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Rich Products Brings the Full Pie of Pizza Solutions to the 2026 International Pizza Expo

Global food company to showcase new topped-pizza capabilities, expanded portfolio and protein-powered crust innovation at booth #1382

BUFFALO, N.Y. (Mar. 17, 2026) – Global, family-owned food company Rich Products (Rich's) is showcasing its deep bench of pizza capabilities at the 2026 International Pizza Expo, taking place on March 24–26 in Las Vegas, NV (booth #1382). On the heels of its recent acquisition of Great Kitchens Food Company, Rich's will feature some of its newest pizza offerings at the show, including protein-powered crust innovation, and a robust lineup of pizza solutions designed to help operators grow their business.

Building a Pizza Powerhouse with Great Kitchens

Earlier this year, Rich's announced the [strategic acquisition of Great Kitchens Food Company](#), North America's largest manufacturer of private label take & bake pizzas and home to the iconic Uno Foods brand. This move significantly expands Rich's topped pizza offerings and strengthens the company's position as a leader in pizza. By combining Rich's expertise in crust and dough with Great Kitchens' leadership in fully topped pizzas, the company is creating a one-stop destination for operators seeking high-quality, turnkey pizza solutions.

At this year's Pizza Expo, Rich's will spotlight its expanded portfolio and capabilities, showcasing its high-quality, authentic Chicago-style deep-dish pizza and a variety of handheld products topped with Great Kitchens' premium toppings. Attendees will experience firsthand how this acquisition unites complementary strengths to elevate flavor, deliver consistency, enhance menus and streamline operations across the foodservice segment.

"As a key player in the food industry for more than 80 years, pizza has been an integral part of our business for 48 of them. Our recent acquisition of Great Kitchens marks an exciting moment for both Rich's and the food industry," **said Donna Reeves-Collins, senior vice president, Pizza, Breads & Handhelds, Rich Products.** "We can now provide a much broader range of fully topped pizza products, including deep dish, along with on-trend handheld options as part of our portfolio. We are the only full-solutions partner for all pizza products - from dough, parbaked, gluten free and flatbreads to fully finished and now handhelds. Our passion is delivering innovative products that meet our customers' needs and align with what today's consumers are looking for—helping operators drive traffic and ultimately grow their business."

The Rise of Protein-Powered Crust

As consumer demand for protein-forward menu items continues to accelerate, Rich's is showcasing its protein-powered pizza crust, an innovation designed to help operators respond to evolving consumer demands without sacrificing taste. This offering provides a differentiated way for pizzerias and foodservice operators to add functional benefits to their menus while maintaining the craveable pizza experience consumers expect.

Visitors to Rich's booth (#1382) will have the opportunity to sample the protein-powered crust at Pizza Expo.

A Full Menu of Pizza Solutions

In addition to its newest innovations and capabilities, Rich's will feature a comprehensive range of pizza and flatbread products at the show, reinforcing its position as a one-stop pizza partner. From dough balls and parbaked crusts to fully topped pizzas and complementary carriers, Rich's portfolio will be on full display to help operators expand their menus, drive traffic and stay ahead of emerging trends.

To learn more about Rich's full spectrum of pizza and flatbread products, visit www.richsusa.com/pizza/.

MEET RICH'S

Rich's, also known as Rich Products Corporation, is a family-owned food company dedicated to inspiring possibilities. From cakes and icings to pizza, appetizers and specialty toppings, our products are used in homes, restaurants and bakeries around the world. Beyond great food, our customers also gain insights to help them stay competitive, no matter their size. Our portfolio includes creative solutions geared at helping food industry professionals compete in foodservice, retail, in-store bakery, deli, and prepared foods among others. Working in 100 locations globally, with annual sales of \$5.8 billion, Rich's is a global leader with a focus on everything that families make...possible.

Rich's®—Infinite Possibilities. One Family.

Learn more at Richs.com or join the conversation on [Facebook](#), [Instagram](#) and [LinkedIn](#).