

2018 NACS Financial Leadership Program at The Wharton School Curriculum

Sunday, July 15	Monday, July 16	Tuesday, July 17	Wednesday, July 18	Thursday, July 19	Friday, July 20
2:30 - 3:00pm Program Registration	8:30 - 10:00am <i>Linking Corporate Strategy & Financial Value Creation: CFO Perspective</i> David Wessels	8:30 - 10:00am <i>Strategic Execution</i> Jim Austin	9:00 - 10:30am <i>Competitive Benchmarking Using Value Drivers</i> David Wessels	8:30 - 10:00am <i>Competitive Strategy</i> Rahul Kapoor	9:00 - 11:00am <i>QuickDash Case Study: Report Out</i> David Wessels
3:00 - 4:00pm <i>Welcome to Wharton Program Overview</i>	10:00 - 10:15am Break	10:00 - 10:15am Break	10:30 - 10:45am Break	10:00 - 10:15am Break	11:00 - 11:15am Break
4:00 - 6:00pm <i>Leadership</i> Greg Shea	10:15am - 12:00pm <i>Linking Corporate Strategy & Financial Value Creation: CFO Perspective</i> David Wessels	10:15am - 12:00pm <i>Strategic Execution</i> Jim Austin	10:45am - 12:30pm <i>Key Performance Indicators</i> David Wessels	10:15am - 12:00pm <i>Competitive Strategy</i> Rahul Kapoor	11:15 - 12:45pm <i>Growing the Enterprise through M&A</i> David Wessels
6:00 - 8:00pm Dinner Reception	12:00 - 1:00pm Group Photo & Lunch	12:00 - 1:00pm Lunch	12:30 - 1:30pm Lunch	12:15 - 1:00pm Working Lunch with Cash Depot	12:45 - 1:00pm <i>NACS Closing Remarks</i>
	1:00 - 2:30pm <i>Strategy Under Uncertainty / Scenario Planning</i> Jim Austin	1:00 - 2:30pm <i>Customer Centricity</i> Peter Fader	1:30 - 3:00pm <i>Financial Forecasting and Capital Structure</i> David Wessels	1:15 - 2:45pm <i>Deloitte Risk & Financial Advisory: Refreshing Risk Management Faculty</i>	1:00 - 2:00pm Optional Lunch
	2:30 - 2:45pm Break	2:30 - 2:45pm Break	3:00 - 3:15pm Break	2:45-3:00pm Break	
	2:45 - 4:30pm <i>Strategy Under Uncertainty / Scenario Planning</i> Jim Austin	2:45 - 4:30pm <i>Customer Centricity</i> Peter Fader	3:15 - 5:00pm <i>Financial Forecasting and Capital Structure</i> David Wessels	3:00 - 4:45pm <i>Key Performance Indicators</i> David Wessels	
	4:30 - 4:45pm Break	4:30 - 4:45pm Break	5:00 - 7:00pm <i>NACS LPF*</i> <i>*Liquidity Preference Function</i>	4:45-5:00pm Break	
	4:45 - 6:15pm <i>QuickDash Case Study: Strategic Assessment</i> David Wessels	4:45 - 6:15pm <i>QuickDash Case Study: Customer Segmentation</i> David Wessels		5:00 - 6:30pm <i>QuickDash Case Study: Final Preparations</i> David Wessels	
	6:15 - 8:00pm Dinner	6:15 - 8:00pm Dinner		6:30 - 8:00pm Dinner	

Endowed by:

