Store Tour schedule

**Tuesday**
- 09:15 – 09:30: Store Tour Briefing
- 09:30 – 12:00: Ideas 2 Go – Seoul - Bus Store Tour
- 12:00 – 13:00: Lunch
- 13:00 – 14:00: Store Tour Debrief

**Wednesday**
- 08:30 – 09:00: Store Tour Briefing
- 09:00 – 12:00: Ideas 2 Go – Seoul - Metro Tour
- 12:00 – 13:00: Lunch
- 13:00 – 14:00: Store Tour Debrief

**Thursday**
- 12:30 – 13:00: Store Tour Briefing
- 13:00 – 13:30: Lunch
- 13:30 – 17:00: Ideas 2 Go – Seoul - Walking Store Tour
All you need to know...

All you need to know!
• We have 3 groups
• = 3 buses
• You have a different group for Tue & Wed

What to do NOW?
• Your ticket has your group colour
• Find the group
• Prepare to meet outside the hotel

What to do once downstairs?
• Board your bus based on your group
• ALL buses leave on time!
• Follow your teamleader

What to do on the tour?
• Follow your team leader’s instructions
• Leave the bus carefully but promptly
• Explore the store and the outside
• Be a customer! Be friendly. Buy something.
• Be back on the bus when instructed!
  • Groups WILL leave without you!

What if the group left without me?
• It means you were late... ;-)
The Tour Book
Thursday Walking Tour

Starting Point: Hotel. Lift down to Mall, then through Mall and out to the street.

There are multiple inside / underground 7-11 in the Lotte World Mall that can be used as potential stops to keep the walking groups separated.

Unmanned
One of many CU
Best emart in this area
Supermarket
7-11 Challenge store
Wednesday Metro / Walking Tour

2 Metro Stops Hotel to Gangnam

Unmanned store in COEX shopping mall

7-Eleven with wine shop upstairs

GS25 DX Lab

Plenty of food and coffee concepts on the way

--- walking or Metro
Tuesday Bus / Walking Tour

- Harmony Mart local Supermarket
- Unmanned low-tech store
- CU & Bank Cooperation
Tuesday: GS 25

For more information, ask your NACS representative to connect you with the experts on this concept.

To be seen at the 2024 NACS | Convenience Summit Asia
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To be seen at the 2024 NACS | Convenience Summit Asia
Tuesday: Harmony Grocery

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To be seen at the 2024 NACS | Convenience Summit Asia
Tuesday: CU & Bank

Fore more information, ask your NACS representative to connect you with the experts on this concept.

To be seen at the 2024 NACS | Convenience Summit Asia
Tuesday: unmanned, old fashioned

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What to do on the tour?

- Follow your team leader’s instructions
- Leave the bus carefully but promptly
- Explore the store and the outside
- Be a customer! Be friendly. Buy something.
- Be back on the bus when instructed!
  - *Groups WILL leave without you!*

What if the group left without me?

- It means you were late... ;(-)
- Uber to the next stop or back to the hotel