Neste partners with Salesforce to convert Dreamforce shuttle service to run on Neste MY Renewable Diesel

Neste Corporation, Press Release, 19 November 2019 at 5 p.m. (EET)

Neste has embarked on a partnership with Salesforce to help reduce the carbon emissions of their annual Dreamforce Conference held in San Francisco 19–22 November 2019. By using Neste MY Renewable Diesel™ in more than 25 of their shuttle buses, Salesforce will be able to reduce the program’s greenhouse gas emissions by up to 80% compared to fossil diesel.

“Dreamforce is all about getting inspired and discovering the future of technology that will change the world. Therefore we are excited to partner with Salesforce and offer Neste MY Renewable Diesel to help them reduce the event’s carbon footprint. All good technologies and solutions to tackle climate change are needed, and we are proud to show how Neste MY Renewable Diesel reduces emissions without any modifications to existing engines,” says Carl Nyberg, Executive Vice President of Renewable Road Transportation at Neste.
Dreamforce is the world's largest software conference with more than 171,000 registered attendees and 13 million online viewers in downtown San Francisco. Bringing together thought leaders, industry pioneers, and Trailblazers, Dreamforce is the ultimate expression of Salesforce's values of trust, customer success, innovation and equality.

Neste MY Renewable Diesel is a premium diesel fuel produced from 100% renewable raw materials. It is available to public and private fleets in California through authorized distributors. For more information on Neste MY Renewable Diesel, and to learn how your fleet can make the switch, visit NesteMY.com. In 2018, Neste’s renewable products helped reduce greenhouse gas emissions globally by 7.9 million tonnes, which is the equivalent of taking 3 million passenger cars off the road for one year.

*) Using Californian LCFS carbon intensity calculation methodology.

Neste Corporation

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**Neste in brief**

Neste (NESTE, Nasdaq Helsinki) creates sustainable solutions for transport, business, and consumer needs. Our wide range of renewable products enable our customers to reduce climate emissions. We are the world's largest producer of renewable diesel refined from waste and residues, introducing renewable solutions also to the aviation and plastics industries. We are also a technologically advanced refiner of high-quality oil products. We want to be a reliable partner with widely valued expertise, research, and sustainable operations. In 2018, Neste's revenue stood at EUR 14.9 billion. In 2019, Neste placed 3rd on the Global 100 list of the most sustainable companies in the world. Read more: neste.com

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San Francisco bus

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