

For Immediate Release

## GSP Ramps Up Sustainability Processes in Supply Chain

*Forest Stewardship Council grants chain of custody certificate*



### **CLEARWATER, Fla., March 11, 2024**

- GSP announced today that the Forest Stewardship Council has awarded the company a chain of custody certificate. This officially verifies GSP's value of sustainable forestry practices which are critical to procurement processes. The FSC certificate ensures products come from sustainably managed forests that provide environmental, social, and economic benefits.

In addition to responsible forestry practices, FSC's core requirements include no child or forced labor, no discrimination in employment and occupation, and freedom of association

and the right to collective bargaining. The certificate allows GSP to become a vendor partner with other companies who focus on sustainable practices, both upstream and downstream of GSP's supply chain.

In addition to the recently acquired FSC certificate, GSP is one of 70 certified members of the Sustainable Green Partnership, a printing trade organization focused on a wholistic sustainability approach to production.

"We continuously seek improvements to our sustainable practices," said Elaine Scrima, Executive Vice President of Operations. "Our [AccuStore®](#) technology eliminates print overages for our customers to reduce waste. We've leveraged our multiple plants to reduce transport emissions. We recycle materials in our production processes while using recycled materials and products whenever possible. We are committed to building sustainability into every order we deliver."

### **About GSP**

GSP provides industry leading retail solutions that drive traffic, reduce costs and enhance customer experience. GSP delivers 100% store-specific in-store digital and print marketing programs to more than 75,000 retail locations from its four G7 print and fulfillment facilities throughout the U.S. GSP also offers turnkey design, manufacturing and installation for full-scale store remodels and décor refreshes. GSP's award-winning design team supports retail environments, visual merchandising, photography and graphics. Additionally, GSP's AccuStore® store intelligence technology maintains a single source of accurate site data to help retailers target their growth initiatives to the specific needs of each store. Founded in 1978, GSP's companies include Great Big Pictures and Custom Color, which supply

graphics, visual merchandising, and retail execution to leading consumer and retail brands throughout the United States. For more information, visit [gspretail.com](https://gspretail.com).

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