



You can see the future from here.

Schedule of Events

All events will take place at the Signiel Seoul Hotel unless otherwise noted.
All times below are in South Korea Standard Time (GMT+9)

Jump to: [Tuesday](#), [Wednesday](#), or [Thursday](#) sessions

All general sessions to be held in the Grand Ballroom unless otherwise noted.

TUESDAY, 05 MARCH 2024

7:30 am – 5:00 pm	Registration <i>Grand Ballroom Foyer</i>
8:30 am – 8:45 am	GENERAL SESSION Welcome PRESENTED BY: Mark Wohltmann , Director, NACS Global Jump to Session Descriptions
8:45 am – 9:15 am	Market and Channel Development in Asia PRESENTED BY: Chunnam Park , Executive Director, Nielsen IQ Jump to Session Descriptions
9:15 am – 9:30 am	Store Tour Briefing PRESENTED BY: Mark Wohltmann , Director, NACS Global Jump to Session Descriptions
9:30 am – 12:00 pm	IDEAS 2 GO Seoul, Bus Tour NACS Ideas 2 Go.
12:00 pm – 1:00 pm	Lunch <i>Grand Ballroom</i>
1:00 pm – 2:00 pm	GENERAL SESSION Store Tour Debrief PRESENTED BY: Mark Wohltmann , Director, NACS Global Jump to Session Descriptions
2:00 pm – 2:45 pm	Global Strategic Industry Issues PRESENTED BY: Henry Armour , President and CEO, NACS Jump to Session Descriptions
2:45 pm – 3:30 pm	Fuel to Food... and Beyond PRESENTED BY: Carol Chen , Global CMO & SVP Shell Mobility, Shell Jump to Session Descriptions
3:30 pm – 4:00 pm	Networking Break <i>Grand Ballroom Foyer</i>
4:00 pm – 4:45 pm	“The Pizza Everywhere Company” PRESENTED BY: Jay Lim , Founder and CEO, GOPIZZA Jump to Session Descriptions
4:45 pm – 5:30 pm	Men Getting Older but Hotter PRESENTED BY: Dr. Dae Ryun Chang , Leading Professor, SUNY Korea Jump to Session Descriptions
5:30 pm – 7:30 pm	Welcome Reception
7:30 pm	Self-organized Dinners

WEDNESDAY, 06 MARCH 2024

7:30 am – 5:00 pm	Registration <i>Grand Ballroom Foyer</i>
8:30 am – 9:00 am	GENERAL SESSION Store Tour Briefing PRESENTED BY: Mark Wohltmann , Director, NACS Global Jump to Session Descriptions
9:00 am – 12:00 pm	IDEAS 2 GO Seoul, Metro/ Walking Tour NACS Ideas 2 Go.
12:00 pm – 1:00 pm	Lunch <i>Grand Ballroom</i>
1:00 pm – 2:00 pm	GENERAL SESSION Store Tour Debrief PRESENTED BY: Mark Wohltmann , Director, NACS Global Jump to Session Descriptions
2:00 pm – 2:45 pm	Retailer Case Study
2:45 pm – 3:30 pm	Intelligent Convenience PRESENTED BY: Yixin Ma , Associate Partner, McKinsey & Company Jeongkeun Kim , Associate Partner, McKinsey & Company Jump to Session Descriptions
3:30 pm – 4:00 pm	Networking Break <i>Grand Ballroom Foyer</i>
4:00 pm – 4:45 pm	Loyalty Reinvented: Let’s Start from Scratch! PRESENTED BY: Tom Fleming , Partner, Oliver Wyman Jump to Session Descriptions
4:45 pm – 5:30 pm	Women’s Empowerment: A Driver for Economic Growth PRESENTED BY: Pablo Andonie , President, AMPM Centroamérica Henry Armour , President & CEO, NACS Hanna Lee , Head of Strategic Planning, GS Retail Jump to Session Descriptions
6:45 pm – 7:45 pm	Asian Convenience Retail Awards Reception <i>Grand Ballroom Foyer</i>
7:45 pm – 10:30 pm	Asian Convenience Retail Awards Ceremony and Dinner <i>Grand Ballroom</i>

THURSDAY, 07 MARCH 2024

8:00 am – 1:00 pm	Registration <i>Grand Ballroom Foyer</i>
9:00 am – 9:10 am	GENERAL SESSION Welcome PRESENTED BY: Mark Wohltmann , Director, NACS Global Jump to Session Descriptions
9:10 am – 9:50 am	Retailer Case Study PRESENTED BY: Xiang Yang , Founder and CEO, Fun Bean’s Jump to Session Descriptions
9:50 am – 10:30 am	Retail Technology Trends Jeff Hassman , VP Product Strategy, PDI Technologies Jump to Session Descriptions
10:30 am – 11:00 am	Networking Break <i>Grand Ballroom Foyer</i>
11:00 am – 11:45 am	Artificial Intelligence in Convenience Retail PRESENTED BY: Brian Gray , Managing Director, Accenture Jump to Session Descriptions
11:45 am – 12:30 pm	What We Have Seen, What We Have Learned PRESENTED BY: Henry Armour , President & CEO, NACS Jump to Session Descriptions
12:30 pm – 1:00 pm	Store Tour Briefing, Final Remarks and Tokyo Teaser PRESENTED BY: Mark Wohltmann , Director, NACS Global Jump to Session Descriptions
1:00 pm – 1:30 pm	Lunch <i>Grand Ballroom</i>
1:30 pm – 5:00 pm	IDEAS 2 GO Seoul Walking Tour NACS Ideas 2 Go.
5:00 pm – 7:00 pm	Networking Reception <i>Grand Ballroom Foyer</i>

FRIDAY, 08 MARCH 2024

7:00 am – 10:00 am	APAC Committee Meeting
--------------------	-------------------------------

[Click here to return to the Event Guide](#)

NACS Events Coming up in 2024:

- NACS Day on the Hill**
March 12-13, 2024
The Westin Washington DC Downtown Hotel
Washington, DC
[Learn more](#)
- NACS Human Resources Forum**
March 18-20, 2024
Hyatt Regency Jacksonville
Jacksonville, FL
[Learn more](#)
- NACS State of the Industry Summit**
April 3-5, 2024
Hyatt Regency O’Hare Chicago
Rosemont, IL
[Learn more](#)
- NACS Convenience Summit Europe**
June 4-6, 2024
InterContinental Barcelona
Barcelona, Spain
[Learn more](#)
- NACS Show**
October 7-10, 2024
Las Vegas Convention Center
Las Vegas, NV
[Learn more](#)

NACS Leadership Programs:

- NACS Leadership for Success**
April 28 – May 3, 2024
Hershey Lodge
Hershey, PA
[Learn more](#)
- NACS Financial Leadership Program at Wharton**
July 14-19, 2024
The Wharton School, University of Pennsylvania
Philadelphia, PA
[Learn more](#)
- NACS Marketing Leadership Program at Kellogg**
July 21-26, 2024
Kellogg School of Management, Northwestern University
Evanston, IL
[Learn more](#)
- NACS Executive Leadership Program at Cornell**
July 28 – August 1, 2024
Dyson School, Cornell University
Ithaca, NY
[Learn more](#)
- NACS Innovation Leadership Program at MIT**
November 3-8, 2024
Sloan School of Management, Massachusetts Institute of Technology
Cambridge, MA
[Learn more](#)
- NACS Women’s Leadership Program at Yale**
November 17-22, 2024
Yale School of Management, Yale University
New Haven, CT
[Learn more](#)

More details at convenience.org/Events

Save The Date:

See you next year at
Convenience Summit Asia
Tokyo, Japan
25-27 February 2025

[Click here to return to the Event Guide](#)