

## 2026 Attendee List

As of March 11, 2026 / A to Z by Company

First	Last	Company	Job Title	Country
Lonnie	McQuirter	36 Lyn Refuel Station	Director of Operations	United States
Hongjie	Wen	7-Eleven South China	Managing Director	China
Brian	Gray	Accenture	Managing Director, Global Head of Fuels & Convenience Retail	United States
Joey	Liew	ADNOC	VP Property & Franchise	United Arab Emirates
Min	Wang	Always (Shanghai) Management Consulting Co. Ltd.	Chairman/Co-founder	China
Kun	Liu	Always International Consulting	Executive Director / General Manager	China
Neville	Manekshaw	American International Group, Inc.	Cyber Risk Advisor	United Kingdom
Krzysztof	Strzelecki	Amic Polska Sp. z o.o.	Chairman of the Board	Poland
Joe	Barrett	Applegreen LTD	Co - Founder and Group Chief Executive	Ireland
Gallen	Chu	BAT Global	Head of Customer Management	Singapore
Tao	Li	Beijing Times Commercial Business Consulting Co., Ltd.	Chairman	China
Jerry	Ni	Bruegmann	Vice President of Sales Bruegmann China	China
Stephan	Schwaabe	Bruegmann	Commercial Director APAC and Middle East	Thailand
Yan	Chen	BUNN	Regional Sales Manager	United States
Chee wu	Ho	BUNN	VP Sales & Marketing Asia Pacific	United States
Alan	Xu	BUNN	Regional Sales Manager	United States
Gearoid	Concannon	CBE Software	Managing Director	Ireland
Dominic	Feeney	CBE Software	CEO	Ireland
Oliver	Sheridan	CBE Software	Director Of Retail	Ireland
Jiraporn	Apinantham	Central Food Retail	Head of Strategy and Transformation	Thailand
Nisara	Chaitantipong	Central Food Retail	Head of FMCG Food & Non Food	Thailand
Stephane	Coum	Central Food Retail	CEO	Thailand

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Thanawat	Jirajariyavej	Central Food Retail	Chief Merchandising Officer	Thailand
Akkaya	Jitpakdee	Central Food Retail	Head of Operations Small Format	Thailand
Maytinee	Phisutsinthop	Central Food Retail	Chief Merchandising Officer	Thailand
Noppadon	Poomanee	Central Food Retail	Head of Supply Chain	Thailand
Kittipong	Ruangchakrpet	Central Food Retail	Head of E-Commerce	Thailand
Thawinan	Subprasert	Central Food Retail	Head of Store Concept & Controller and Store Ops Audit & CVS	Thailand
Jitraphon	Suebvattana	Central Food Retail	Strategy Manager - Small Format	Thailand
Matthew	Pereira	ChargeWonder	Founder / CEO	United States
Kevin	Peng	China Chain Store & Franchise Association	President	China
Timmy	Gao	Coca-Cola China	KAM, 7-Eleven	China
Marco	Guo	Coca-Cola China	KAM, Lawson	China
Yvonne	Xue	Coca-Cola China	KAM, Family Mart	China
Chris	Zhong	Coca-Cola China	Trade Marketing Manager	China
Sami	Nachawati	Comarch SA	Consulting Director	Poland
Dominika	Pietrzyk	Comarch SA	Sales Director	Poland
Marcin	Przybylski	Comarch SA	Consulting Director	Poland
Gray	Taylor	Conexus	Executive Director	United States
Wipaporn	Aimsila	CP All Public Company Limited	Assistant Vice President	Thailand
Thupthep	Jiraadisawong	CP All Public Company Limited	Senior Vice President	Thailand
Yoopramote	Nattawut	CP All Public Company Limited	Assistant Vice President	Thailand
Yuthasak	Poomsurakul	CP All Public Company Limited	Chief Executive Officer	Thailand
Pipatpaisarn	Sawanya	CP All Public Company Limited	Vice President	Thailand
Phennoi	Ubonwattana	CP All Public Company Limited	Vice President of Merchandising	Thailand
Philip	Course	Cullinan Group	Chairman	Singapore
Craig	Panter	Cullinan Group	CEO	United States
Mark	Chen	DMALL	Corporate VP, MD of Emerging Markets	Singapore

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Xiyu	Du	DMALL	Global Branding and Marketing	China
Jack	Li	DMALL	Corporate VP, MD of SEA Region	Singapore
Chaonan	Qu	DMALL	Global Content Marketing	China
Liang	Zhan	DMALL	VP, Sales	China
Chenyang	Zhang	DMALL	VP, Marketing Head	China
Yu	Zhang	DMALL	VP	China
<b>Ren</b>	Zhongwei	DMALL	VP of Sales Asia	China
<b>Shady</b>	Gobran	Ecolab	Vice President - Global Accounts	United States
<b>Bonita</b>	Wong	Ecolab	Director of Marketing	United States
<b>Shirley</b>	Zhou	Ecolab	Senior Business Development Leader	United States
<b>Darren</b>	Norman	EHP Labs	Director - Emerging Markets & Strategic Initiatives	Australia
<b>Lili</b>	Guo	FamilyMart (Chinese mainland) Co., Ltd.	Senior Manager	China
<b>Weiwei</b>	Shi	FamilyMart (Chinese mainland) Co., Ltd.	COO	China
<b>Haibin</b>	Wu	FamilyMart (Chinese mainland) Co., Ltd.	CEO	China
<b>Huichao</b>	Xiao	FamilyMart (Chinese mainland) Co., Ltd.	CGO	China
<b>Mick</b>	Houben	Fri-Jado B.V.	Head of Business Development & HQ Sales	Netherlands
<b>Dmitri</b>	Zouzinov	Fri-Jado B.V.	Head Foreign Sales (LatAm/SEA)	Netherlands
<b>Brad</b>	Jones	Fuel Retail Solutions	Company Director	Australia
<b>Xuxing</b>	Huang	Fun Bean	Deputy GM	China
<b>Yuqi</b>	Xiao	Fuzhou Liuyi Enterprise Management Co., Ltd.	Director of Food Department	China
<b>Vishnu</b>	Govender	Gilbarco Veeder-Root	Regional Director: SADC and ROSSA	South Africa
<b>Todd</b>	Smith	Gilbarco Veeder-Root	Managing Director	Australia
<b>Desmond</b>	Yeung	Gilbarco Veeder-Root Asia	Commercial Director, SEA	Singapore
<b>Kang</b>	Donghun	GS Retail Co.,Ltd.	PMO Team Leader	Korea, Republic of
<b>Jongseo</b>	Kim	GS Retail Co.,Ltd.	Managing Director, Head of TMO	Korea, Republic of
<b>Xin</b>	Chen	Guangdong Iccold Refrigeration Equipment Limited	Designer	China

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Sophia	Peng	Guangdong Iccold Refrigeration Equipment Limited	Marketing Manager	China
Willa	Wu	Guangdong Iccold Refrigeration Equipment Limited	Regional Sales Manager	China
Vivian	Zhu	Guangdong Iccold Refrigeration Equipment Limited	Senior Account Sales Manager	China
Dan	Munford	Insight Research	CEO	United Kingdom
Daniel	Lai	Invenco By GVR	Head of Business Development Payments	Malaysia
CF	Cheung	Ipsos Mystery Shopping	Managing Director	China
Chauncey	Chen	Kalerm Technology (Suzhou) Co., Ltd.	Technical Support Engineer	China
Jeff	Chen	Kalerm Technology (Suzhou) Co., Ltd.	Senior Sales Manager	China
Laura	Cui	Kalerm Technology (Suzhou) Co., Ltd.	Marketing Director	China
Frank	Feng	Kalerm Technology (Suzhou) Co., Ltd.	Senior Regional Manager	China
Darcy	Geng	Kalerm Technology (Suzhou) Co., Ltd.	Senior Regional Manager	China
Terry	Ji	Kalerm Technology (Suzhou) Co., Ltd.	Vice EU Senior Manager	China
Jerry	Li	Kalerm Technology (Suzhou) Co., Ltd.	Senior Regional Manager - EU Market	China
Reagan	Zha	Kalerm Technology (Suzhou) Co., Ltd.	Senior Regional Manager-America Market	China
Brad	Jones	Kalibrate	Sales Executive - NA Sales	United Kingdom
Rich	Wilcox	Kalibrate	VP Sales - EMEA & APAC	United Kingdom
Myra	Kressner	Kressner Strategy Group	President and CEO	United States
Melody	Quian	Lockton Insurance Brokers, LLC	Senior Vice President	Hong Kong
Louise	Eckford	Marks & Spencer PLC	Head of Property, Planning & Transformation - Convenience	United Kingdom
Richard	Hodges	Marks & Spencer PLC	Channels and Hospitality Director	United Kingdom
Xin	Huang	McKinsey & Co., Inc.	Partner	Hong Kong
Thomas	Kilroy	McKinsey & Co., Inc.	Senior Partner	United States
Yun	Liu	Meiyijia	Deputy General Manager	China
Michael	Trento	Monster Energy Company	Chief Customer Officer Convenience Retail	United States
Henry	Armour	NACS	Chairman Emeritus and CEO International of NACS	United States
Brian	Kimmel	NACS	Executive Vice President, COO & CFO	United States

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Magnar	Møkkelgård	NACS	Relationship Partner	Norway
Marly	Perez	NACS	Education Production Manager	United States
Keonna	Sims	NACS	Education Program Manager	United States
Mark	Wohltmann	NACS	Director, NACS Global	United Kingdom
George	Zheng	NACS	Director APAC	United States
Will	Zhao	Neolix	Executive President	China
Aastha	Almast	New Shop	Co-Founder	India
Craig	Houliston	NielsenIQ	APAC Consulting Leader	Singapore
Felix	Li	NielsenIQ	Associate Manager	China
Flora	Li	NielsenIQ	Associate Manager	China
Eva	Ng	NielsenIQ	General Manager, Retail Business, NIQ/GfK China	China
Tammy	Shen	NielsenIQ	Senior Manager	China
Lynn	Wang	NielsenIQ	NIQ China Retail Vertical CS Leader	China
Serena	Zhao	NielsenIQ	Senior Analyst	China
Jodiciel	Gesmundo	Northern Star Energy Corporation	General Manager	Philippines
Ricardo	Santos	Northern Star Energy Corporation	Non-Fuel Retail Manager	Philippines
Lukasz	Piotrowski	Omnishelf	CEO	Poland
Wendy	Chen	Omnistream	CEO	Singapore
Richard	Chen	OPW Asia	VP & GM, China & OPW APAC	China
Mauro	Gil	Pan American Energy LLC	Retail Operations & Convenience Business Director	Argentina
Martin	Ruiz	Pan American Energy LLC	Commercial Operations Executive Manager	Argentina
Sandra	Yachelini	Pan American Energy LLC	VP Commercial & Marketing Downstream	Argentina
Cai	Peng	Panpan Food Group	General Manager, Beverage Department	China
Denis	Christesen	Partner Tech Europe GmbH	Managing Director	Germany
Lini	Zhang	Partner Tech Europe GmbH	Controller	Germany
Sin Hin	Wong	PDI Technologies	GM & VP Sales, APAC	Thailand

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Joey	Huang	PepsiCo, Inc.	Emerging Channel Senior Sales Director	China
Michael	Zhang	PepsiCo, Inc.	Convenience Store Channel Lead	China
Yang	Dai	PetroChina uSmile Company Limited	Deputy General Manager	China
Lei	Zhu	PetroChina uSmile Company Limited	Vice President and Party Committee Member	China
Jože	Smolič	Petrol - Slovenia	Member Of The Management Board	Slovenia
Sazlina	Ahamad	Petronas Dagangan Berhad	CTO	Malaysia
Shawn Benedict	Anthonymsamy	Petronas Dagangan Berhad	HEAD OF DIGITAL RETAIL	Malaysia
Azrulnizam	Bin Azhar	Petronas Dagangan Berhad	Senior Manager Convenience Store	Malaysia
Sanjiv	Cumar	Petronas Dagangan Berhad	Manager, Product Management	Malaysia
Norazlan	Subaha	Petronas Dagangan Berhad	Head, Business Development	Malaysia
Jose Victor	Paterno	Philippine Seven Corp. dba 7-Eleven Convenience Store	Chairman	Philippines
Nikolay	Vylegzhanin	ProStore Consulting	Executive Director	United Arab Emirates
Elaine	Jiang	RELEX Solutions	GM, RELEX China	China
Riva	Lei	RELEX Solutions	Marketing Manager, APAC	China
Kevin	Zheng	RELEX Solutions	Pre-sales Director, APAC	Singapore
Leszek	Jurczak	Retail Smart Systems	CEO	Poland
Shu	Chen	Shell China	Supply Chain Manager	China
Stephen	Au Yeung	Shell Hong Kong Limited	Head of Sales and Operations	Hong Kong
Randy	Del Valle	Shell International Petroleum Company Limited	Vice President & General Manager, Mobility	Singapore
Min Yih	Tan	Shell International Petroleum Company Limited	Senior Vice President, Mobility Asia	United Kingdom
Bryan	Gee	Shell Malaysia Trading Sdn Bhd	Head of Convenience Retailing	Malaysia
Seow Lee	Ming	Shell Malaysia Trading Sdn Bhd	General Manager Mobility	Malaysia
Charles	Tie	Shell Mobility	NFR OE Manager	China
Veethara	Trakulboon	Shell Mobility	Executive director - Convenience Retail and Fleet Solutions, Mobility Asia.	Thailand
Berry	Wong	Shell Mobility	GM Mobility HK & Macau	Hong Kong
Ting	Yao	Shell Mobility	Greater China NFR and Growth GM	China

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Hongchang	Dai	Shenzhen Zhongye Aimin Holding Co., Ltd.	General Manager	China
Zhaifu	Ou	Shizu Corp Co., Ltd.	General Manager	China
Radovan	Mitas	SIA AMIC Latvia	Managing Director UAB AMIC Lietuva; Chairman of the Board SIA AMIC Latvia	Czech Republic
Adil	Azhar Bin Ibrahim	Silentmode Sdn Bhd	CFO & COO	Malaysia
Shaun	Ting	Silentmode Sdn Bhd	Head of Sales and Business Development	Malaysia
Boyang	Xue	Sinochem Group	Supply Manager	China
Junhai	Zhang	Sinochem Group	Deputy General Manager	China
Liwen	Huo	SINOPEC Easy-Joy Marketing Company	Brand Manager of Comprehensive Management Department	China
Hong	Li	SINOPEC Easy-Joy Marketing Company	Vice President	China
Junshan	Yang	SINOPEC Easy-Joy Marketing Company	General Manager of Comprehensive Management Department	China
Yue	Zhang	SINOPEC Marketing Shanghai Easy Joy Branch	General Manager	China
Zhizhua	Liu	SINOPEC Sales Co. Ltd.	General Manager	China
Changjian	Feng	Sinopec Sales Co., Ltd. Jiangsu EASYJOY Branch	General Manager	China
Zhishun	Hu	Sinopec Sales Co., Ltd. Zhejiang EASYJOY Branch	General Manager	China
Yun	Chen	SINOPEC Shanghai Oil Products Company	Vice General Manager	China
Eva	Strasburger	StrasGlobal	President, StrasGlobal and CEO Compliance Safe	United States
Roy	Strasburger	StrasGlobal	CEO	United States
Ankita	Patel	Strategic Alliance for Affiliated Store Owners of America (SAASOA)		United States
Jigar	Patel	Strategic Alliance for Affiliated Store Owners of America (SAASOA)	Vice President	United States
Arasu	Subramaniam	Strateq Sdn Bhd	Senior Director-Petrol Retail Solutions	Malaysia
Seng Kit	Tan	Strateq Sdn Bhd	Group Managing Director	Malaysia
Allen	Zhang	The Boston Consulting Group	Managing Director & Partner	China
Kevin	LeMoyne	The Coca-Cola Company	President & General Manager Convenience Retail Division	United States
Marvin	Vines	The Coca-Cola Company	Vice President Industry Leadership	United States
Veronica	Biondi	United Convenience Buyers Pty Ltd dba Fast & Ezy	Merchandise Manager	Australia
Jason	Fiddes	United Convenience Buyers Pty Ltd dba Fast & Ezy	Commercial Operations & Retail Transformation	Australia

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Ben	Park	United Convenience Buyers Pty Ltd dba Fast & Ezy	Store Development Manager	Australia
Alan	Yu	Vontier	Managing Director, China	China
Eric	Chen	Weidian24	General Manager	China
Hua	Feng	Weidian24	General Manager of Internal and External Relations	China
Barbara	Nyilas	Wonderline International Zrt.	Chief Financial Officer	Hungary
Gabor	Varga	Wonderline International Zrt.	IT Project Manager	Hungary
Li	Zhang	Xiamen Fook Chain Management Co., Ltd	Chairman	China
Jialong	Li	Zhengzhou Jialong Food Co.,Ltd.	General Manager	China
Yuanzheng	Li	Zhengzhou Jialong Food Co.,Ltd.	Chairman	China
Dongzou	Yu	Zhengzhou Jialong Food Co.,Ltd.	Director of Foreign Trade	China