You can't manage what you don't measure, so take some time to figure out what items are being littered in and around your facility. Download this handy checklist to help you.

LITTER OBSERVATION AND TALLY

Use this audit form to better understand what types of litter are prevalent in and around your facility, and where it's been found. This can help tailor your anti-litter message to your customers.

Instructions: Place a tick mark in the appropriate column and then tally them up.

Type of Litter	Inside Your Store	TOTAL	Outside Your Store	TOTAL
Bags				
Bottle Caps				
Bottles				
Candy / Gum Wrappers				
Cans				
Condiment Packaging				
Cups / Lids				
Food Containers / Wraps				
Napkins				
Plates / Platters / Bowls				
Straw or Utensil Wrappers				
Straws / Stirrers				
Tray Liners				
Utensils (Forks, Knives, Spoons)				
Food Scraps				
Receipts				
Cigarette Butts / Cigar Tips				
Tobacco Packaging / Wrappers				
Clothing / Shoes / Shirts				
Diapers				
Personal Hygiene Products				
Tissues				
Other				

Source: Keep America Beautiful Litter Observation Tool