

2025 Attendee List

As of May 25, 2025 / A to Z by Company

Company	Job Title	Country
36 Lyn Refuel Station	Director of Operations	United States
A2i Systems A/S	Senior Advisor	Denmark
A2i Systems A/S	VP & Founder A2i Technology	Denmark
Accenture	Managing Director, Global Head of Fuels & Convenience Retail	United States
Amadeus Events Promotion AG	CEO	Switzerland
Amic Polska Sp. z o.o.	Marketing & Convenience Director	Poland
Amic Polska Sp. z o.o.	HR Director	Poland
Amic Polska Sp. z o.o.	Category Manager	Poland
Amic Polska Sp. z o.o.	CEO	Poland
Amic Polska Sp. z o.o.	Retail Sales Director	Poland
AMPM CentroAmerica	President	Panama
AMPM CentroAmerica	Country Manager	Panama
Applegreen LTD	Co - Founder and Group Chief Executive	Ireland
Applegreen LTD	Chief Commercial Officer	Ireland
Bambury, Inc. dba BONNEAU	President	United States
Bauhaus EE SA	CEO (Bauhaus EESA)	Argentina
Bauhaus EE SA	Sales Manager	Argentina
BCG	Associate Director	United Kingdom
Beyond Borders	Partner, Beyond Borders; Co-Founder, True Gum	Denmark
Bidebarri	CEO	Spain
Blue Yonder	VP, Sales	Sweden

Company	Job Title	Country
Bruegmann USA, Inc.	Director Convenience EMEA	Germany
Bruegmann USA, Inc.	Director - Global Accounts	United States
Bruegmann USA, Inc.	Director of Sales EMEA	Germany
Cadena Comercial OXXO S.A. de C.V.	Director	Mexico
Cadena Comercial OXXO S.A. de C.V.	Director Commercial Strategy and Marketing	Mexico
CAF INC.	Regional Sales Manager, Europe	Austria
CAF INC.	Vice President Europe	United States
CAF INC.	CEO	United States
CAF INC.	EVP, Sales	United States
CEPSA Comercial Petroleos S.A.	Director New Commerce - MOEVE	Spain
Founder & Chairman	Chimpy AG	Switzerland
Chimpy AG	CEO	Switzerland
Chocoladefabriken Lindt & Sprüngli AG	Global Head of Digital Commerce & Convenience Lead	Switzerland
Circana	SVP Thought Leadership Europe	United Kingdom
Circle K Europe	Senior Director RSO	Sweden
Circle K Europe	Executive Vice-President, Operations Europe	Norway
Circle K Europe	Project Manager	Norway
Circle K Europe	Project Manager	Poland
Classic Tankstellen GmbH & Co. KG	Managing Director	Germany
Comarch SA	Consulting Director	Poland
Comarch SA	Sales Director	Poland
Comarch SA	Business Unit Director	
Conexxus	Managing Director	United States

Company	Job Title	Country
Costa Coffee	Global Customer Director – Costa	United Kingdom
Costa Coffee	Technical Lead	United Kingdom
Cullinan Group	Chairman	Singapore
Deligo Vision Technologies Ltd.	CEO	Hungary
Dispo Products	Managing Director	United Kingdom
Dover Fueling Solutions	Sales Director	Italy
Ecolab	Director Corporate Accounts Europe	France
Ecolab	Corporate Account Manager	France
Ecolab	Vice President - Global Accounts	United States
ELINOIL SA	MARKETING DIRECTOR	Greece
EUROLOOP	Sales Manager	Poland
EUROLOOP	Founder & CEO	Poland
EUROLOOP	Senior Marketing Specialist	United Kingdom
EUROLOOP	Marketing Specialist	Poland
FBD Partnership, LP	Managing Director- EMEA	United States
Fernandes Group	Director Fernandes Bakery	Suriname
Fernandes Group	Managing Director Fernandes Commercial	Suriname
Fri-Jado, Inc.	Sales Manager, Netherlands	Netherlands
Fri-Jado, Inc.	Director of Sales and Business Development	Netherlands
GALLO	Country Manager - BeNeLux, France, Switzerland & Israel	United Kingdom
GALLO	Channel Director	United Kingdom
Garvey Group	Finance Director	Ireland
Gilbarco Veeder-Root	Commercial Director, Europe	Sweden
Gilbarco Veeder-Root	European Sales Director	United Kingdom

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Gilbarco Veeder-Root	Managing Director, Europe	United Kingdom
Gilbarco Veeder-Root	European Innovation Director	Italy
Grupo Becier	CEO	Spain
Grupo Febrer	CEO	Spain
Grupo Garcia Camacho	CEO	Spain
Grupo Petronalca	CEO	Spain
Grupo Zoilo Rios	CEO	Spain
Inergy 24	Chief Executive Officer	Switzerland
Insight Research	CEO	United Kingdom
Insight Research	Managing Director	United Kingdom
Just Eat	Global Category Lead - Convenience and Petrol	Netherlands
JW Retail Consulting	Founder & Owner	Denmark
Kalibrate	VP of International Sales	United Kingdom
Kalibrate	Strategic Account Manager	United Kingdom
Kressner Strategy Group	President	United States
Lekkerland SE	COO	Germany
Lekkerland SE	SVP Energy Stations & Convenience Stores	Germany
Lekkerland SE	CEO	Germany
Lindt & Sprungli	Global Head of Digital Commerce & Convenience Lead	Switzerland
Lindt & Sprungli, USA	Global Head of Category Management	United Kingdom
Liquid Barcodes, Inc.	CEO	Norway
Lockton Insurance Brokers, LLC	Head of Cyber and Tech	Denmark
Marks & Spencer PLC	Head of Property, Planning & Transformation - Convenience	United Kingdom

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Marks & Spencer PLC	Head of Commercial	United Kingdom
Maxol Limited	Chief Operating Officer	Ireland
Maxol Limited	CEO	Ireland
Maxol Limited	Maxol Licensee	Ireland
Maxol Limited	Head of Business Development	Ireland
Maxol Limited	Director	Ireland
Maxol Limited	Head of Retail-NI	Ireland
Migrolino AG		Switzerland
Migrolino AG	CEO	Switzerland
MobilityPlaza/com-a-tec GmbH	Editor-in-Chief	Spain
MOEVE	Director New Commerce - MOEVE	Spain
Musgrave Ltd	Head of Retails Sales	Ireland
Musgrave Wholesale Partners Ireland	Daybreak Development Manager	Ireland
NACS	President and CEO	United States
NACS	Vice President, Retail Engagement, Research & Education	United States
NACS	Director, Exhibit Sales & Services	United States
NACS	Relationship Partner	Norway
NACS	Meetings & Events Manager	United States
NACS	Education Production Manager	United States
NACS	Director, Supplier Relations & Hunter Club Liaison	United States
NACS	Director, NACS Global	United Kingdom
NielsenIQ	Retail Services France Director and a3distrib Managing Director	
NielsenIQ	CEO World Data Lab	Austria

Company	Job Title	Country
NielsenIQ	West Europe Marketing Leader	Spain
Oliver Wyman	Principal	France
Omnishelf	CEO	Poland
One Hundred Restrooms	Founder & CCO	Netherlands
OPIS, A Dow Jones Company	Executive Director	United Kingdom
Orlen Deutschland GmbH	Member of Board of Directors, Retail CZ, SK, HU	Czech Republic
Orlen Deutschland GmbH	Head of Category Management Tobacco Food & Beverage	Germany
Orlen Deutschland GmbH	Executive Director Commercial Retail	Germany
Pan American Energy LLC	Retail Operations & Convenience Business Director	Argentina
Pan American Energy LLC	VP Commercial & Marketing Downstream	Argentina
Partner Tech Europe GmbH	VP Relationship Management DACH	Germany
Partner Tech Europe GmbH	Managing Director	Germany
PDI Technologies	SVP & GM, International Solutions	United Kingdom
PDI Technologies	VP & GM, Fuel Pricing & Logistics	United Kingdom
PDI Technologies	Chief Operating Officer	United States
Philippine Seven Corp. dba 7-Eleven Convenience Store	President & Chief Executive Officer	Philippines
PriceEasy	CEO	United States
Q1 Energie AG	Strategic Projects Officer	Germany
Q8	Strategy & Innovation FOOD Manager	Denmark
Red Bull North America, Inc.	Head of Key Accounts, Red Bull Denmark	Denmark
Red Bull North America, Inc.	Head of Category and Trade Marketing, Red Bull Denmark	Denmark
Red Bull North America, Inc.	Commercial Director, Red Bull Denmark	United States
Reitan Convenience AS	Head of Category	Denmark

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Reitan Convenience AS	Commercial Director	Denmark
Reitan Convenience AS	Category Manager	Denmark
Reitan Convenience AS	Operations Director	Denmark
Reitan Convenience AS	CEO	Norway
Reitan Convenience AS	Managing Director	Denmark
Reitan Convenience Norway	CEO, Reitan Convenience Norway	Norway
Reitan Convenience Sweden AB	CCO & CSO	Sweden
Reitan Denmark	Category Manager	Denmark
Reitan Denmark	Junior Kategorichef, 7-Eleven Denmark	Denmark
Reitan Denmark	Head of Business Development	Denmark
Reitan Denmark	Marketing Manager	Denmark
Reitan Denmark	Category Manager	Denmark
Repsol Comercial de Productos Petrolíferos, S.A.	Executive Director Mobility Iberia	Spain
Repsol Comercial de Productos Petrolíferos, S.A.	Franchise and New Business Development Manager	Spain
Repsol Comercial de Productos Petrolíferos, S.A.	VP Retail	Spain
Repsol Comercial de Productos Petrolíferos, S.A.	Dealers and Distribution Manager	Spain
Retail Smart Systems	CEO	Poland
Retain Convenience AS	Head of HR and Sustainability	Denmark
Saudi Arabian Oil Company (Saudi Aramco)	Associate Marketing Coordinator	Saudi Arabia
Saudi Aramco	Sr Marketing Coordinator	Saudi Arabia
Saudi Aramco	Director	Saudi Arabia
Scheidt & Bachmann Energy Retail Solutions GmbH		Germany
Shell International Petroleum Company Limited	Global Head of Category Management	United Kingdom

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Shell International Petroleum Company Limited	IT Manager, Retailing & Operations.	United States
Shopworks Limited	Director	United Kingdom
SmartNow	CCO	Netherlands
SOCAR	Head of Commerce and Fuel Retail department	Azerbaijan
SPAR International	Head of International Strategic Projects	Netherlands
SPAR Netherlands	Manager Business Development	Netherlands
Tank & Rast AG (Auto Bahn)	Director-Food, Retail & Marketing	Germany
team energie GmbH & Co. KG	Managing Director	Germany
Techniche	Head of Business Development EMEA	United States
The Coca-Cola Company	Senior Manager, Portfolio & Channel	Denmark
The Coca-Cola Company	Senior Global Customer Director	United Kingdom
The Coca-Cola Company	Associate Director - CCEP	Belgium
The Coca-Cola Company	Associate Director - CCEP	United States
The Coca-Cola Company	European Channel Director	Spain
The Convenience Group, LLC	President/CEO	United States
The O'Hare Group	Managing Director	United Kingdom
The Protein Kitchen	Founder	Denmark
The Retail Marketeers	NACS Relationship Partner DE-AT-CH	Germany
Thomas Ennis Retail Group	Founder	Ireland
Titan Cloud Software	General Manager Europe	US
Trolley General Trading Company	Group Deputy CEO	Kuwait
TSG	Group Director Systems	Belgium
Unox	Sales Director	Italy
Unox	Sales Manager	Italy

Company	Job Title	Country
Valora Management AG	Managing Director Convenience DE + International Service Stations	Germany
Valora Management AG	Head of Marketing Retail	Germany
Valora Management AG	Group CEO of Valora and Head Europe FEMSA Proximity & Health	Switzerland
Valora Management AG	Sales Manager	Switzerland
Valora Management AG	Head of Retail Category Management	Switzerland
YPF SA	Delegación de Servicios RR HH	Argentina
YPF SA	B2C Director	Argentina
YPF SA	Gerente YPF FULL	Argentina
YPF SA	Buyer	Argentina