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National Retail Solutions (NRS) Launches "Marty's Minutes, C-Store Basics 101" Video Series

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National Retail Solutions (NRS), a leading provider of point-of-sale (POS) systems and merchant services for independent retailers, is excited to announce the launch of **"Marty's Minutes, C-Store Basics 101,"** a new [educational video series](#) for convenience store owners and managers.

In collaboration with industry veteran **Marty Glick, Executive Vice President of Divisional Sales at National Convenience Distributors**, NRS has created a series of short, informative videos covering everything related to convenience store operations. The series aims to provide valuable tips and tricks for effectively managing, stocking, and arranging convenience stores.

"We're incredibly excited to collaborate with Marty Glick on this project," said **Elie Y. Katz, President and CEO of National Retail Solutions (NRS)**. "Independent merchants often lack the resources of larger chains, such as extensive back-office support or substantial marketing budgets. Marty's three decades of experience in the convenience store industry make him the ideal person to share practical, actionable advice through our NRS Marty's Minutes series. Our initiative reflects our commitment to empowering small business owners with the knowledge they need to run their stores more efficiently and competitively."

Marty Glick brings over two decades of experience in the consumer goods industry to the series. Currently managing a sales force of over 250 professionals covering 14 states, with annual sales exceeding \$3 billion, Glick's insights are rooted in practical, real-world experience.

"I'm excited to share my knowledge and help convenience store owners optimize their operations," said Glick. "The bite-sized videos will provide actionable advice that can make a real difference in the day-to-day running of a convenience store."

The **"Marty's Minutes, C-Store Basics 101"** videos will cover a wide range of topics, including:

- Inventory management best practices
- Practical store layout and product placement
- Customer service tips
- Marketing and promotion strategies
- Maximizing technology in convenience stores

The video series will be available on [NRS's YouTube channel](#) and shared across all NRS social media platforms using the hashtag #Marty'sMinutes, making it easily accessible to convenience store owners and managers nationwide.

For more information about "Marty's Minute, C-Store Basics 101" or NRS's comprehensive suite of services for independent retailers, please visit nrsplus.com or contact **NRS Sales at (833) 289-2767**.

About National Retail Solutions (NRS):

National Retail Solutions (NRS) operates the leading [point-of-sale \(POS\) terminal-based platform](#) and **NRS Pay** credit card processing for small and mid-size independent retailers, with over 32,300 active terminals nationwide. The robust, custom-built POS system provides a total checkout ecosystem for retailers. NRS is a subsidiary of IDT Corporation (NYSE: IDT).

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