

# Attendee List

A - Z by Company / as of February 9, 2026

---

## 36 Lyn Refuel Station

Lonnie McQuarter

**Director of Operations**

## 360training.com

Breeze Savage

**Client Success Manager**

## 6040, LLC

Rahim Budhwani

**CEO**

## 7-Eleven, Inc.

Jesus Delgado-Jenkins

**EVP, Chief Merchandising  
Officer**

Randy Quinn

**SVP, Merchandising - Total  
Beverages**

## Advantage Solutions

Doug Middlebrooks

**Sr. Vice President -  
Convenience Store Division**

Maggie Rogers

**Director, Client Services**

## Altria Group Distribution Company

Brett Brobston

**Vice President of Accounts,  
Western Region**

Wilson Friend

**VP, Customer Supply Chain**

Jessica Hendrickson

**Vice President, Customer  
Success**

Danielle Holloway

**Senior Director Industry  
Engagement**

Simmi Kelly

**Vice President, Sales  
Strategy**

Alicia West

**Vice President of Accounts**

## AMCON Distributing Company

Chris Atayan

**CEO**

Andy Plummer  
**President & Chief Operating Officer**

Anheuser-Busch LLC  
Chris Delaney  
**Vice President, Convenience Strategic Accounts**

Tim Gossett  
**VP, Retail Sales**

Applegreen LTD  
Joe Barrett  
**Co - Founder and Group Chief Executive**

Atlantis Management Group  
Tumay Basaranlar  
**CEO**

Bambury, Inc. dba Bonneau Markets  
Chris Bambury  
**President**

BIC Corporation  
Tom Field  
**Team Leader Convenience West**

Michael Stipetic  
**Team Leader- Central**

Big Pow, Enterprises  
Matt Havens  
**Professional Speaker**

Blarney Castle Oil Co.  
Brian McCarthy  
**Vice President**

bp International Ltd  
Derek Gaskins  
**Head of Guest Experience**

Chad Rosenberger  
**Director**

Bucked Up  
Kyle Pitzer  
**Vice President of Sales**

Cadena Comercial OXXO S.A. de C.V.  
Alejandro Foster  
**Director of Supply Chain - OXXO**

Constantino Spas  
**CEO Proximity Americas & Mobility**

Casey's General Stores, Inc.  
Tom Brennan  
**Chief Merchandising Officer**

Justin Coaldrake  
**Sr Director Marketing - Guest Experience**

Brad Haga  
**Sr. Vice President, Prepared Food & Dispensed Beverages**

Stephanie Hoppe  
**VP Omnichannel Marketing**

Sam James  
**Vice President Sourcing + Procurement**

Lee Wilburn  
**Sr. Director Packaged Beverages**

Phillip Wilhelm  
**Sr Director Center of Store**

### Cash Depot

David Charles Sr.  
**President**

David Charles, Jr

Doug Marquis  
**CRO**

### Chestnut Market

Faheem Jamal  
**Director of C-Store Operations**

Ryan Oettinger  
**CEO**

### Chevron Corporation

Shannon Marchesan  
**Retail & Promotional Analytics Lead**

Barbara Nelson  
**Merchandising & Ops Manager**

### Childers Oil Co. dba Double Kwik

Charles Matthews  
**CFO**

Missy Matthews  
**Owner**

### Chobani and La Colombe

Talia Monroe  
**SVP Commercial Growth**

Bryan Morrow  
**VP Brand Sales**

Marcin Moscicki  
**SVP, Sales**

### Chomps

Lucia Crater  
**General Manager - Small Format**

## CHS Inc./ Cenex

Gary Braaten

**Director, Retail Development**

Mike Lindberg

**Senior Director, Payment Solutions**

Matt Mohs

**VP Sales & Retail Development**

Erin Wroge

**Senior Director, Energy Marketing**

## Circle K

Casey Thomas

**Head of Supply North America**

## The Coca-Cola Company

Carlton Austin

**Director Channel Strategy**

Kevin LeMoyne

**President & General Manager Convenience Retail Division**

Carolyn O'Brien

**Director, Industry Leadership**

Elizabeth Sizemore

**Sr. Director Channel Strategy & Operations**

Marvin Vines

**Vice President Industry Leadership**

Rachael Waddell

**VP, Convenience Retail East**

Kathy Williams

**Vice President Customer Leadership**

## Coen Markets, Inc.

Andrew McIlvaine

**President**

Charles McIlvaine

**Chairman/CEO**

## Conexus

Linda Toth

**Managing Director**

## Constellation Brands

Jennifer Odom

**VP, National Accounts-Convenience**

Josh VanReen

**VP, National Accounts-Convenience**

The Convenience Group, LLC  
Donald Rhoads  
**President/CEO**

Core-Mark International  
Bill Allshouse  
**SVP COO**

Tim Barry  
**SVP Marketing**

Chad Beck  
**Vice President, Corporate Sales**

Chris Ladesich  
**Vice President of Sales, Managed Accounts**

William Stein  
**EVP, Operations**

CrossAmerica Partners  
Barbara Kessler  
**Director of Marketing**

C-StoreMaster  
Sharan Kalva  
**President**

Cubby's, Inc.  
Mike Wilson  
**Chief Operating Officer**

DIAGEO  
Ramona Giderof  
**Vice President, Chain Accounts**

Pat Walsh  
**Chain Director, West**

Ecolab  
Shady Gobran  
**Vice President - Global Accounts**

EG America LLC  
Brian Ferguson  
**Chief Marketing Officer**

Carl Saviers  
**Division VP**

Eternal Water  
Thom DuPont  
**Vice President of Sales, National Accounts**

Karim Mashouf  
**CEO/Founder**

Craig Miller  
**VP of Sales, West**

Excel Tire Gauge, LLC  
Jay Nelson  
**President**

Matt Nelson  
**Director of Engineering**

Executive AI, LLC  
Sol Rashidi  
**Professional Speaker**

ExxonMobil Fuels  
Jim Coleman  
**Global Marketing Technology  
and Innovation Mgr.**

Family Express Corporation  
Patrick Lyp  
**General Counsel**

Beth Olympidis  
**Vice President**

Gus Olympidis  
**President & CEO**

Keith Slater  
**CFO**

FASTIME  
Jigar Patel  
**CEO**

Ferrara  
Lauren Bartels  
**Director, National Retailers**

Brandon Sagotz  
**Director, Merchandising  
Marketing and Industry  
Relations**

Sandi Santa Ana  
**Director, Category  
Leadership**

Beau White  
**Vice President of Sales  
Convenience Stores & Out of  
Home**

Fickler Oil Company, Inc  
Paige Fickler-Cleveland  
**General Manager**

FKG Oil Company dba Moto Mart  
Jim Forsyth  
**CEO**

GALLO  
Scott Holton  
**Director**

General Mills, Inc.  
Nick DeWitt  
**Vice President, Convenience**

Kelly Fulford  
**Sales Director**

Clay Humphrey  
**Sales Director, Convenience**

## Gilbarco Veeder-Root

Anshooman Aga

**CFO, Vontier**

Elaine Kanak

**Chief Marketing Officer**

Mark Morelli

**President & CEO at Vontier**

Steve Richards

**Managing Director, Europe**

Mark Williams

**President, Forecourt Solutions**

## Global Partners LP

Jeff Mansfield

**Vice President Branded Wholesale Supply**

Kristin Seabrook

**Chief Legal Officer**

Rick Woolverton

**VP of Retail Operations**

## GPM Investments, LLC

Ruth Ann Lilly

**Sr. VP of Merchandising & Marketing**

## GSP

Diane Neuhoff

Paul Neuhoff

**Chairman**

Morgan Neuhoff Bratten

**Business Development**

Margaret Sotrop

**VP, Design Services**

## GSTV

Eric Kozik

**Chief Strategy Officer**

Daniel Trotzer

**EVP, Industry**

## Haffner's

Steve Evans

**Chief Technology Officer**

## The Hershey Company

Scott Bennett

**Director Strategic Cstore Sales**

Brent Cotten

**Vice President, Customer & Industry Affairs**

Nik Culver

**Dir Category Management**

Matt Goedken  
**Dir Strategic West  
Convenience**

Tiffany Menyhart  
**Chief Customer Officer**

William Ray  
**Global Director, Convenience  
Channel**

Daniel Toole  
**VP Small Format**

HJB Convenience Corp. dba  
Russell's Convenience

Thomas Bachrodt  
**General Manager**

Raymond Huff  
**President**

Imperial Trading Company - S.  
Abraham & Sons, Inc

George Bennett  
**President**

InComm Payments

Jerry Cutler  
**SVP, Sales**

Mark Hanners  
**VP, National Convenience**

InStore.ai

Jay Blazensky  
**Founder/CEO**

Marc Della Torre  
**Founder & COO**

Brandon Warshaw  
**Head of Growth & Strategy**

iSee Store Innovations

Melissa Vonder Haar  
**Managing Director,  
TradeWorks**

ITG Brands

Jacob Dugger  
**Director, Category  
Management**

Tim Ferenchik  
**Director, Category  
Management**

Zach Levitt  
**Director, Sales**

Caylin McCombs  
**Director, Sales**

J&T Management

Brad Call  
**Partner**

## Jack Link's Protein Snacks

Scott Hill

**VP of USA Refrigerated Sales**

## The JM Smucker Company

Jason Kesler

**National Accounts Executive**

Scott Ward

**Vice President of Sales**

## JOEY

Tony Gaines

**Chief Sales Officer**

Brad Heetland

**VP Sales & Trade Marketing**

## Jump Start Stores, Inc.

Kristin Ghere

**Director of Marketing &  
Brand Management**

Phil Near

**President**

## Juul Labs

Gregg Augustine

**SVP and GM US Commercial**

K.C. Crosthwaite

**CEO**

Jordan Nicgorski

**VP, U.S. Strategic Key  
Accounts**

## Keurig Dr Pepper

Kevin Martello

**Vice President Foodservice &  
Industry Relations**

Sarah Vilim

**Director, National Retail  
Sales**

## Kwik Trip, Inc.

Mark Meisner

**Vice President of Marketing**

Carl Rick

**Government Relations  
Manager/Owner**

Greg Sriver

**Senior VP - Procurement &  
Marketing**

Jake Vogel

**Vice President of Category  
Management**

David Wagner

**Chief Financial Officer**

Jill Swanson Zietlow

**Board Member / Owner**

Scott Zietlow

**CEO/President and Chairman**

Lil' Drug Store Products, Inc.

Dan Bensema

**CFO**

Hayley Fry

**Sr Director of Marketing  
Strategy and Insights**

Brandon Mayer

**Vice President of Sales**

Bert Reising

**Senior Director of  
Convenience Field Sales**

Liquid Barcodes, Inc.

Mats Danielsen

**CEO**

Saurabh Swarup

**General Manager North  
America**

Lockton Insurance Brokers, LLC

Greg Cushard

**Partner, Executive Vice  
President**

Loop Neighborhood Markets

Varish Goyal

**CEO**

Pervez Pir

**President of Retail**

LottoShield

Mehdi Mahmoodi

**Co-Founder & President**

Majors Management, LLC

Chuck Strassburger

**Senior Vice-President, Human  
Resources**

Mars Wrigley

Jim Dodge

**Vice President, C-Store Sales**

Brad Hunt

**Director, Central**

Tracy Schmitt-Winters

**Director C-Store EAST**

Mashgin, Inc.

Jack Hogan

**Vice President of  
Partnerships**

Steven O'Toole

**Business Development**

Matrix Capital Markets Group, Inc.

Spencer Cavalier

**Co-Head of Downstream  
Energy & Convenience Retail**

## Max Distributing

Candice Hill

**President**

Chris Minor

**Owner**

## McLane Company, Inc.

Sean Luce

**Director**

Vito Maurici

**Chief Customer Experience Officer**

Jimmy Patterson

**Director, Sales**

Chris Smith

**President Grocery**

## Mega Saver

Rashid Samiev

**CEO**

## Modisoft, Inc.

Gregg Giambanco

**Chief Revenue Officer**

Safi Modi

**Head of Growth**

## Molson Coors Beverage Company

David Garcia

**VP Sales - Convenience**

Jared Sokel

**Director Category Insights**

## Mondelez International

Mark Barnes

**Dir of Sales, 7-Eleven & Circle Kcel K**

Morgan Dumont

**Channel Vice President**

Brooke Farag

**Director of Convenience**

Jennifer Gurdock

**Senior Manager Channel Development; C-Store**

## Monster Energy Company

Brittney Garrison

**Director, Regional Accounts**

Robert Maggi

**Vice President - Convenience Retail, East**

Michael Trento

**Chief Customer Officer Convenience Retail**

## NACS

Lyle Beckwith

**Sr. V.P., Government Relations**

Anna Blom  
**Strategic Advisor**

Jeff Burrell  
**Vice President, Retail  
Engagement, Research &  
Education**

Jenna Collard  
**Director, Education  
Engagement**

Siara Corprew  
**Supplier Relations Specialist**

Colleen Croarkin  
**Supplier Relations Specialist**

Matt Durand  
**Deputy General Counsel**

Frank Gleeson  
**President and CEO**

Jayme Gough  
**Director, Research**

Bob Hughes  
**V.P., Supplier Relations,  
Meetings and Expositions**

Doug Kantor  
**General Counsel**

Brian Kimmel  
**Executive Vice President,  
COO & CFO**

KC Kingsbury  
**Director Retail Engagement -  
East**

Margaret Mannion  
**Director, Government  
Relations**

Brandi Mauro  
**Program Manager, Executive  
Education**

Kevin O'Connell  
**Executive Director, NACS  
Foundation**

Esmeralda Orozco  
**Grassroots Manager**

Kaitlin Payne  
**Meetings & Events Manager**

Chris Rapanick  
**Managing Director, NACS  
Research**

Christina Scala  
**Director, Business  
Development**

Anna Serfass  
**Registration and Meetings  
Manager**

Lauren Shanesy  
**Editor/Writer**

Jaden Shemesh  
**Meetings & Events  
Coordinator**

Justine Sherman  
**Meetings Manager**

Stephanie Sikorski  
**Vice President, Strategic  
Initiatives**

Keonna Sims  
**Education Program Manager**

Emma Tainter  
**Research Manager, Analytics  
and Programs**

Raei Tesfazghi  
**Research and Education  
Solutions Coordinator**

April VanApeldorn  
**Director, Retail Engagement -  
West**

TJ Velasco  
**Vice President, Marketing &  
Brand Strategy**

Nicole Walbe  
**Director, Supplier  
Engagement**

Leigh Walls  
**Director, Supplier Relations &  
Hunter Club Liaison**

Chris Wise  
**Research Analyst**

Mark Wohltmann  
**Director, NACS Global**

Nashville Wire Products dba  
Nashville Display  
Justin Sage  
**Regional VP Sales**

NSR Petro Services, LLC  
Riaz Ahmad  
**Executive VP**

Sajid Chaudhry  
**President**

Oasis Stop N Go LLC  
Patrick Lewis  
**CEO**

Oberto Snacks Inc.  
Jeromy Jones  
**VP/GM U.S Sales**

## Pace-O-Matic

Matt Pascal

**CEO Republic Amusements**

Roger Sperlbaum

**Owner**

Michael Winton

**National Accounts, Republic Amusements**

## The Parker Companies dba Parker's Kitchen

Gregory Parker

**Executive Chairman**

## Patron Points, Inc.

Erik Ogren

**CEO**

## Paytronix

Andrew Rupert

**Regional Sales Representative**

## PDI Technologies

Justin Baxley

**SVP, Product Management**

Jimmy Frangis

**CEO**

Jeff Hassman

**VP Product Strategy**

Brad McGuinness

**SVP, Point of Sale Solutions**

## PepsiCo, Inc.

Matthew Bounds

**Sr. Director of Sales**

Susie Engemann

**VP Sales**

Brian Ford

**Senior Director**

Evan Shaver

**Vice President, Category Leadership**

Bria Troy

**Sales VP**

## Perdue Foods

Shelli Martin

**Director of National Accounts, Food Service**

Ben Stoffel

**Dir Business Development-CStore**

## Phillips 66 Company

Alan Clements

**Sr Manager, Branded Sales (South/East)**

Ryan Ebright  
**Manager, Branded Sales**

Pilot Travel Centers LLC

Eddie Long  
**Category - Tobacco**

Nicholas Reed  
**Category Manager - Cooler**

PIM Brands

Matthew Parrish  
**VP, Sales**

Lance Smith  
**Executive Vice President,  
Sales and Industry Affairs**

PMI U.S.

Tony Battaglia  
**Trade Relations**

Peter Diatelevi  
**VP and Chief Sales &  
Distribution Officer**

Kyle Kuk  
**VP Sales**

Joel Palmer  
**Director, Regional Sales**

Shaunna Patrick  
**Region Director**

Primo Brands

Vanessa Cope  
**Vice President Retail Sales**

Tyler Rohr  
**Director of Sales**

RaceTrac, Inc.

Jeremy Behles  
**Vice President of  
Merchandising**

Melanie Isbill  
**Chief Brand Officer**

Mary Mamalakis  
**Executive Director of  
Category Management**

Mark Reese  
**VP Operations, Maintenance,  
Store Support**

Raymond James & Associates, Inc.

Roger Woodman  
**Managing Director**

Refuel Operating Company

Timothy Rupp  
**Senior Advisor - Special  
Projects**

Reynolds

Eric Bandar  
**VP STRATEGIC ACCOUNTS**

Matt Domingo  
**Senior Director External Relations**

Ben Harness  
**VP of Strategic Accounts**

Cory McDade  
**VP TRADE MARKETING DEVELOPMENT**

Travis Motsinger  
**VP Wholesale**

Brent Sabo  
**SVP National and Strategic Accounts**

### Rhodes Convenience Stores

Brent Anderson  
**President**

Robert Cisneros  
**Chief Operating Officer**

### Rmarts LLC

Robert Razowsky  
**CEO/Chairman**

### Rovertown

Jeffry Harrison  
**Co-Founder & President**

### Rutter's Holdings, Inc.

Joseph Bortner  
**Sr. Category Manager**

Christopher Hartman  
**VP of Fuels, Marketing, & Development**

Scott Hartman  
**President & CEO**

Philip Santini  
**Sr. Director of Food Service & Bar Strategy**

### Sheetz, Inc.

Josh Campbell  
**AVP Category and R&D**

Joseph Sheetz  
**Chairman**

Ryan Sheetz  
**EVP, Marketing & Supply Chain**

Travis Sheetz  
**President & CEO**

### Shell Mobility

Joris Van Brussel  
**CEO**

Paul Winslow  
**Director of Category  
Management and Store  
Formats**

Shell Oil Products US  
Richard Garcia  
**Head of Convenience Retail  
and Fuel Products**

SOCi, Inc.  
Afif Khoury  
**CEO**

St. Romain Oil Company, LLC  
Annie Gauthier  
**Co-CEO**

Stafford Company  
Erin Stafford  
**Professional Speaker**

Stinker Stores  
Nate Brazier  
**President & CEO**

Jennifer Cooperwood  
**Director of Retail Operations**

Lesley Segadelli  
**Vice President of People and  
Culture**

Titan Cloud Software  
Nick Viola  
**Director, Solutions  
Consulting**

Trafigura Group  
Santiago Zubizarreta  
**Head of Retail**

Tropicana Brands Group  
Kevin Kraft  
**Vice President - Small Format**

Casey Williams  
**Chief Customer Officer**

TXB Stores  
Benjamin Hoffmeyer  
**VP Marketing &  
Merchandising**

Kevin Smartt  
**CEO/President**

Ultimate Sales and Services  
Wes Stone  
**CEO**

United Pacific  
Hamid Rezaeepour  
**Sr. Director Retail Strategy**

Mauricio Romero  
**VP, Marketing &  
Merchandising**

## Upside Services

John Rodriguez

**Strategic Account Manager**

Jeff Rubin

**SVP**

## Verifone, Inc.

James Hervey

**Executive Vice President,  
Head of Petro and  
Convenience**

Jennifer Johnson

**Sr. National Account Manager**

Paul Robertson

**Director, US Sales**

## Victory Marketing, LLC

Herb Hargraves

**Chief Operating Officer**

Ryan Krebs

**Senior Director of Food &  
Beverage**

## Vivid Impact

Sam Campitella

**President**

Justin DePretis

**Director - Field Operations**

## W. Capra Consulting Group

Matt Beale

**Partner**

Tony Miller

**Partner**

## Wawa, Inc.

Jason Read

**Director of Store Operations**

## Weigel's Stores, Inc.

Travis Duncan

**Operations Director**

Elizabeth Hoffer

**Vice President**

Laurie Keville

**Owner**

Nick Triantafellou

**Director of Marketing and  
Merchandising**

Doug Yawberry

**President / CEO**

## Wip

Troy Boone

**National Account Manager**

Joseph Wichser

**VP of Sales**

## Yesway

Mark Daniels

**Chief Strategy Officer**

Kolby Jones

**Director of Acquisitions**

Russ Pfeiffer

**VP of Financial Planning**

## YPF SA

Santiago Ferreccio

**HEAD Gerente YPF FULL**

Ignacio Millan

**Buyer**