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Gold Medal Introduces Compact Self-Serve Popcorn Solution, ReadyServe® Jr.



Gold Medal Products Co., the global leader in concession equipment and supplies, announces the launch of ReadyServe® Jr., a compact self-serve popcorn dispenser designed to help operators minimize labor while maximizing convenience and efficiency. Part of Gold Medal's Ready Series of popcorn vending machines, ReadyServe Jr. is built to meet the needs of sports bars, convenience stores, entertainment venues, and other high-traffic locations where space constraints and labor efficiency are critical.

ReadyServe Jr. features a heated cabinet with a built-in crisping system that holds up to 20 gallons of popped popcorn. Popcorn is easily loaded through a top-access dome and kept warm and fresh until served. With a simple push-button operation, customers can serve themselves quickly and easily, creating a smooth grab-and-go experience.

The unit pairs seamlessly with Gold Medal's bulk ready-to-eat popcorn, giving operators the flexibility to offer popular flavors such as movie theater popcorn, cheddar cheese corn, buffalo ranch, and more. Its compact footprint allows venues to add popcorn service to locations that may not have space for traditional merchandisers or larger equipment.



“Operators are looking for ways to do more with less—less labor, less space, and less complexity,” said Adam Browning, president of Gold Medal Products Co. “ReadyServe Jr. was designed with those challenges in mind. It delivers the convenience guests expect from self-service while providing operators with a simple, low-labor solution they can rely on.”

ReadyServe Jr. offers operators an easy way to test new popcorn programs, expand snack offerings, or complement existing food and beverage menus—without adding operational strain.

To learn more about ReadyServe Jr., visit the [product page](#), watch our [video](#) below, or explore the full [Ready Series line](#) of self-serve popcorn solutions.