

Nouria Location Re-Opens To Serve The Community Following Major Renovations

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**Grand Opening Celebrations to be held -
501 Main St. Fryeburg, ME Tuesday, November 16th from 11 a.m. to 2 p.m.**

Worcester, MA- Nouria Energy, one of the largest and fastest growing convenience store chains in New England, has re-opened its newly remodeled location in Fryeburg ME. Nouria has invested heavily in ensuring aging sites identified as high potential are redeveloped to meet the company's exceptional standards, and Fryeburg is the latest to showcase a bright and modern interior, new amenities, and expanded product offerings.

The store now offers a wider variety of fresh, healthy foods, an assortment of new-age beverages, Nouria's proprietary coffee brand, Café Nouria, and premium cigars, along with a great selection of beer, wine, and spirits. Also, newly opened in-store is New England's favorite authentic Italian restaurant Amato's, offering meals made fresh in store as well as through online and mobile ordering.

As with all Nouria's company operated locations, Fryeburg prioritizes exceptional guest service, a team member and value focused culture, and commitment to community. "This store was a very antiquated facility" stated Tony El-Nemr, Founder and Chief Executive Officer. "The location had tremendous potential and we wanted to be proud to put our name on it as well as ensure it was up to the Nouria standards to best serve our community." Opening weeks before the famed Fryeburg Fair enabled Nouria to serve as promised during the event attended by over 165,000.

Nouria will celebrate this exciting occasion by making a \$1000 donation to the Fryeburg Teen Center during a ribbon cutting ceremony which will be attended by Nouria leadership, the Fryeburg store team, and several of the town's dignitaries.

About Nouria Energy:

Founded in 1989 by Tony El-Nemr, Nouria Energy is one of New England's largest and most trusted family- owned and operated convenience stores and fuel retailers. The company owns 166 convenience store locations of which 148 are company operated, 56 Golden Nozzle car washes, 2 Lube centers, an award winning Whately Diner and a successful wholesale business.

For more information about Nouria Energy, offerings, and store locations, visit nouriaenergy.com and follow on Facebook, Instagram, and Twitter.

Nouria's Grand Opening Celebration is open to the public.