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Laredo Taco Company® Offers Its Customers a FREE Shrimp Diabla Taco Every Friday During Lent

Laredo Taco Company will offer its customers a FREE TACO, Shrimp Diabla or Shrimp Fajita, every Friday during Lent. Customers must present coupon at register. Limit 1 per customer, per Friday.

Irving, Texas (March 3) – Laredo Taco Company will offer its customers a **FREE TACO**, Shrimp Diabla or Shrimp Fajita, every Friday during Lent. Customers may retrieve the offer via SMS* by texting “**TACOS**” to **88388**, or on the Laredo Taco Company [website](#). The new Shrimp Diabla Taco is a limited time offer menu item, made with real *Chiles de Árbol de México*, wrapped in a handmade flour tortilla.

WHAT: FREE Shrimp Diabla or Shrimp Fajita Taco from Laredo Taco Company. Coupon must be presented at register, limitations apply.

WHEN: Every Friday during Lent.

WHERE: Participating Laredo Taco Company restaurants, click [here](#) for coupon.

MEDIA: For more information, please contact Jessica Davila-Burnett at 361-290-3257 or jessica@jdbpr.com on behalf of 7-Eleven, Inc., and Laredo Taco Company

*Msg & data rates may apply

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About Laredo Taco Company®

Owned and operated by 7-Eleven, Inc., Laredo Taco Company® is an authentic Mexican quick-service restaurant with locations in more than 500 Stripes and 7-Eleven® stores. Based in Irving, Texas, 7-Eleven operates, franchises and/or licenses more than 72,000 stores in 17 countries, including 12,000 in North America, making it the world's largest chain in the convenience retailing industry.

About 7-Eleven, Inc.

Are you still reading this? Awesome. Most people stop when they get to the small print. But not you! You get to read the cool stuff. 7-Eleven, Inc. is the premier name in the convenience-retailing industry. They don't like to brag, but they invented convenience stores. For real. Google it. Based in Irving, Texas, 7-Eleven operates, franchises and/or licenses more than 72,000 stores in 17 countries, including 12,000 in North America. Known for its iconic brands such as Slurpee®, Big Bite® and Big Gulp®, 7-Eleven has expanded into high-quality sandwiches, salads, side dishes, cut fruit and protein boxes, as well as pizza, chicken wings and mini beef tacos. Mmmmm, tacos. 7-Eleven offers customers industry-leading private brand products under the 7-Select™ brand including healthy options, decadent treats and everyday favorites at an outstanding value. Customers can earn and redeem points on various items in stores nationwide through its 7Rewards® loyalty program with more than 40 million members, place an order in the 7NOW® delivery app in over 1,300 cities, or rely on 7-Eleven for bill payment service, self-service lockers and other convenient services. Find out more online at www.7-Eleven.com, via the 7Rewards customer loyalty platform on the 7-Eleven mobile app, or on social media at [Facebook](#), [Twitter](#) and [Instagram](#). Also, they trademarked the word "Brainfreeze." No lie. Thanks for sticking with this. You're unstoppable.