

NACS PARTNER LOGO

When referencing NACS as an organizational partner, one of the following logo treatments should be used.

- A. **Stacked NACS Partner Logo**
- B. **Horizontal NACS Partner Line**

Only provided NACS digital files should be used. The NACS logo should never be recreated or re-typeset, and colors should never be changed.

MINIMUM SIZE / AREA OF ISOLATION

The stacked NACS partner logo should not be used smaller than .3125" wide. The horizontal NACS partner line should not be used smaller than 1.125" wide

Additionally, no other type or graphic elements should invade an area around the partner logo equal to the height of the C in the NACS name.



ACCEPTABLE COLOR VARIATIONS

The NACS Partner logos are set in Pantone 2945 blue and Pantone 368 green. CMYK versions of these logos are included in the comprehensive digital file suite.



If it is not possible to use the color version of the NACS partner logo, it may be set in 100% black or in 100% opacity of white.



UNACCEPTABLE LOGO USE



Do not re-typeset



Do not change colors



Do not use a low-resolution file



Do not stretch or skew