## NACS Financial Leadership Program

### July 17-22, 2022

**Accommodations, Meals**
- **Sunday, July 17**
  - Breakfast: 7:00-8:30
- **Monday, July 18**
  - Breakfast: 7:00-9:00
- **Tuesday, July 19**
  - Breakfast: 7:00-9:00
- **Wednesday, July 20**
  - Breakfast: 7:00-9:00
- **Thursday, July 21**
  - Breakfast & Check-Out: 7:00-9:00
- **Friday, July 22**
  - Breakfast: 7:00-9:00

**Classes**
- 8:30-12:00
- 9:00-12:30
- 9:00-10:30
- 8:30-12:00
- 9:00-11:30

**C-Suite Thinking**
- Instructor Managed Breaks
- 10:45-12:30
- Instructor Managed Breaks

**The Link between Corporate Strategy and Value Creation**
- 9:00-10:30
- 10:45-12:30
- Instructor Managed Breaks

**Global Trends & New Business Opportunities**
- Mauro Guillen - Virtual or In-Person
- Break: 10:30-10:45

**Strategy Under Uncertainty**
- Key Performance Indicators
- Break: 10:30-10:45
- Instructor Managed Breaks

**The CFO/CEO Partnership**
- Strategy Under Uncertainty
- Break: 11:30-11:45

**Breakfast**
- 7:00-8:30
- 7:00-9:00
- 7:00-8:30
- 7:00-9:00
- 7:00-9:00

**Lunch**
- 12:30-1:30
- 12:30-1:30
- 12:00-1:00
- 12:00-1:00
- 12:00-1:00

**Competitive Strategy**
- Instructor Managed Breaks
- 1:30-5:00
- Instructor Managed Breaks

**Customer Centricity**
- Instructor Managed Breaks
- 1:30-5:00
- Instructor Managed Breaks

**Financial Forecasting and Financing Growth**
- Instructor Managed Breaks
- 4:45-6:15
- Instructor Managed Breaks

**Break**
- 5:00-5:15
- 4:30-4:45
- 4:45-6:15

**Dinner**
- 6:45-8:00
- 6:45-8:00
- 6:45-8:00

**Optional Lunch**
- 1:15-2:00
- 1:30-5:00
- 4:00-4:30

**Interview with Dave Charles**
- Wharton Executive Education
- Safe Travels!

**Endowed By:**
- NACS Closing Remarks
- Jim Austin & Dave Charles

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**Program Team**
- Patti Parker, Program Director
- parkerp@wharton.upenn.edu

**Program Manager**
- Eileen Schnapp

**Leadership**
- Harbir Singh
- 4:30-6:15

**Instructor Managed Breaks**
- Peter Fader
- 5:15-6:45

**Interview with Dave Charles**
- Wharton Executive Education

**Safe Travels!**

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**Academic Director**
- David Wessels

**Program Director**
- Patti Parker

**Program Registrar**
- Greg Shea

**Program Director**
- Jim Austin & Dave Charles

**Partnership**
- David Wessels

**Instructor Managed Breaks**
- Peter Fader
- 5:15-6:45

**Customer Segmentation**
- Instructor Managed Breaks

**Key Performance Indicators**
- Instructor Managed Breaks

**Break**
- 4:30-4:45

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**Global Trends & New Business Opportunities**
- Mauro Guillen - Virtual or In-Person

**Strategy Under Uncertainty**
- Key Performance Indicators

**The CFO/CEO Partnership**
- Strategy Under Uncertainty

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**Breakfast, Lunch, and Dinner**
- 7:00-9:00
- 12:00-1:00
- 6:45-8:00

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**Reception Dinner & NACS Welcome**
- 6:30-8:00

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**Sunday, July 17**
- 8:30-12:00

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- 9:00-10:30

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**Thursday, July 21**
- 9:00-11:30

**Friday, July 22**
- 11:45-1:00

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**Endowed By:**
- David Wessels

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**Instructor Managed Breaks**
- Peter Fader
- 5:15-6:45

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**Customer Segmentation**
- Instructor Managed Breaks

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**Interview with Dave Charles**
- Wharton Executive Education

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**Safe Travels!**

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**Endowed By:**
- David Wessels