Personal BIO

Steve Bradley - Wilbur Curtis Company

Education:

Western Illinois University – Graduated 1978 Bachelor of Business / Marketing

Employment History:

1978 – 1982 Clairol, Inc. – Territory Manager with sales responsibilities in a Central Illinois territory and was promoted to a larger territory in the Chicago market

1982 – 1987 Dart Container Corporation – Regional Sales Manager position leading to National Sales responsibilities for the newly created Consumer Products Division. I had responsibilities for managing a broker network as well as National Account responsibilities.

1987 – 1995 Bloomfield Industries – District Manager position in various positions in the Midwest selling to Office Coffee companies, Roasters and Chains.

1995 – Present – Wilbur Curtis Company:

- 1995 – 2001   **Regional Sales Manager** – managed Midwest sales territory – IL, WI, MI, IN
- 2001 – 2006   **Regional Vice President of Sales** – managed Curtis Central Region with responsibilities for 7 sales territories. Maintained direct sales responsibilities for the top 3 Curtis National Account customers.
- 2006 – Present   **Corporate Vice President of Sales –** promoted to Corporate VP position with responsibility for management of overall sales for Curtis. Led the process to transform the sales team from a broker dominant sales team to a Direct Sales team currently consisting of 16 territories and 4 Regional Vice Presidents. Current position reports directly to COO.

  The current Wilbur Curtis sales team has had 5 straight years of record sales growth.

LinkedIn Recommendation:

Mitchell Winick / Regional Merchandise Manager NE at Walgreens

Steve has been a leader in providing outstanding support for his organization and in helping me meet and exceed my goals through his dedication, knowledge of the category and overall desire. He represents his company well and continues to be a valued business partner.

LinkedIn Profile URL:
http://www.linkedin.com/profile/view?id=24130363&goback=%2Enmp_*1_*1_*1_*1_*1_*1_*1_*1_*1_*1&trk=spm_pic