

Transform
Challenges Into
Opportunities

May 26 – 28, 2025
Copenhagen, Denmark



For inquiries on the event agenda, please contact:
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Please note these times are not final and subject to change

MONDAY, 26 MAY 2025	
7:30 – 17:00	Registration Open
8:30 – 8:45	Welcome Mark Wohltmann, Director, NACS Global
8:45 – 9:15	Market and Channel Development in Europe Vincent Cornu, Retail Services Leader, France, and A3 Distributing Managing Director, NIQ
9:15 – 9:45	Store Tour Briefing Mark Wohltmann, Director, NACS Global
10:00 – 13:00	Ideas 2 Go – Copenhagen, Bus & Walking Tour
13:00 – 13:45	Lunch
13:45 – 14:00	Store Tour Debrief Mark Wohltmann, Director, NACS Global
14:00 – 14:45	Global Strategic Industry Issues Henry Armour, President & CEO, NACS
14:45 – 15:30	Private Labels in Convenience Retailing! From Growth to Transformation Ananda Roy, SVP, Thought Leadership, Circana
15:30 – 16:00	Networking Break
16:00 – 16:45	Cyber Security: A Guide to Ransomware Mitigation and Resilience James Tasnadi, Head of Cyber and Tech, Lockton
16:45 – 17:30	How to Innovate: Tapping Into Start-Ups Jesper Østergaard, CEO, Reitan Convenience (7-Eleven) Denmark; Morten Ebdrup Partner, Beyond Borders; Cecilie Lind, Founder, The Protein Kitchen
17:30 – 18:00	Networking Break
18:00 – 19:30	Welcome Reception Copenhagen Opera House
19:30	Self-organized Dinners
TUESDAY, 27 MAY 2025	
7:30 – 17:00	Registration Open
8:30 – 9:45	Store Tour Briefing Mark Wohltmann, Director, NACS Global
10:00 – 13:00	Ideas 2 Go – Copenhagen, Bus & Walking Tour
13:00 – 13:45	Lunch
13:45 – 14:00	Store Tour Debrief Mark Wohltmann, Director, NACS Global
14:00 – 14:45	EV Charging: How Charging Consumers Really Behave Héloïse de Paulou Massat, Principal, Oliver Wyman
14:45 – 15:30	Retailer Case Study Maite de la Arena, Executive Director B2C, YPF Argentina; Santiago Ferrechio, Gerente, YPF
15:30 – 16:00	Networking Break
16:00 – 16:45	Retailer Case Study - Trolley Rakan Alaraishy, Regional Director of People & Culture, Trolley
16:45 – 17:30	Beyond the Hype: Delivering Value with AI in Fuels & Convenience Brian Gray, Global Mobility Retail Lead, Accenture
17:30 – 18:45	Networking Break
18:45 – 19:45	NACS Convenience Retail Awards Europe: Reception 
19:45 – 22:30	NACS Convenience Retail Awards Europe: Ceremony & Dinner 
WEDNESDAY, 28 MAY 2025	
8:00 – 13:00	Registration Open
9:00 – 9:15	Welcome Mark Wohltmann, Director, NACS Global
9:15 – 10:00	Interview with the 2025 NACS Industry Leader of the Year Europe Henry Armour, President & CEO, NACS
10:00 – 10:45	Retailer Case Study - Circle K Europe Hans-Olav Høidahl, Executive Vice President, Operations Europe, Circle K
10:45 – 11:15	Networking Break
11:15 – 12:00	Generational Consumers: What’s Old is New Again - Gen X Spending Drivers Virginia Garavaglia, W. Europe Marketing Leader, NIQ; Wolfgang Fengler, CEO, WDL
12:00 – 12:45	What We Have Seen, What We Have Learned Henry Armour, President & CEO, NACS
12:45 – 13:00	Store Tour Briefing, Final Remarks, & 2026 Teaser Mark Wohltmann, Director, NACS Global
13:00 – 13:45	Lunch
13:45 – 17:00	Ideas 2 Go – Copenhagen, Bus & Walking Tour
17:00 – 18:30	Networking Reception
18:30	Self-organized Dinners