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**\*\*\*FOR IMMEDIATE RELEASE\*\*\***

## **FOOD CONCEPTS, INC. PROMOTES TWO *Tom Bush and Kristi Pagenkopf Assume New Roles***

**MIDDLETON, Wisconsin, April 12, 2018** – Following 27 years of growth, Food Concepts today announced that it has made changes to its senior management. Brad Duesler, the founder of the company, continues as CEO. Tom Bush has been named President, and Kristi Pagenkopf named Executive Vice President.

Duesler is excited about the changes. “Food Concepts has a culture of customer service, integrity and performance that we all care deeply about,” said Brad Duesler, FCI’s CEO and founder. “Both Tom and Kristi understand who we are and are the right people to help us realize our goals. I am delighted to have them step into these roles and lead our company in continuing to craft better and best-in-class food service solutions for the convenience store industry. I will focus on growth and development of new innovations to help our customers grow their sales. This is fun for me, and I’m very much looking forward to spending time being creative and driving value for our customers.”



Bush is a 4-year veteran of the company, has been responsible for Sales and Marketing, and as President will be focused on growth and continuous improvement. “We specialize in providing equipment and branded merchandising solutions for foodservice that resonate with consumers. Great food is surely critical, but so is the environment the food is presented in. Being able to design, print, manufacture fixtures and signage and supply equipment is a powerful combination that creates the ability for us to be an “easy button” for our customers,” says Bush.



Pagenkopf has a long tenure with FCI and was formerly FCI’s Director of Administration. She will be responsible for all administrative functions including Accounting, Customer Service, IT and Human Relations. “I am honored and proud to serve in this capacity,” said Pagenkopf. “We have great people that I am excited to serve with as we grow. And while we have a lot to accomplish and to look forward to, this is a company with a wonderful culture, and is a fun place to work.”

### **About Food Concepts, Inc.**

Food Concepts specializes in the design and manufacture of branded merchandising elements. It also offers foodservice equipment, small wares, in-house printing and cabinet shop production to create a comprehensive set of solutions. They are known for providing exceptional customer service and value. Visit [www.foodconcepts.com](http://www.foodconcepts.com) for more information.

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