

NEW DESIGNS: BIC EZ Reach® Pastel Lighters

BIC® EZ Reach® Lighters is launching a new color series – Pastel. EZ Reach® Pastel is the ultimate lighter with a fresh look to our classic design! These serene pastel hues evoke a sense of calm and serenity, making them a perfect lighting accessory for candles and more! Plus, every EZ Reach® lighter is 100% safety tested and features a 1.45-inch extended wand that helps keep fingers away from the flame!

For more information visit https://us.bic.com/en_us/lighters-new-inquiry