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FOR IMMEDIATE RELEASE

Jessica Williams Joins b2b Solutions, LLC Consulting Team

Lake Forest, IL (December 3, 2019) – Steve Montgomery, President of b2b Solutions announced the addition of Jessica Williams to the company as a Consulting Partner. b2b Solutions is a Chicago-based consultancy that specializes in working with retailers and suppliers in the convenience store / petroleum marketing industry.

Jessica’s career in foodservice includes working with some of the best-known QSR and convenience brands both domestically and internationally in several key innovation and operations roles.



After graduating with a degree in Food Science & Technology she joined Yum! Brands, Inc. on their international product support team. This included managing new food and equipment development in Dubai for KFC Middle East, new product development and market research for a test market in the U.K., and back to basics operations training for KFC Caribbean and Latin America. She also led the research, development and subsequent relaunch of KFC Chicken Littles®. Jessica’s extensive knowledge of the product development process on a large scale is tremendously valuable and applicable to the convenience industry.

As manager of fresh food product development and quality assurance for Thorntons, Inc., Jessica introduced new fresh foods to their bakery, roller grill, deli case and hot foods subcategories. She also led the company in research, application, and rollout of programs for FDA Menu Labeling compliance. She now specializes in ensuring compliance with FDA Menu Labeling regulations.

Jessica has presented at c-store industry conferences including Winsight’s Foodservice Forums and Convenience Retailing University, and has written articles to several industry publications.

Steve Montgomery added; “Jessica has a long and distinguished career in the foodservice and c-store industries. b2b Solutions is extremely proud to be able make her extensive expertise available to our clients.”

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About b2b Solutions, LLC

b2b Solutions provides retailers with a wide range of consulting services designed to assist the retailer in improving short and long-term profitability. These efforts include working with retailers in the areas of business planning, consolidation / merger and acquisition advice, operations analysis & improvement, marketing plans / tactics, food service, human resources, training, technology integration and gasoline marketing.

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