

WEEKLY PURCHASE LOCATIONS



WHERE CONVENIENCE SHOPPERS BOUGHT THESE PRODUCTS IN THE PAST WEEK.



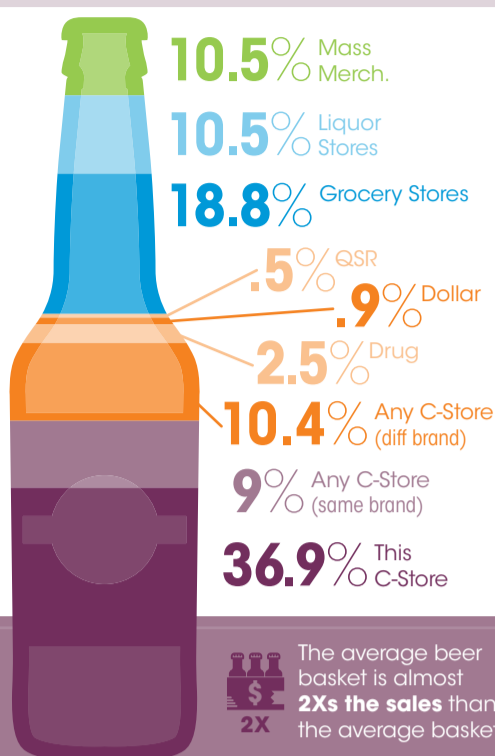
VALUE/FUTURE

ASSORTMENT/FUTURE

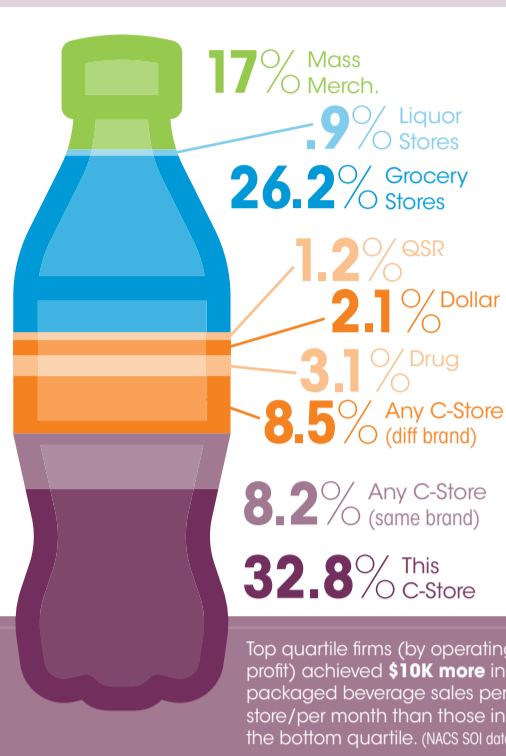
CONVENIENT

SITE/CHAIN LOYAL

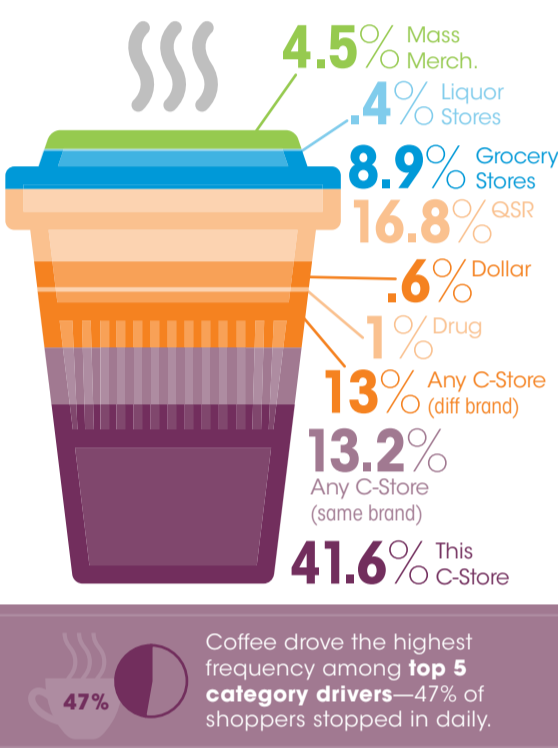
BEER



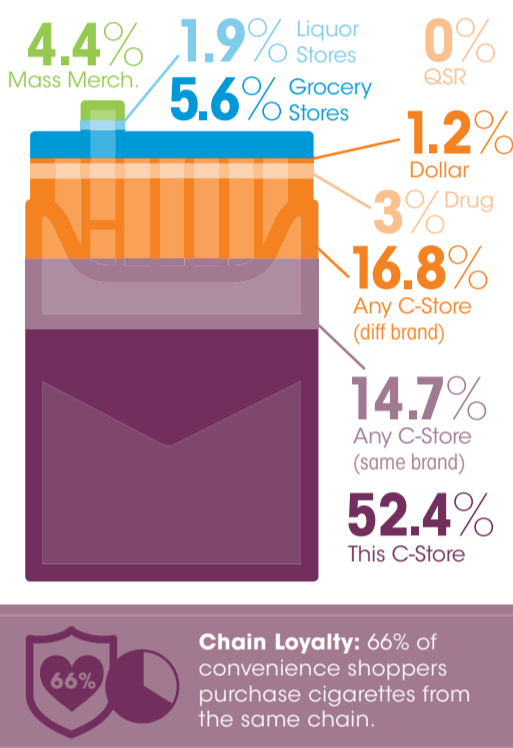
PACKAGED BEVERAGES



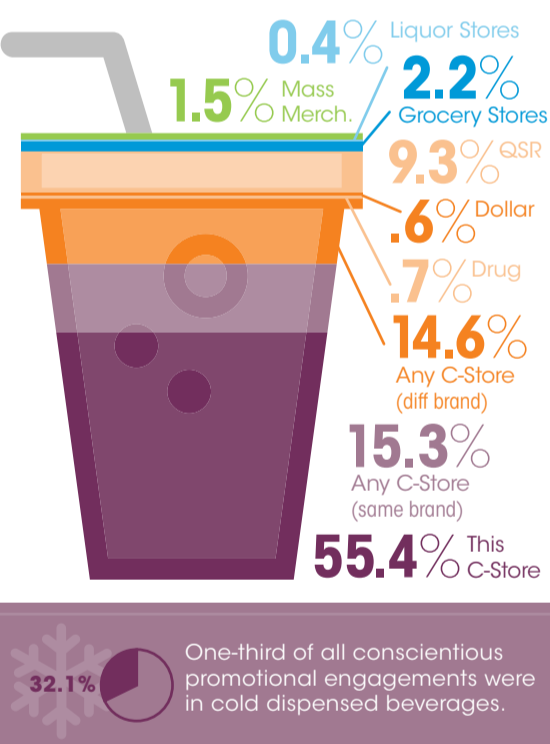
COFFEE



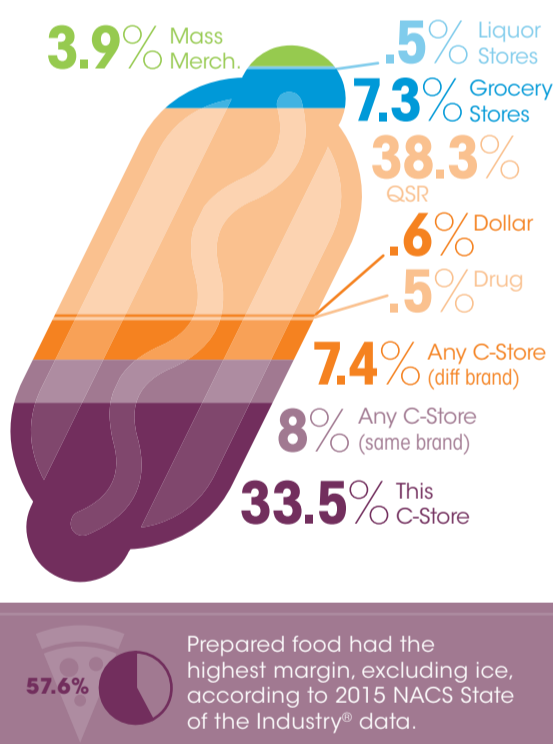
TOBACCO



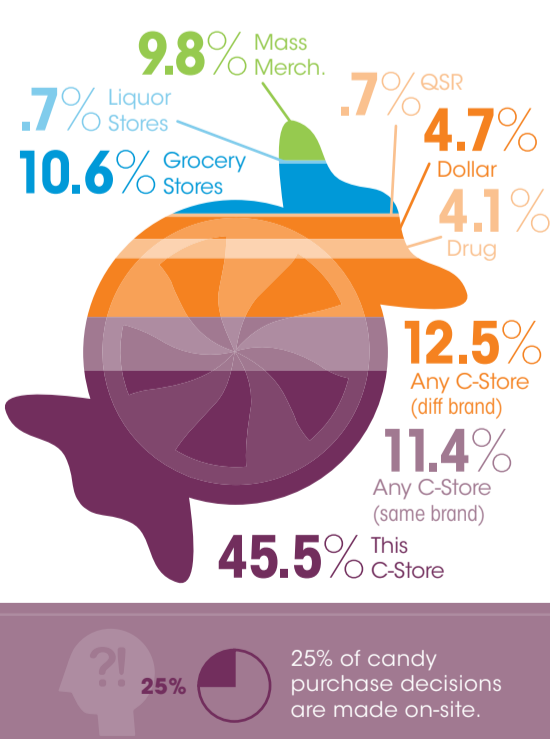
COLD DISPENSED BEVERAGES



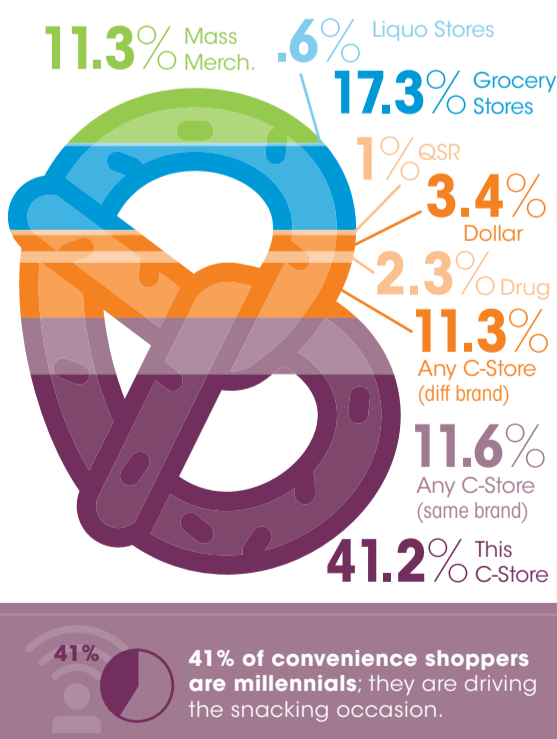
PREPARED FOOD



CANDY



SALTY SNACKS



DISCOVERING "MOMENTS OF TRUTH"

Launched in 2009, the NACS Convenience Tracking Program (CTP) intercepts more than 115,000 convenience shopper intercepts across 42 states to capture actionable insights.



ctp

Learn more about your customers, including demographics, loyalty, need state and frequency, and how CTP can help in **Turning Answers Into Action** at nacsonline.com/CrossChannels