

Participating
Hunter Club
Members**ACOSTA GROUP**

Brands are never one size fits all. Each has unique products and grapples with distinct objectives and challenges. Our job is to drive growth by crafting the best solution from our agencies' comprehensive suite of services. Our associates partner with your team to assess your needs, examine the data, and draw from our years of experience to design a tailored solution to help you win, everywhere you sell.

ADVANTAGE SOLUTIONS

Advantage Solutions is the leading omnichannel retail solutions agency in North America, uniquely positioned at the intersection of consumer-packaged goods (CPG) brands and retailers. With its data- and technology-powered services, Advantage leverages unparalleled insights, expertise and scale to help brands and retailers of all sizes generate demand and get products into the hands of consumers, wherever they shop. For more information, visit YourADV.com.

ALTRIA GROUP DISTRIBUTION COMPANY

We have a leading portfolio of tobacco products for U.S. tobacco consumers age 21+. Our Vision is to responsibly lead the transition of adult smokers to a smoke-free future (Vision). We are Moving Beyond Smoking™, leading the way in moving adult smokers away from cigarettes by taking action to transition millions to potentially less harmful choices - believing it is a substantial opportunity for adult tobacco consumers, our businesses and society.

Our wholly owned subsidiaries include leading manufacturers of both combustible and smoke-free products. In combustibles, we own Philip Morris USA Inc. (PM USA), the most profitable U.S. cigarette manufacturer, and John Middleton Co. (Middleton), a leading U.S. cigar manufacturer. Our smoke-free portfolio includes ownership of U.S. Smokeless Tobacco Company LLC (USSTC), the leading global moist smokeless tobacco (MST) manufacturer, Helix Innovations LLC (Helix), a leading manufacturer of oral nicotine pouches, and NJOY, LLC (NJOY), an e-vapor manufacturer with a commercialized product portfolio fully covered by marketing granted orders from the U.S. Food and Drug Administration (FDA).

Additionally, we have a majority-owned joint venture, Horizon Innovations LLC (Horizon), for the U.S. marketing and commercialization of heated tobacco stick products.

Our equity investments include Anheuser-Busch InBev SA/NV (ABI), the world's largest brewer, and Cronos Group Inc. (Cronos), a leading Canadian cannabinoid company.

The brand portfolios of our operating companies include Marlboro®, Black & Mild®, Copenhagen®, Skoal®, on!® and NJOY®. Trademarks related to Altria referenced in this release are the property of Altria or our subsidiaries or are used with permission.

Learn more about Altria at www.altria.com and follow us on X (formerly known as Twitter), Facebook and LinkedIn.

AMCON DISTRUBUTING COMPANY

AMCON Distributing Company ("AMCON") is a dynamic leader and trusted partner in the wholesale convenience distribution industry, delivering unmatched service, innovation, and value to convenience retailers across the United States. Together with our strategic subsidiaries

Team Sledd LLC and Henry's Foods, Inc., AMCON forms one of the largest and most versatile distribution networks in the nation.

ANHEUSER-BUSCH LLC

For more than 165 years, [Anheuser-Busch](#) has carried on a legacy of brewing great-tasting, high-quality beers that have satisfied beer drinkers for generations. Today, we own and operate more than 120 facilities and have a dedicated network of more than 65,000 hardworking Americans across the U.S. We are home to several of America's most iconic beer and beyond beer brands, including Michelob ULTRA, Cutwater Spirits, Stella Artois, Budweiser, and Bud Light as well as regional brands that provide beer drinkers with a choice of the best-tasting craft beers in the industry.

BIC CORPORATION

A global leader in stationery, lighters, and shavers, BIC brings simplicity and joy to everyday life. For 80 years, BIC's commitment to delivering high-quality, affordable, and trusted products has established BIC as a symbol of reliability and innovation. With a presence in over 160 countries, and over 14,000 team members worldwide, BIC's portfolio includes iconic brands and products such as BIC® 4-Color™, BodyMark®, Cello®, Cristal®, Inkbox®, BIC Kids®, Lucky™, Rocketbook®, Tattly®, Tipp-Ex®, Wite-Out®, Djeep®, EZ Load™, EZ Reach®, BIC® Flex™, Soleil®, Tangle Teezer® and more. Listed on Euronext Paris and included in the SBF120 and CAC Mid 60 indexes, BIC is also recognized for its steadfast commitments to sustainability and education. For more, visit www.corporate.bic.com and to see BIC's full range of products visit www.bic.com. Follow BIC on [LinkedIn](#), [Instagram](#), [YouTube](#) and [TikTok](#).

BUCKED UP

Bucked Up is the performance-focused brand that delivers a range of products designed to boost your confidence and drive—from pre-workout supplements to energy drinks to recovery formulas. We provide transparent, science-backed formulas to support you along your entire fitness journey, so you Feel Like A Million Bucks—unstoppable, confident, and ready to conquer anything. Our products combine performance, innovation, and confidence to help you Get Bucked Up in every aspect of your life.

CARDLYTICS

Cardlytics (NASDAQ: CDLX) is a digital advertising platform. We partner with financial institutions to run their rewards programs that promote customer loyalty and deepen relationships. In turn, we have a secure view into approximately 1 of every 2 card-based transactions in the U.S., allowing us to see where and when consumers are spending their money. We use these insights to help marketers identify, reach, and influence likely buyers at scale, as well as measure the true sales impact of marketing campaigns. Headquartered in Atlanta, Cardlytics has offices in Menlo Park, Los Angeles, New York, and London. Learn more at www.cardlytics.com.

CASH DEPOT

Providing award-winning financial technology, equipment, and services since 1983, Cash Depot is the largest independent business in the United States specializing in retail cash management, consumer financial services, ATM, and air/vac.

We have over 250 operational employees and 120 nationwide service technicians dedicated to meeting our partners' needs with top-rated customer service, innovative applications and technology, solid equipment, and reliable on-site maintenance.

Cash Depot's portfolio includes software, equipment, and services for in-store cash, ATMs, Digital Pay Air, ATM Processing, and much more.

We are a long-time NACS Hunter Club Gold member committed to the success and profitability of our convenience retailer industry partners.

We service all 50 states and Puerto Rico.

CHOBANI & LA COLOMBE

Chobani is a food maker with a mission of making high-quality and nutritious food accessible to more people, while elevating our communities and making the world a healthier place. In support of this mission, Chobani is a purpose-driven, people-first, food-and-wellness-focused company, and has been since its founding in 2005 by Hamdi Ulukaya, an immigrant to the U.S. The Company manufactures yogurt, oat milk, and creamers – Chobani yogurt is America's No.1 yogurt brand, made with natural ingredients without artificial preservatives. Following the 2023 acquisition of La Colombe, a leading coffee roaster with a shared commitment to quality, craftsmanship and impact, the Company began selling cold-pressed espresso and lattes on tap at over 30 cafes, as well as Ready to Drink (RTD) coffee beverages at retail.

Chobani uses food as a force for good in the world – putting humanity first in everything it does. The company's philanthropic efforts prioritize giving back to its communities and beyond: working to eradicate child hunger, supporting immigrants, refugees and underrepresented people, honoring veterans, and protecting the planet. Chobani manufactures its products in New York, Idaho, Michigan and Australia, and its products are available throughout North America and distributed in Australia and other select markets.

CHOMPS

Chomps is a better-for-you meat snack brand with products made from the highest-quality, sustainably sourced proteins and no hidden, harmful ingredients. Chomps beef and venison are 100% grass-fed and finished, our turkey is free range, and all of our proteins are hormone free, antibiotic free, and humanely raised. Chomps meat snacks never contain added sugar, artificial preservatives or colors, MSG or fillers and are free from the top 8 allergens. Our mission is to inspire a healthier way of snacking by providing high-quality, protein-packed snacks with simple, real food ingredients. At Chomps, there are no compromises or cutting corners - our products are delicious and nutritious.

THE COCA-COLA COMPANY

The Coca-Cola Company (NYSE: KO) is a total beverage company with products sold in more than 200 countries and territories. Our company's purpose is to refresh the world and make a difference. We sell multiple billion-dollar brands across several beverage categories worldwide. Our portfolio of sparkling soft drink brands includes Coca-Cola, Sprite and Fanta. Our water, sports, coffee and tea brands include Dasani, smartwater, vitaminwater, Topo Chico, BODYARMOR, Powerade, Costa, Georgia, Gold Peak and Ayataka. Our juice, value-added dairy and plant-based beverage brands include Minute Maid, Simply, innocent, Del Valle, fairlife and AdeS. We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We seek to positively impact people's lives, communities and the planet through water replenishment, packaging recycling, sustainable sourcing practices and carbon emissions reductions across our value chain. Together with our bottling partners, we employ more than 700,000 people, helping bring economic opportunity to local communities worldwide. Learn more at www.coca-colacompany.com and follow us on Instagram, Facebook and LinkedIn.

CORE-MARK INTERNATIONAL

Core-Mark, a Performance Food Group company, is a leading marketer of fresh food and broadline supply solutions to the convenience retail industry, has grown since our founding in 1888 to serve more than 50,000 customer locations across North America. As the largest distributor of consumer goods, we offer a comprehensive range of products, foodservice programs, technology solutions, and targeted analytics to help convenience stores increase sales and profits. With a commitment to customer success, Core-Mark combines innovative food offerings, including fresh grab-and-go items and turnkey restaurant-quality programs, with cutting-edge technology like loyalty applications, touchless checkout, and data-driven solutions. Our goal is to make business easy, smart, and profitable as a strategic partner to our customers. For more information, please visit www.core-mark.com.

DIAGEO BEER COMPANY USA

Diageo is a global leader in beverage alcohol with an outstanding collection of brands including Johnnie Walker, Crown Royal, Bulleit and Buchanan's whiskies, Smirnoff, Cîroc and Ketel One vodkas, Casamigos and Don Julio tequilas, Captain Morgan, Baileys, Tanqueray and Guinness. Diageo's products are sold in more than 180 countries around the world.

EXCEL TIRE GAUGE, LLC

Excel Tire Gauge is the leader in digital tire inflation, with over 160,000 units installed at gas stations, C-stores, and tire shops nationwide. Known for innovation and quality, Excel's digital air machines are made in the U.S. and supported in-house. Through Revenue Sharing Partnerships, Air Excel finds alternative ways to deliver our digital air machines with zero cost plans or hassle free/risk free plans.

GALLO

Founded in 1933 by brothers Ernest and Julio Gallo, **GALLO** is a family-owned company and global leader in wine, spirits, malt beverages, and RTDs. With a goal of serving joy in moments that matter, **GALLO** is deeply committed to sustainability and providing the highest quality products for every occasion. **GALLO**'s entire portfolio is featured here: <https://www.gallo.com/portfolio/>.

GENERAL MILLS, INC.

General Mills is one of the world's largest food manufacturers, with over 18 billion dollars in net sales. Our purpose is to make food the world loves. For more than 150 years, we've made food with passion – having fun and staying true to our values along the way. We're proud of the portfolio we've built, highlighted by seven iconic brands representing more than 1 billion dollars in retail sales worldwide. A few of our iconic brands include Cheerios, Nature Valley, Chex Mix, Gardetto's, Gushers, Totino's, and Pillsbury. Today, people in 100+ markets globally and six continents consume and enjoy our brands.

GILBARCO VEEDER-ROOT

Whether it's outside, inside, underground or in the cloud, Gilbarco Veeder-Root, Invenco by GVR and Veeder-Root have the solutions for your site needs. We are the worldwide technology leader for retail and commercial fueling operations offering the broadest range of integrated solutions from the forecourt to the convenience store and head office. For over 150 years, Gilbarco Veeder-Root has earned the trust of its customers by providing long-term partnership, uncompromising support, and proven reliability. Major product lines include fuel dispensers, point-of-sale systems, payment solutions, tank gauges, retail software development and integration and

fleet management systems. For more information, please visit: www.gilbarco.com.

GSP

GSP provides industry leading retail solutions that drive traffic, reduce costs, and enhance customer experience. GSP delivers 100% store-specific in-store digital and print marketing programs to more than 75,000 retail locations from its three G7 print and fulfillment facilities throughout the U.S. GSP also offers turnkey design, manufacturing and installation for full-scale store remodels and décor refreshes. GSP's award winning design team supports retail environments, visual merchandising, photography, and graphics. Additionally, GSP's AccuStore retail intelligence platform maintains a single-source of accurate site data to help retailers target their growth initiatives to the specific needs of each store. GSP is an integral and valued supplier to the world's largest retailers. For more information, visit gspretail.com.

GSTV

GSTV is a data-driven, national video network delivering targeted audiences at scale across tens of thousands of fuel retailers. Reaching 1 in 3 American adults monthly, GSTV engages viewers with full sight, sound and motion video at an essential waypoint on their consumer journey. Analysis of billions of consumer purchases demonstrates that GSTV viewers spend significantly more across retailers, services, consumer goods and other sectors, following a fuel transaction. While offering consumers entertaining and informative content, GSTV drives immediate action and creates lasting brand impressions, delivering measurable results for the world's largest advertisers. Visit gstv.com for more information and follow us on Facebook, Instagram, LinkedIn and Twitter.

THE HERSHEY COMPANY

The Hershey Company is an industry-leading snacks company known for making more moments of goodness through its iconic brands, remarkable people and enduring commitment to doing the right thing for its people, planet, and communities. Hershey has more than 20,000 employees in the U.S. and worldwide who work daily to deliver delicious, high-quality products. The company has more than 90 brand names in approximately 80 countries that drive more than \$11.2 billion in annual revenues, including Hershey's, Reese's, Kisses, Kit Kat®, Jolly Rancher, Twizzlers and Ice Breakers, and salty snacks including SkinnyPop, Pirate's Booty and Dot's Homestyle Pretzels.

For over 130 years, Hershey has been committed to operating fairly, ethically and sustainably. The candy and snack maker's founder, Milton Hershey, created Milton Hershey School in 1909, and since then, the company has focused on helping children succeed through equitable access to education. To learn more visit www.thehersheycompany.com.

IMPERIAL TRADING COMPANY – S. ABRAHAM & SONS, INC

S. Abraham & Sons Inc., together with its parent company, Imperial Trading Company, is a full-line distributor serving the grocery, tobacco, candy, general merchandise and food service needs of convenience retailers in 22 states spanning from the Gulf of Mexico to the Canadian border. Quality, value and service are the basic principles which have helped SAS attain its leadership position in the distribution industry.

INCOMM PAYMENTS

InComm Payments is an innovative global payments technology provider. Leveraging multi-industry expertise, InComm Payments delivers enhanced payment platforms and emerging financial technology solutions that help businesses grow through seamless omnichannel

connections to an ever-expanding consumer base in an increasingly digital ecosystem. With three decades of experience, over 525,000 points of distribution, 412 global patents and a presence in more than 40 countries, InComm Payments leads the payments technology industry from its headquarters in Atlanta, Ga. Learn more at www.InComm.com.

INSTORE.AI

InStore.ai believes in the power of listening and acting on feedback to create better experiences for customers and employees. By leveraging voice analytics to capture the true in-store experience, we empower retailers to optimize operations and unlock revenue growth. InStore.ai is not just adapting technology for retail – we’re fundamentally transforming operating models.

Our platform provides actionable insights and recommendations tailored to the unique challenges of convenience stores with AI. Leveraging decades of experience in voice analytics and the retail/CPG space, we have built our platform in partnership with fuel and convenience industry leaders to help them address opportunities faster and with less resources. Whether it’s identifying and resolving facility issues, enhancing upselling tactics, optimizing loyalty signups, or informing training priorities - InStore.ai helps ensure every customer interaction contributes to business success.

ISEE STORE INNOVATIONS

iSEE Store Innovations is a global design and manufacturing company that thrives on challenges. The company’s team of retail engagement experts creates premium retail display solutions that elevate brands and capture shoppers’ attention. iSEE was founded in 2010 and started with the premise that innovating solutions for the challenging convenience store channel ultimately delivers the best solutions for all channels. In short, we provide solutions for where brands, retailers and shoppers meet.

J & M DISTRIBUTORS, INC.

J&M Distributors started in 1999, our home office and warehouse are in Little Rock, Arkansas. What separates J&M from all our competitors is we know what sells and our EXPERIENCE is the core value we provide for our customers. We specialize in being on top of the latest trends in several different categories.

JACK LINK'S PROTEIN SNACKS

Jack Link’s Protein Snacks is a global leader in snacking and the No. 1 meat snack manufacturer worldwide. Family-owned and operated with headquarters in Minong, Wisconsin, Jack Link’s Protein Snacks also has a large corporate hub in Downtown Minneapolis, Minnesota. The company is made up of passionate team members, across 11 countries, who share an uncompromising commitment to delivering awesome products and feeding the journey of those who move things forward. The Jack Link’s Protein Snacks portfolio of brands includes, Jack Link’s, Lorissa’s Kitchen, MATADOR Jerky, Golden Island, BiFi and Peperami.

THE JM SMUCKER COMPANY / HOSTESS BRANDS

Inspired by more than 120 years of business success and five generations of family leadership, The J.M. Smucker Company makes food that people and pets love. Our portfolio of 40+ brands, which are found in 90 percent of U.S. homes, include iconic products you’ve always loved such as Smucker’s®, Hostess®, Uncrustables®, Folgers®, Jif® Meow Mix® and Milk-Bone®. During the past 15 years, we’ve grown rapidly by thoughtfully acquiring leading and emerging brands, while ensuring we have a positive impact on our more

than 7,000 employees, our communities, and the planet. For more info, visit jmsmucker.com.

JUUL LABS

Juul Labs is on a mission to transition the world's billion adult smokers away from combustible cigarettes, eliminate their use, and combat underage usage of our products.

KEURIG DR PEPPER

Keurig Dr Pepper (Nasdaq: KDP) is a leading beverage company in North America, with a portfolio of more than 125 owned, licensed and partner brands and powerful distribution capabilities to provide a beverage for every need, anytime, anywhere. With annual revenue of approximately \$15 billion, we hold leadership positions in beverage categories including soft drinks, coffee, tea, water, juice and mixers, and have the #1 single serve coffee brewing system in the U.S. and Canada. Our innovative partnership model builds emerging growth platforms in categories such as premium coffee, energy, sports hydration and ready-to-drink coffee. Our brands include Keurig®, Dr Pepper®, Canada Dry®, Mott's®, A&W®, Snapple®, Peñafiel®, 7UP®, Green Mountain Coffee Roasters®, Clamato®, Core Hydration® and The Original Donut Shop®. Driven by a purpose to Drink Well. Do Good., our 28,000 employees aim to enhance the experience of every beverage occasion and to make a positive impact for people, communities and the planet. For more information, visit www.keurigdrpepper.com and follow us on LinkedIn.

LIQUID BARCODES, INC.

Liquid Barcodes is the leading loyalty provider for convenience stores. We empower convenience retailers with a cutting-edge loyalty and subscription platform that drives real business results. By focusing on engagement and retention, we help you create highly targeted, gamified programs designed to:

- Grab members' attention
- Target high-value customers
- Retain members long-term

Our platform stands out by delivering unparalleled member engagement through automation, sequences, and gamification—ensuring every campaign, activity, and message performs at its peak. Coupled with powerful retention tools like segmentation, user-friendly experiences, and subscriptions, we help you identify, reward, and retain your most valuable customers.

With Liquid Barcodes, every interaction generates a bigger business impact—whether boosting basket size, increasing visit frequency, or growing your loyalty share.

MARS WRIGLEY

Mars is a family-owned business with more than a century of history making diverse products and offering services for people and the pets people love. With almost \$35 billion in sales, the company is a global business that produces some of the world's best loved brands: M&M's, SNICKERS, TWIX, MILKY WAY, DOVE, PEDIGREE, ROYAL CANIN, WHISKAS, EXTRA, ORBIT, 5, SKITTLES, BEN'S ORIGINAL, and COCOAVIA. Mars also provides veterinary health services that include BANFIELD Pet Hospitals, Blue Pearl, VCA and Pet Partners. Headquartered in McLean, Virginia, Mars operates in more than 80 countries. The Mars Five Principles—Quality, Responsibility, Mutuality, Efficiency and Freedom—inspire its more than 100,000 associates to create value for all its partners and deliver growth they are proud of every day. For more information about Mars, please visit www.mars.com. Join us on Facebook, Twitter, LinkedIn, Instagram and YouTube.

MASHGIN, INC.

Mashgin is the world's fastest AI Checkout system, used by Circle K, Chestnut Markets, DK, and over 3000 convenience stores around the world. Using

computer vision, Mashgin identifies items and instantly rings them up all at once. Customers simply place down their items and pay.

Transactions on Mashgin are up to 400% faster than a cashier, resulting in shorter lines, more sales, and happier customers.

MATRIX CAPITAL MARKETS GROUP, INC.

Matrix's Downstream Energy & Convenience Retail Investment Banking Group is recognized as the national leader in providing merger & acquisition, valuation and capital raising advisory services to companies in the downstream energy and multi-site retail sectors including convenience retailing, petroleum marketing & distribution, propane distribution, heating oil distribution, lubricants distribution, petroleum logistics, terminals, car washes and quick service restaurants. Since 1997, our Group has successfully completed over 300 engagements.

MCLANE COMPANY, INC.

McLane Company, Inc. is one of the largest supply chain services leaders in the United States, providing grocery and foodservice solutions for convenience stores, mass merchants, drug stores and chain restaurants. Through McLane Grocery and McLane Foodservice, McLane operates over 80 distribution centers and one of the nation's largest private fleets. The company buys, sells and delivers more than 50,000 consumer products to nearly 110,000 locations across the U.S.

MODISOFT

Modisoft is a leading provider of innovative point-of-sale and back-office software solutions tailored for convenience stores, foodservice, and other retail environments. Their comprehensive suite of tools streamline operations, enhance customer loyalty, and drive sustainable growth. With innovative solutions, such as Digital Lottery and Cartzie, they are furthering their commitment to helping independent retailers compete with large chains effectively. Modisoft empowers over 10,000 business owners nationwide to optimize their daily functions and improve overall efficiency, delivering cutting-edge technology, customized loyalty offerings, and exceptional support to ensure businesses thrive in a competitive market.

MOLSON COORS

For more than two centuries, Molson Coors has made beverages that unite people to celebrate all life's moments. From Coors Light, Miller Lite, Coors Banquet and Blue Moon Belgian White to Topo Chico Hard Seltzer, Leinenkugel's Summer Shandy, Simply Spiked and ZOA, Molson Coors produces both iconic beer brands and a modern portfolio that expands well beyond the beer aisle.

MONDELEZ INTERNATIONAL

Mondelēz International empowers people to snack right in over 150 countries around the world. We're leading the future of snacking with iconic global and local brands such as Oreo, and belVita; Toblerone chocolate; Sour Patch Kids candy and Trident gum. We are one of the largest snack companies in the world with global net revenues of approximately \$28.7 billion in 2021. We hold the #1 global position in biscuits (cookies and crackers) and #2 in chocolate, while we're growing rapidly in baked snacks. We have operations in more than 80 countries and employ around 80,000 in our factories, offices, research & development facilities and distribution activities around the world.

MONSTER ENERGY COMPANY

Sometimes you just need that boost, that push, that focus... that punch of energy to get you going. You need Monster. Most companies spend their money on ad agencies, TV commercials, radio spots and billboards to try tell you how good their products are. At Monster, we do things

differently — because Monster Energy is not just a drink. It's a lifestyle in a can. We support the scene, our bands, our athletes and our fans. We back athletes so they can make a career out of their passion. We promote concert tours, so our favorite bands can visit your hometown. We celebrate with our fans and riders by throwing parties and making the coolest events we can think of a reality. Monster is the relentless pursuit of victory, being your best, being at the top of your game. It is the most badass energy drink on the planet. Monster is the world's greatest skiers and skaters, boarders and bikers, rockers and racers, gamers and Girls. Monster Energy — Unleash the Beast!

NIELSEN IQ (NIQ)

NielsenIQ (NIQ) is the world's leading consumer intelligence company, delivering the most complete understanding of consumer buying behavior and revealing new pathways to growth. NIQ combined with GfK in 2023, bringing together the two industry leaders with unparalleled global reach. Today NIQ has operations in more than 95 countries covering 97% of GDP. With a holistic retail read and the most comprehensive consumer insights—delivered with advanced analytics through state-of-the-art platforms—[NIQ](#) delivers the Full View. For more information, please visit www.niq.com.

OBERTO SNACKS INC.

Oberto Snacks Inc. provides innovative, delicious, healthy and convenient protein-packed snacks. Employing more than 500 food professionals, Oberto's mission is to empower people to make better choices for a healthier and happier life.

OPIS, A DOW JONES COMPANY

From collecting real-time fuel prices, providing price proposals, gaining unique insight into consumer and competitor behavior, fuel retailers can optimize station performance with OPIS's software solutions like PricePro and AnalyticsPro. OPIS also offers wholesale rack pricing verification, innovative local retail station data and oil market news to help businesses meet strategic and daily goals.

PABST BREWING COMPANY

Since 1844, Pabst has been American-owned and operated and is North America's largest privately held brewing company. Pabst's portfolio includes iconic brands with deep ties to America's heritage, such as its flagship Pabst Blue Ribbon and others such as Lone Star, Rainier, National Bohemian, Old Milwaukee, and Old Style. Our people and our brands are committed to embracing change and making a positive impact on the communities we serve. How lucky we are to be defined by our people here in our home base of San Antonio, and beyond. Together, we unlock the potential in each other, our brands, and everyone we touch.

PACE-O-MATIC

Pace-O-Matic, the nation's leading developer of skill games, offers a unique revenue stream for retail partners with no additional costs or labor. Our skill games require no involvement from store staff; all aspects, including payouts, servicing, and installation, are managed by our team. Our in-house software ensures seamless integration. With diverse and entertaining games, Pace-O-Matic attracts a wide range of customers, driving sustainable supplemental income for our retail partners.

PAR RETAIL

PAR Retail empowers convenience and fuel retailers to drive business outcomes through purpose-built technology. Delivering best-in-class solutions that include loyalty, payments, digital engagement, tobacco & CPG funding, program management, and more, PAR Retail increases visits, gallons, and basket size. We focus on

gaining share of wallet and customer lifetime value through our Wallet Steering methodology, which enables retailers to programmatically deliver personalized offers based on purchase behavior across all retail verticals.

The PAR Retail team is committed to continuous improvement and supports customers with a dedicated team of expert strategists. In fact, PAR Retail is the only supplier in the industry to contractually guarantee 50% more program members and 50% more program transactions.

PATRON POINTS

Patron Points, Inc. has been providing industry leading loyalty and scan data solutions to the Petroleum Industry for over 20 years! Patron Points provides customized loyalty programs, proprietary mobile app solutions, tobacco scan and loyalty reporting, and site-specific store sales analytics. Patron Points was the very first to provide our retail partners “direct to consumer” tobacco and CPG discounting, along with stackable discounts through our loyalty and mobile app solutions.

PAYTRONIX

Paytronix is the leading provider of Digital Customer Engagement Solutions for restaurants, convenience stores, and retailers who seek to develop lasting relationships with their guests. For over 20 years, Paytronix has grown its Guest Engagement Platform to seamlessly incorporate individual components of digital customer engagement into a single, robust platform. This enables Paytronix clients to deliver consistent experiences, sophisticated campaigns by segments and tailored 1:1 messaging. Today, over 1,800 brands rely on Paytronix to help them better engage their guests and create stronger brand preferences.

PDI TECHNOLOGIES

With 40 years of industry leadership, PDI Technologies, resides at the intersection of productivity and sales growth, delivering powerful solutions that serve as the backbone of the convenience retail and petroleum wholesale ecosystem. By “Connecting Convenience” across the globe, we empower businesses to increase productivity, make informed decisions, and engage faster with their customers.

PEPSICO, INC.

PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$91 billion in net revenue in 2023, driven by a complementary beverage and convenient foods portfolio that includes Lay's, Doritos, Cheetos, Gatorade, Pepsi-Cola, Mountain Dew, Quaker and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

PIM BRANDS

PIM Brands Inc. is the world's largest maker of real fruit snacks and related products and one of the world's largest makers of chocolate and non-chocolate confections, and other delicious snack foods and treats. PIM Brands has a vast array of loved brands including Welch's® Fruit Snacks, Welch's® Fruit 'nYogurt™ Snacks, Welch's® Juicefuls® Fruit Snacks, Sun-Maid® Chocolate Raisins, Sour Jacks® and more.

PRIMO BRANDS

Primo brands is a leading North American branded beverage company, providing healthy hydration whenever, wherever, and however consumers want. We have an extensive portfolio of highly recognizable, sustainably sourced, and conveniently packaged beverage brands sold directly across all retail channels. We also have extensive direct-to-consumer offerings with an industry-leading line-up of innovative water

dispensers, creating consumer connectivity through constant hydration solutions. Across every part of our business, we focus on providing products that promote a sustainable lifestyle.

RAYMOND JAMES & ASSOCIATES, INC.

Founded in 1962 and a public company since 1983, Raymond James is a leading diversified financial services company providing private client group, capital markets, asset management, banking and other services to individuals, corporations and municipalities. The firm represents one of the country's largest full-service wealth management and capital markets firms not headquartered on Wall Street. The Raymond James Convenience Store and Fuel Products Distribution team brings with it the experience and expertise our clients have come to expect over the years. We remain focused on serving the needs of convenience store retailers, fuel distributors and related suppliers and service providers. As the leading financial advisor in the industry, we provide our clients with a broad array of services including: exclusive seller representation, acquisition advisory, public offerings, private equity and debt placements and strategic alternatives analyses. We have developed strong relationships with the key consolidators, equity investors, specialty lenders and other wholesale and retail petroleum intermediaries. Our team has closed over 75 relevant industry transactions with over \$12 billion in total deal value, spanning over 20 years of dedicated industry focus. For more information, visit www.raymondjames.com

READY TRAINING ONLINE (RTO)

Ready Training Online (RTO) helps companies meet business objectives with cost effective and consistent training. Our learning management solution supports company growth by increasing frontline employee productivity to save time and money. RTO's library of c-store training content will help your team improve efficiencies and maintain compliance.

REYNOLDS AMERICAN INC.

Reynolds American Inc. is an indirect, wholly owned subsidiary of British American Tobacco p.l.c., and the U.S. parent company of R. J. Reynolds Tobacco Company; Santa Fe Natural Tobacco Company, Inc.; American Snuff Company, LLC; R. J. Reynolds Vapor Company and Modoral Brands, Inc. To learn more about Reynolds American Inc. and its operating companies, please visit www.reynoldsamerican.com.

ROVERTOWN

The app platform built for c-stores - At Rovertown, we know mobile retailing. And we've put every bit of knowledge into our platform so you can quickly create and update your app and get back to what matters most—your customers.

STREAMLINE GROUP

Streamline Group is the leader in the active ingredients industry. We focus on nicotine, hemp derivatives, kratom, and natural wellness. From world-class manufacturing to on-the-ground sales support, Streamline Group is constantly innovating in the market.

SWEDISH MATCH

Swedish Match develops, manufactures, and sells quality products with market leading brands in the product segments Smokefree, Cigars, and Lights. International brands include General (snus), ZYN (nicotine pouches) and Cricket (lighters). Production is located in seven countries. The company's largest markets are the US and Scandinavia.

TECHNICHE

Techniche is a global technology company. Techniche has been at the forefront of automating the maintenance of critical assets and monitoring the networks of customers for almost 25 years. Techniche software is trusted around the world to manage operational and IT assets at tens of thousands of sites.

Techniche products include Urgent, which is used at over 40,000 fuel retail and convenience sites in 30 countries to automate and manage the maintenance of critical assets for leading retailers including BP, Q8, Parkland and Ampol; Techniche EV, which automates the maintenance of charge points to improve uptime and the customer charging experience; and Statseeker, which discovers and monitors assets on IT networks.

With its origins in Brisbane, Australia, Techniche now has expert teams in Europe, North America and Australia. For more information visit www.technichegroup.com.

TITAN CLOUD SOFTWARE

Titan Cloud provides an industry-leading Fuel Asset Optimization software platform to help customers effectively decrease fuel supply and logistics costs, reduce environmental compliance risk, lower maintenance costs, and increase revenue. Entrusted by a customer base that includes the biggest names in the retail petroleum industry and commercial fleet market, Titan's software platform currently monitors 50% of all U.S. consumer gasoline throughput and covers more than 85,000 facilities. Working with this extensive network enables Titan to provide its customers with compelling data and analytics that they can use to manage risk and fuel profit. Launched in 2012, the company is headquartered near Nashville, Tennessee. Learn more at www.titancloud.com.

ULTIMATE SALES AND SERVICES

The Ultimate Sales mission is to empower brands by creating experiences and solutions, helping clients and customers grow and thrive in the ever-changing marketplace. Unlike other brokers, Ultimate Sales is the sole US-based broker exclusively focused on the convenience store channel. This specialization makes us uniquely positioned to understand the nuances of the c-store market and maximize brand success within it. We connect CPG and foodservice brands with convenience stores nationwide, driving distribution and speed to market. Our commitment to delivering value is rooted in creativity, deep market insights, and street smarts, enabling us to forge meaningful connections between brands and consumers. We are a leading partner in all non-restricted store categories, dedicated to our clients' long-term growth. Founded by Food, driven by convenience.

UPSIDE

Upside, the largest digital fuel and food marketplace in the U.S., drives nearby users on-site, empowering retailers to serve more customers. With Upside, retailers fill empty gas pumps and checkouts, reaching new customers, winning gallons, and ultimately growing profits.

VERIFONE, INC.

Verifone is the payments architect shaping ecosystems for in-person and online commerce experiences, including everything businesses need – from secure, reliable payment devices to intuitive POS systems tailored for convenience retailers. Our suite of solutions includes eCommerce tools, payment services, site management tools, POS and payment applications, advanced business insights and much more. As a global FinTech leader, Verifone powers omni-commerce growth for companies in over 165 countries and is trusted by top global brands, leading convenience retail chains, major oil companies, financial institutions and small businesses alike. The Verifone platform is built on

a four-decade history of innovation and uncompromised security, annually managing more than 14B transactions worth over \$500B on physical and digital channels.

W. CAPRA CONSULTING GROUP LLC

W. Capra is the premier end-to-end consulting and services business – driving high impact customer-first business transformation from high level strategy through implementation in every vertical served. Leveraging our breadth of industry expertise and innovative thought leadership, we collaborate with our clients to optimize operations, enhance consumer experiences, minimize risk, and achieve strategic business goals. As the industry and technology evolve, so does our expertise and drive – and that keeps us at the cutting edge as we help clients navigate the complexities of today’s technology ecosystem and prepare for the new opportunities of tomorrow.