

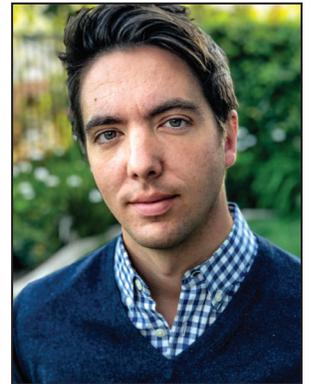
Zep Vehicle Care

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Zep Vehicle Care Hires Luciano Caruso to Lead Western Sales Team

ATLANTA — Zep, a leading specialty chemical goods company selling a wide variety of high-performance products that help professionals and consumers clean, maintain and protect their assets, announced that Luciano Caruso has been named Vice President of Western Area Sales for Zep Vehicle Care (ZVC). Caruso will be responsible for leading sales and service for the Heartland, Northern California, Southern California/Nevada, Pacific Northwest and Texas areas.



"Zep has an excellent reputation for quality, and it's range of brands are well known around the world," Caruso said. "I am very proud to be joining the team here at Zep Vehicle Care, and I'm looking forward to meeting as many of our valued customers as possible over the coming weeks."

Caruso comes to Zep Vehicle Care with an extensive background in specialty chemicals, having previously led large sales areas for AkzoNobel N.V and Sika AG. He brings with him broad experience from multiple business functions — including sales, operations, marketing and general management.

**Luciano
Caruso**

"I am confident that Luciano will bring leadership and sales acumen to further our growth as we deliver on our customer promises," Rich Rizzardi, ZVC's President, said. "Under his leadership, the company will focus on new ways to exceed customers' expectations, deepen customer relationships and capitalize on emerging opportunities through innovation and market development."

About Zep Vehicle Care

Zep Vehicle Care is the largest provider of chemistry to the professional carwash industry, representing and marketing the most recognized and trusted consumer brands, including Armor All Professional™, Blue Coral®, Rain-X® and Black Magic®. With the largest network of service providers, unparalleled marketing and revenue generation programs and the largest Research & Development team in the industry, we help our customers maximize their success. For more information, visit www.zepvehiclecare.com.

About Zep

Zep is a leading consumable chemical packaged goods company selling a wide variety of high-performance chemicals that help professionals and prosumers clean, maintain and protect their assets. We market products and services under well recognized and established brand names, such as Zep®, Zep Commercial®, Zep Professional®, Zep Automotive®, Enforcer®, Misty®, TimeMist®, TimeWick™, Country Vet®, Original Bike Spirits®, Blue Coral®, Black Magic®, Rain-X®, Armor All Professional®, FC Forward Chemicals®, Rexodan®, Mykal™ and a number of private label brands. Founded in 1937, some of Zep brands have been in existence since 1896. For more information, visit www.zepinc.com.