

**Aresty Institute of Executive Education**  
**The Wharton School of the University of Pennsylvania**  
**NACS Financial Leadership Program**  
**July 13-18, 2025**



Sunday, July 13	Monday, July 14	Tuesday, July 15	Wednesday, July 16	Thursday, July 17	Friday, July 18
<p><b>Accommodations, Meals &amp; Classes:</b>                      Steinberg Conference Center                      255 South 38th Street                      Philadelphia, PA 19104                      1.215.386.8300                      Classroom:</p> <p><b>Academic Director</b>                      David Wessels</p> <p><b>Program Team</b>                      Janeen McQuarrie  <a href="mailto:apesirid@wharton.upenn.edu">apesirid@wharton.upenn.edu</a></p> <p>Eileen Schnapp, Manager  <a href="mailto:eschnapp@wharton.upenn.edu">eschnapp@wharton.upenn.edu</a></p>	Breakfast 7:30-8:30	Breakfast 7:30-8:30	Breakfast 7:30-8:30	Breakfast 7:30-8:30	Breakfast & Checkout 7:30-9:00
	8:30-12:00	8:30 - 12:00	8:30 - 12:00	8:30 - 10:15	9:00-11:30
	C-Suite Thinking <i>Instructor Managed Breaks</i>	Competitive Strategy <i>Instructor Managed Breaks</i>	Strategy Under Uncertainty/ Scenario Planning <i>Instructor Managed Breaks</i>	QuickDash Case Study: Customer Lifetime Value <i>David Wessels</i>	QuickDash Case Study: Report Out <i>David Wessels</i>
	<i>David Wessels</i>	<i>Harbir Singh</i>	<i>Kathy Pearson</i>	Break 10:15 - 10:30	Break 11:30-11:45
	Lunch 12:00-12:45	Group Photo & Lunch 12:00-12:45	Lunch 12:00-1:00	10:30 - 12:00	11:45-1:00
	12:45 - 4:15	12:45 - 2:30	1:00 - 4:00	Key Performance Indicators <i>David Wessels</i>	The CFO/CEO Partnership <i>David Wessels</i>
	The Link between Corporate Strategy and Value Creation <i>Instructor Managed Breaks</i>	QuickDash Case Study: Strategic Priorities <i>David Wessels</i>	Strategic Execution <i>Instructor Managed Breaks</i>	Lunch 12:00-12:45	1:00-1:15
	2:30-3:00 Program Registration	Break 2:30-2:45	4:00 - 4:30 Interview with Dave Charles Facilitated by: <i>Kathy Pearson</i>	12:45 - 4:00	NACS Closing Remarks
	3:00-6:00 Leadership <i>Instructor Managed Breaks</i>	2:45 - 6:00	<p><b>Free Evening</b>                      Dinner on Your Own</p>	Financial Forecasting and Financing Growth <i>Instructor Managed Breaks</i>	Optional Lunch 1:15-2:00
	6:00-6:30 Campus Tour (optional)	QuickDash Case Study: Strategic Assessment <i>David Wessels</i>		Customer Centricity <i>Instructor Managed Breaks</i>	<p><b>Thank you for attending</b>  <b>Wharton Executive Education</b></p> <p><b>Safe Travels!</b></p>
6:30-8:00 Reception Dinner & NACS Welcome	Dinner Available 6:00-8:00	Dinner Available 6:00-8:00	4:15 - 5:45	QuickDash: Final Preparations <i>David Wessels</i>	
			Dinner Available 6:00-8:00		