



Our Story

- Founded by Jolene Conway in 2017- a mom who wanted an edible cookie dough product that was made with the simple, recognizable ingredients found in her own kitchen.
- Certified Woman-Owned Business
- Manufactured in Illinois.
 All ingredients and packaging are sourced from American companies.
- Winner of Best New Product at National Association of Concessionaires in 2018
- Winner of Best New Product in Cookie Category at NAMA April of 2019





CORE VALUES

We are Dedicated to the Dough.

We Believe in Grit.

We Don't Sell Crap.

We Do Good Things.

We Never Forget the Little Guy.

Refrigerated Dible Dough Bar

Ready-to-eat Refrigerated Cookie Dough Bar

- We use specially blended heat treated-flour
- Our bars are made without the use of raw eggs
- No High Fructose Corn Syrup
- All Natural- No Artificial Colors, Flavors or Sweeteners
- Absolutely No Preservatives!
- 18-month shelf life
- Small footprint: 10 bars per merchandiser (2"x 6")
- SRP of \$2.49-\$2.99
- Top Seller- Chocolate Chip
- 2nd- Peanut Butter & Sugar Cookie (tied)
- Acrylic rack available for display <u>inside</u> of refrigerator door





Shelf Stable Dible Dough Bar





Perfectly Safe to Eat Shelf Stable Cookie Dough Bar

- 12-month shelf life
- All Natural- No Artificial Colors, Flavors or Sweeteners,
 & absolutely No Preservatives!
- Eye-catching Packaging
- Small footprint: 10 bars per merchandiser (2"x 6")
- SRP of \$2.49-\$2.99
- Top Seller- Chocolate Chip
- 2nd- Peanut Butter & Sugar Cookie (tied)
- Available to display in our shipper
- Acrylic rack available for purchase to display on the <u>outside</u> of refrigerator doors

