

NACS Supplier/Member Logo

PRIMARY LOGO ANATOMY:

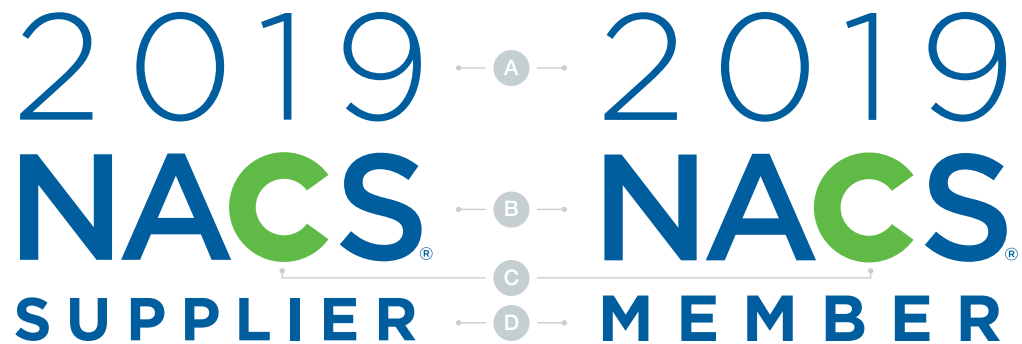
- A. Year
- B. NACS
- C. Custom C
- D. Supplier/Member Designation

MINIMUM SCALE

The primary logo should not be used smaller than .75" wide – at this scale, the SUPPLIER or MEMBER text size is approximately 8-pt type. To use the primary logo any smaller than this minimum scale would result in a lack of legibility.

AREA OF ISOLATION

No other type or graphic elements should invade an area around the logo equal to the diameter of the counter space inside of the C in the NACS name.



INCORRECT USAGE

To ensure that the logos appear as consistently as possible, they should not be manipulated or adjusted in any of the following ways.

Examples of incorrect usage:



Do not re-typeset with a different font.



Do not change colors.



Do not stretch or skew.



Do not add drop shadows.