



Leadership Forum

2025 Final Attendee List

As of February 13, 2025 / **A to Z by Company**

First	Last	Title	Company
Lonnie	McQuirter	36 Lyn Refuel Station	Director of Operations
Randy	Quinn	7-Eleven, Inc.	SVP, Franchise Operations
Bryan	Chartrand	Acosta Group	EVP - Business Development
Doug	Middlebrooks	Advantage Solutions	Sr. Vice President - Convenience Store Division
Scott	Tillman	Advantage Solutions	Director, Client Services
Jason	Borror	Alimentation Couche-Tard Inc.	FSQA Director
Brian	Hannasch	Alimentation Couche-Tard Inc.	Special Advisor
Wilson	Friend	Altria Group Distribution Company	VP, Customer Supply Chain
Jessica	Hendrickson	Altria Group Distribution Company	Vice President, Customer Success
Danielle	Holloway	Altria Group Distribution Company	Senior Director Industry Engagement
Simmi	Kelly	Altria Group Distribution Company	Vice President, Sales Strategy
F. Scott	Myers	Altria Group Distribution Company	President and CEO
Alicia	West	Altria Group Distribution Company	VP Region Sales
Kim	James	Amazon Go	Head of Category
Andy	Plummer	AMCON Distributing Company	President & Chief Operating Officer
Adam	Musa	America Petroleum	President
Matthew	Calabrese	Anheuser-Busch InBev	Sr. Director, Category - Convenience & Military
Matt	Taylor	Anheuser-Busch LLC	VP C-Store Channel & Military
Tumay	Basaranlar	Atlantis Management Group	CEO
Richard	Oneslager	Balmar Management Group	President
Chris	Bambury	Bambury, Inc. dba BONNEAU	President
Tom	Field	BIC Corporation	Team Leader Convenience West
Adam	Grzybek	BIC Corporation	Director of Sales
Brian	McCarthy	Blarney Castle Oil Co.	Vice President
Joseph	Bona	Bona Design Lab	President
Brad	Connell	BP North America	Senior Merchandising Lead
Kyle	Pitzer	Bucked Up	Vice President of Sales
Hal	Adams	Cadena Comercial OXXO S.A. de C.V.	Managing Director
Luis	Carrillo	Cadena Comercial OXXO S.A. de C.V.	OXXO
Joana	Dominguez	Cadena Comercial OXXO S.A. de C.V.	DIRECTOR SERVICIOS RH
Amber	Williams	Cardlytics	Director, Gas and Conv. Partnerships
Tom	Brennan	Casey's General Stores, Inc.	Chief Merchandising Officer
Brad	Haga	Casey's General Stores, Inc.	Senior Vice President - Merchandising
Sam	James	Casey's General Stores, Inc.	Vice President Procurement
Eric	Long	Casey's General Stores, Inc.	Director, Prepared Foods & Disp. Beverages
Chris	Stewart	Casey's General Stores, Inc.	Vice President- Merchandising
Carrie	Stojack	Casey's General Stores, Inc.	Vice President, Insights & Culinary Innovation
Phillip	Wilhelm	Casey's General Stores, Inc.	Director Center of Store
Sean	Burke	Cash Depot	CEO
David	Charles	Cash Depot	President
David	Charles Jr	Cash Depot	
Doug	Marquis	Cash Depot	CRO
Rachel	Puepke	CEFCO Convenience Stores	VP, Marketing and Category Management
Ken	Rowland	CEFCO Convenience Stores	Chief Operating Officer
Faheem	Jamal	Chestnut Market	Director of C-Store Operations
Bryan	Morrow	Chobani & La Colombe	VP Brand Sales
Marcin	Moscicki	Chobani & La Colombe	VP, Sales
Lucia	Crater	Chomps	General Manager - Small Format
Gary	Braaten	CHS Inc. (Cenex)	Director, Retail Development
Erin	Wroge	CHS Inc. (Cenex)	Senior Director, Energy Marketing

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David	Portalatin	Circana	Senior Vice President and Industry Advisor, Food and Foodservice
Haley	Bower	Clipper Petroleum, Inc.	Chief Marketing Officer
Charles	McIlvaine	Coen Markets, Inc.	Chairman/CEO
Jason	Appel	Coles Energy dba Mickey Mart	CFO
Gray	Taylor	Conexxus	Executive Director
Chad	Beck	Core-Mark International	Vice President, Sales Management
Chris	Ladesich	Core-Mark International	
Paul	Pierce	Core-Mark International	Director of New Business Development
William	Stein	Core-Mark International	EVP, Ent. & Growth
Steve	Lattig	CrossAmerica Partners	SVP of Retail Operations
Tony	Miller	Delek US	EVP
Ramona	Giderof	Diageo Beer Company USA	Vice President, Chain Accounts
Karim	Dhukani	Easy Lane Stores	President
John	Carey	EG America LLC	President EG America
Brian	Ferguson	EG America LLC	Chief Marketing Officer
Elizabeth	Pierce	EG America LLC	COO
Roger	Audette	Excel Tire Gauge, LLC	Director of Sales
Jay	Nelson	Excel Tire Gauge, LLC	President
Matt	Nelson	Excel Tire Gauge, LLC	Director of Engineering
Jeff	Henderson	Executive Speakers Bureau	Best-Selling author Entrepreneur & Motivational Speaker
Spiro	Olympidis	Family Express Corporation	Director of Petroleum Supply & Distribution
Keith	Slater	Family Express Corporation	CFO
Jigar	Patel	FASTIME	CEO
Paige	Fickler-Cleveland	Fickler Oil Company, Inc	General Manager
Ned	Bowman	Florida Petroleum Marketers Association	Executive Director
Jessica	Williams	Food Forward Thinking	Founder & CEO
Gabe	Manning	Friendly Express, Inc.	Director of Operations
Amy	Wood	Friendly Express, Inc.	Director of Enterprise IT
Scott	Holton	GALLO	Director
James	Hughes	GALLO	Director, New Business
George	Ubing	GALLO	National Director - Convenience Channel
Terry	Gallagher	Gasamat Oil Corp/Smoker Friendly	CEO
Bill	Malkowiak	General Mills, Inc.	Sales VP, Convenience
April	Stanford	General Mills, Inc.	Director of Sales, Convenience South
Joel	Hirschboeck	GetGo Cafe+Market	Senior Vice President
Michael	Maraldo	GetGo Cafe+Market	VP Operations
Terri	Micklin	GetGo Cafe+Market	President
Dave	Coombe	Gilbarco Veeder-Root	President, Gilbarco Veeder-Root
Karthik	Ganapathi	Gilbarco Veeder-Root	President, Invenco by GVR
Mark	Morelli	Gilbarco Veeder-Root	CEO, Vontier
Anshooman	Aga	Gilbarco Veeder-Root	CFO, Vontier
Elaine	Kanak	Gilbarco Veeder-Root	Chief Marketing Officer
Anne	Kwong	Global Partners LP	Sr Category Manager; Package Beverages
Sharon	Wu	Global Partners LP	Associate Director Category Management
Megan	Huettenmueller	GPM Investments, LLC	VP of FP&A
Ruth Ann	Lilly	GPM Investments, LLC	Sr. VP of Merchandising & Marketing
Paul	Neuhoff	GSP	Chairman
Morgan	Neuhoff Bratten	GSP	Business Development
Margaret	Sotrop	GSP	EVP, Retail Growth
Daniel	Trotzer	GSTV	EVP, Industry
Tom	Bachrodt	HJB Convenience Corp. dba Russell's Convenience	Regional Manager
Duncan	Wardle	Id8 & Innov8 LLC	Founder
Marie	Wise	Imperial Trading Company - S. Abraham & Sons, Inc	VP, Marketing & Procurement
Kaye	Powell	Imperial Trading Company - S. Abraham & Sons, Inc	Vice President, Trade Marketing
Jerry	Cutler	InComm Payments	SVP, Sales
Allen	Preslar	InComm Payments	VP, Sales
Jay	Blazensky	InStore.ai	Founder/CEO
Marc	Della Torre	InStore.ai	Founder & COO
Brandon	Warshaw	InStore.ai	Head of Growth & Strategy
Melissa	Vonder Haar	iSee Store Innovations	Director of Marketing and Industry Relations
Mark	Hopkins	J & M Distributors, Inc.	President
Sam	Johnson	J & M Distributors, Inc.	Team Member
Scott	Hill	Jack Link's Protein Snacks	VP of USA Refrigerated Sales
Jason	Liebig	Jason E. Liebig	Star and Lead Storyteller

First	Last	Title	Company
Charles	Melander	Juice Head / Streamline Group	Chief Strategy Officer
Patrick	Mulcahy	Juice Head / Streamline Group	CEO
Kristin	Ghere	Jump Start Stores, Inc.	Director of Marketing & Brand Management
Cheryl	Near	Jump Start Stores, Inc.	Owner
Phil	Near	Jump Start Stores, Inc.	President
Gregg	Augustine	Juul Labs	SVP and GM US Commercial
Jordan	Nicgorski	Juul Labs	VP, U.S. Strategic Key Accounts
Kevin	Martello	Keurig Dr Pepper	ain Food Service Convenience Retail & Industry Relations
Jeff	Tabor	Keurig Dr Pepper	Head of FoodService/Small Format
Jay	Ellingson	Kwik Trip, Inc.	Chief Science Officer
Carl	Rick	Kwik Trip, Inc.	Training Manager/Owner
Greg	Scriver	Kwik Trip, Inc.	Senior VP - Procurement & Marketing
Jill	Swanson Zietlow	Kwik Trip, Inc.	Board Member / Owner
Jake	Vogel	Kwik Trip, Inc.	Vice President of Category Management
Scott	Zietlow	Kwik Trip, Inc.	CEO and Chairman
Todd	Lassus	Lassus Bros. Oil, Inc. dba Lassus Handy Dandy	President
Mats	Danielsen	Liquid Barcodes, Inc.	CEO
Saurabh	Swarup	Liquid Barcodes, Inc.	General Manager North America
Varish	Goyal	Loop Neighborhood Markets	CEO
Halle	Barish	Mars Wrigley	Director
Jim	Dodge	Mars Wrigley	Vice President, Convenience
Mike	Gilroy	Mars Wrigley	VP, Trade Development & Sponsorship
Brad	Hunt	Mars Wrigley	Director, Central
Tracy	Schmitt-Winters	Mars Wrigley	Director Convenience, EAST
Jack	Hogan	Mashgin, Inc.	Vice President of Partnerships
Steven	O'Toole	Mashgin, Inc.	Business Development
Spencer	Cavalier	Matrix Capital Markets Group, Inc.	Co-Head of Downstream Energy & Convenience Retail
Joseph	Hobson	Maverik, Inc.	Chief Marketing Officer
Farley	Kaiser	McLane Company, Inc.	Sr. Director, Culinary Innovation
Sean	Luce	McLane Company, Inc.	VP, Convenience & Military
Vito	Maurici	McLane Company, Inc.	Customer Experience Officer
Chris	Smith	McLane Company, Inc.	President, Retail
Tony	Woodward	McLane Company, Inc.	Director
Kamol	Samiev	Mega Saver	Vice President
Rashid	Samiev	Mega Saver	CEO
Temur	Samiev	Mega Saver	Operations & Acquisitions
Gregg	Giambanco	Modissoft, Inc.	Head of Customer Engagement & Loyalty
Safi	Modi	Modissoft, Inc.	Head of Growth
David	Garcia	Molson Coors Beverage Company	VP Sales - Convenience
Patrick	Brazil	Mondelez International	Director of Sales - National Convenience Retailers
Sean	McGrath	Mondelez International	Vice President of Sales
Chris	Schmidt	Monster Energy Company	Sr. Director of Category Management
Michael	Trento	Monster Energy Company	Chief Customer Officer Convenience Retail
Henry	Armour	NACS	President and CEO
Amy	Ashley-Burke	NACS	Director, Meetings & Convention Services
Laura	Beck	NACS	Marketing Director
Lyle	Beckwith	NACS	Sr. V.P., Government Relations
Kaitlin	Bivens	NACS	Meetings & Events Manager
Chrissy	Blasinsky	NACS	Digital & Content Strategist
Katie	Bohny	NACS	Director, Political Engagement
Jeff	Burrell	NACS	VP, Retail Engagement
Jenna	Collard	NACS	Director, Education Engagement
Siara	Corprew	NACS	Supplier Relations Specialist
Colleen	Croarkin	NACS	Supplier Relations Specialist
Jayme	Gough	NACS	Director, Research
Bob	Hughes	NACS	V.P., Supplier Relations & Expositions
Brian	Kimmel	NACS	Executive Vice President, COO & CFO
KC	Kingsbury	NACS	Director Retail Engagement East
Margaret	Mannion	NACS	Director, Government Relations
Brandi	Mauro	NACS	Program Manager, Executive Education
Ben	Nussbaum	NACS	Editor-in-Chief
Kevin	O'Connell	NACS	Executive Director, NACS Foundation
Esmeralda	Orozco	NACS	Grassroots Manager
Chris	Rapanick	NACS	Managing Director, NACS Research

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Anna	Serfass	NACS	Meetings & Expo Coordinator
Stephanie	Sikorski	NACS	Vice President, Strategic Initiatives
Keonna	Sims	NACS	Education Program Manager
Lori	Stillman	NACS	Vice President, Research and Education
Emma	Tainter	NACS	Research Analyst/Writer
April	VanApeldorn	NACS	Director, Retail Engagement - West
TJ	Velasco	NACS	Vice President, Marketing & Brand Strategy
Leigh	Walls	NACS	Director, Supplier Relations and Hunter Club Liais
Chris	Wise	NACS	Research Analyst
Mark	Wohltmann	NACS	Director, NACS Global
Art	Sebastian	Nexchapter LLC	CEO
J.J.	Tellez	NielsenIQ	Client Director, Convenience & BevAI Accounts
Riaz	Ahmad	NSR Petro Services, LLC	Executive VP
Sajid	Chaudhry	NSR Petro Services, LLC	President
Patrick	Lewis	Oasis Stop N Go LLC	Partner
Jeromy	Jones	Oberto Snacks Inc.	VP/GM U.S Sales
Brandon	Gormley	OPIS, A Dow Jones Company	Executive Director Retail Software Sales
Ryan	Calong	Pabst Brewing Company	SVP, National Accounts Small Format
Matt	Jordan	Pabst Brewing Company	SVP, National Accounts Large Format
Paul	Goldean	Pace-O-Matic	President & Chief Executive Officer
Scott	Klepper	Pace-O-Matic	VP of National Accounts
Matt	Pascal	Pace-O-Matic	CEO Republic Amusements
Michael	Winton	Pace-O-Matic	CSO / Republic Amusements
Max	Clark	PAR Retail	Chief Growth Officer
Jake	Kiser	PAR Retail	General Manager
Erik	Ogren	Patron Points	CEO
Chris	Lanno	Paytronix	Convenience Store Sales
Justin	Baxley	PDI Technologies	SVP, Product Management
Jimmy	Frangis	PDI Technologies	CEO
Sid	Gaitonde	PDI Technologies	SVP & GM, Logistics Solutions
Ben	Jatlow	PDI Technologies	VP, Strategic Accounts
Brad	McGuinness	PDI Technologies	SVP, POS Solutions
Drew	Mize	PDI Technologies	EVP/GM, NAMER Enterprise Productivity
Alexander	Baloga	Pennsylvania Food Merchants Association	President and CEO
Matthew	Bounds	PepsiCo, Inc.	Sr. Director of Sales
Brian	Florio	PepsiCo, Inc.	Sr. Director of Sales
Evan	Shaver	PepsiCo, Inc.	Vice President, Category Leadership
Bria	Troy	PepsiCo, Inc.	Sales VP
Brandon	Demerest	Pilot Travel Centers LLC	Senior Category Manager - Tobacco
Jason	Wakley	Pilot Travel Centers LLC	Director, Categories-Gen Merch, Truck Supply, Elec
Matthew	Parrish	PIM Brands	VP, Sales- Confections
Lance	Smith	PIM Brands	Executive Vice President, Sales and Industry Affairs
Vanessa	Cope	Primo Brands	Vice President Retail Sales
Joe	Wiggetman	Primo Brands	CCO
Colin	Dornish	PROSPR, A NACS Initiative	Managing Member
Jeremy	Behles	RaceTrac, Inc.	Vice President of Merchandising
Melanie	Isbill	RaceTrac, Inc.	Chief Brand Officer
Mary	Mamalakis	RaceTrac, Inc.	Executive Director of Category Management
Robby	Posener	RaceTrac, Inc.	Chief Development Officer
Roger	Woodman	Raymond James & Associates, Inc.	Managing Director
Thomas	Hart	Ready Training Online - RTO	Director of Business Development
Jeff	Kahler	Ready Training Online - RTO	President
Mark	Jordan	Refuel Operating Company	Chief Executive Officer
Timothy	Rupp	Refuel Operating Company	COO
Eric	Bandar	Reynolds American Inc.	Vice President Strategic Accounts
Matt	Domingo	Reynolds American Inc.	Senior Director External Relations
Ben	Harness	Reynolds American Inc.	Vice President Strategic Accounts
Travis	Motsinger	Reynolds American Inc.	Senior Director, Wholesale
Brent	Sabo	Reynolds American Inc.	IDENT - NATIONAL SALES AND STRATEGIC ACCOUNTS
Brent	Anderson	Rhodes 101 Stop Convenience Stores	President
Robert	Razowsky	Rmarts LLC	CEO/Chairman
Jeffry	Harrison	Rovertown	Co-Founder & President
Christopher	Hartman	Rutter's Holdings, Inc.	VP of Fuels, Advertising & Development
Scott	Hartman	Rutter's Holdings, Inc.	President & CEO

First	Last	Title	Company
Robert	Perkins	Rutter's Holdings, Inc.	Vice President, Marketing
Philip	Santini	Rutter's Holdings, Inc.	Sr. Director of Advertising & Food Service
Josh	Campbell	Sheetz, Inc.	AVP Category and R&D
Joseph	Sheetz	Sheetz, Inc.	Chairman
Ryan	Sheetz	Sheetz, Inc.	EVP, Marketing & Supply Chain
Travis	Sheetz	Sheetz, Inc.	President & CEO
Jay	Hyrich	Shell International Petroleum Company Limited	Head of Convenience Retail
Richard	Garcia	Shell Oil Products US	Head of Commercial Strategy
Nate	Brazier	Stinker Stores	President & CEO
Nancy	Jones	Stinker Stores	Owner and Chairman
Cole	Garab	Swedish Match North America	Director, Regional Sales
Joel	Palmer	Swedish Match North America	Director, Regional Sales
Paul	Sammartino	Swedish Match North America	sident & Chief Sales, Trade & Revenue Growth Officer, US
John	Nesbit	Techniche	Head of Sales, Americas
Carlton	Austin	The Coca-Cola Company	Senior Director Channel Strategy
Jamie	Cousart	The Coca-Cola Company	Vice President Sales & Customer Leadership
Kevin	LeMoyne	The Coca-Cola Company	President & General Manager Convenience Retail Division
Carolyn	OBrien	The Coca-Cola Company	Director, Industry Leadership
Marvin	Vines	The Coca-Cola Company	Vice President Industry Leadership
Kathy	Williams	The Coca-Cola Company	Vice President Customer Leadership
Donald	Rhoads	The Convenience Group, LLC	President/CEO
Scott	Bennett	The Hershey Company	Director Strategic Cstore Sales
Brent	Cotten	The Hershey Company	Vice President, Customer & Industry Affairs
Nik	Culver	The Hershey Company	Dir Category Management
Matt	Goedken	The Hershey Company	Dir Strategic West Convenience
Nick	Hansen	The Hershey Company	VP Convenience Food Service & New Business
Brandon	Mayer	The Hershey Company	Senior Director U.S. Convenience
Jason	Kesler	The JM Smucker Company / Hostess Brands	National Account Executive
Scott	Ward	The JM Smucker Company / Hostess Brands	Vice President of Sales
Brandon	Hofmann	The Parker Companies dba Parker's Kitchen	President and COO
John	Rudolfs	The Parker Companies dba Parker's Kitchen	Chief Development Officer
Nick	Viola	Titan Cloud Software	Director, Solutions Consulting
John	Eichberger	Transportation Energy Institute	Executive Director, Fuels Institute
Benjamin	Hoffmeyer	TXB Stores	VP Marketing & Merchandising
Kevin	Smartt	TXB Stores	CEO/President
Rick	Tellez	TXB Stores	CFO
Brad	Heetland	Ultimate Sales and Services	President
Hamid	Rezaeepour	United Pacific	Sr. Director Retail Strategy
Mauricio	Romero	United Pacific	VP, Marketing & Merchandising
Lydia	Yi	United Pacific	Director, Retail Finance
Paul	Rankin	United Refining Company dba Country Fair/Kwik Fill	Vice President/Retail Marketing - Country Fair
Dan	Suttermann	Upside	Northeast Region Lead
Jeff	Rubin	Upside	SVP
James	Hervey	Verifone, Inc.	Head of Petro
Jennifer	Johnson	Verifone, Inc.	National Account Manager
Herb	Hargraves	Victory Marketing, LLC	Chief Operating Officer
Ryan	Krebs	Victory Marketing, LLC	
Matt	Beale	W. Capra Consulting Group LLC (Axonet)	Partner
Lisa	Biggs	W. Capra Consulting Group LLC (Axonet)	Partner
Kevin	Farley	W. Capra Consulting Group LLC (Axonet)	Chief Client Officer
Andrew	Baill	Wawa, Inc.	Senior Manager of Customer Insights and Strategy
Jason	Read	Wawa, Inc.	Director of Store Operations
William	Weigel	Weigel Stores, Inc.	Chairman
Elizabeth	Hoffer	Weigel's Stores, Inc.	Vice President
Nick	Triantafellou	Weigel's Stores, Inc.	Director of Marketing and Merchandising
Doug	Yawberry	Weigel's Stores, Inc.	President
Mark	Daniels	Yesway	Chief Strategy Officer
Derek	Gaskins	Yesway	Chief Marketing Officer
Darrin	Samaha	Yesway	VP of Marketing