SwiftIQ, Acumera, Conexxus and Nouria Energy Collaborate to Deliver First End to End Cloud-Native Remote Autonomous POS Polling, API & Retail Analytics Infrastructure

For release June 25, 2019

SwiftIQ, with partner Acumera, launches a cloud-native autonomous point of sale (POS) transaction log polling, ingestion and analytics infrastructure, initially configured for convenience stores running a Gilbarco Passport or VeriFone Commander. Together Acumera and SwiftIQ enable rapid deployment of secure transaction journal streaming into a cloud-based data warehouse to facilitate automated analytics and vendor collaboration. Powered by Acumera’s smart secure network technology, this system is fully PCI DSS Compliant, with all data air-gapped from the retail network. Acumera’s reliable connections between the point of sale and SwiftIQ’s Retail Execution Cloud ensures data security and simplifies PCI compliance. Acumera and SwiftIQ intend to produce NCR compatible applications soon.

SwiftIQ has pioneered programmable infrastructure, including application programming interface (API) for analytics, machine learning and vendor integration. These APIs also integrate with SwiftIQ’s Retail Execution Cloud to allow retailer and brands an automated, end-to-end system of intelligence, including transaction journal data capture, developer portal, interface for ad hoc analytics, guided insights for assortment, promotions, affinities, and vendor collaboration applications. Convenience retailers can now translate legacy, offline XML data processes used by hundreds of thousands of locations using Conexxus’ standard NAXML output from major POS systems into the emerging future state 3.6 Conexxus API standard.

“The combination of SwiftIQ’s automated analytics platform and our trusted network supplier Acumera has allowed us to have instant merchandising and marketing insights down from a few day lag to instantly via secure transaction streaming from our Gilbarco Passport POS,” said Abhi Patel, Nouria Energy’s Director of IT. “We look forward to utilizing this capability to enable real-time data and APIs for agility, access and insight automation to improve promotions, out of stocks and our overall margins by reacting faster to business conditions.”

Gray Taylor, executive director of Conexxus said “SwiftIQ is on the cutting edge of analytics for convenience retailers and we believe their API infrastructure compliments Conexxus’ strategic API direction, enabling industry transformation to facilitate data agility. Acumera provides not only innovative critical security infrastructure but also a service to automate raw data file transfers, while preserving data security. The future of retail depends on tightly integrating data, in a highly-structured fashion, with our trading partners so we can have the right product, at the right time, for each consumer’s immediate demand.”

“We are fortunate to have Acumera as a great partner alongside Conexxus membership, Gilbarco and Verifone to facilitate digital transformation,” said SwiftIQ CEO and Co-Founder Jason Lobel. “This level of automation, security and interoperability will deliver incredible value to convenience retailers to unlock the value of their data”, said Lobel. “Notably, the first Conexxus NAXML version of transaction log data standards were created in April of 2000. Nearly twenty years later we now have a modern API-first, cloud-first infrastructure that retailers can use to accelerate growth.”
“Our partnership with SwiftIQ and Conexxus helps retailers like Nouria Energy rapidly deploy sophisticated marketing analytics,” said Dirk Heinen, Acumera’s CEO. “We look forward to helping retailers leverage sales data to build their revenue and margins.”

About SwiftIQ
SwiftIQ offers their Retail Execution Cloud which can analyze billions of records in seconds enabling retailers to compete smarter, faster and localize assortment and marketing decision easily. SwiftIQ works with consumer product goods manufacturers, distributors and primarily offline retailers such as convenience and grocery retailers to automate insights and empowering users to make tactical merchandising and marketing decisions efficiently. SwiftIQ is a strategic partner to the National Association of Convenience Stores (NACS) that works with retail chains as small as 20 stores up to many of the largest chains in the billions in revenue as well as leading brands such as Anheuser-Busch, Coca-Cola, MarsWrigley, Hershey, and KraftHeinz.

About Acumera
Acumera provides managed security and network visibility for the payment systems and operations of multi-site convenience stores, retail, and restaurants. Our clients focus on growing their business when they use Acumera’s services, remote systems visibility, strong data security, and compliance tools. Since 2002, Acumera has managed and secured thousands of retail networks.

About Conexxus
Conexxus is a non-profit, member-driven technology organization dedicated to the development and implementation of standards, technologies innovation and advocacy for the convenience store and petroleum market. Conexxus membership collaborates on key present and future industry challenges and innovations. Our work efforts improve profitability by reducing the cost of IT ownership and improving the competitiveness of our members.

About Nouria Energy
Worcester, Mass.-based Nouria Energy owns 138 c-store locations in five New England states, 117 of which are company operated and 21 of which are commission and leased dealers. It also owns and operates 47 car washes under the Golden Nozzle brand.