Gosline* 1:30 - 4:45 PM *Free Night*	**Strategic Operations** *Z. Ton* 1:30 - 4:45 PM **Optional: Venture Café Visit** 4:45 - 8:00 PM	**Learning Synthesis Commitments & Awarding of Certificates** *C. Chilton* 1:00 - 3:30 PM *Schedule Subject To Change*