FOR IMMEDIATE RELEASE

VP RACING FUELS PROMOTES HENDEL TO SENIOR VICE PRESIDENT, GLOBAL SALES

San Antonio, TX (June 2, 2022) - VP Racing Fuels, Inc., regarded worldwide as the leader in racing, performance fuel products, and branded retail, announced today that Bruce Hendel has been promoted to Senior Vice President, Global Sales.

"Bruce is recognized internationally as one of our experts in race fuels and performance technology," said Alan Cerwick, President & CEO of VP Racing Fuels. "His deep experience, years of successful leadership, and earned respect across industries make Bruce the ideal person to lead VP’s global expansion."

In his career of nearly 30 years at VP, Hendel has held several leadership roles. In addition to his most current position, he was Director of Sales, Consumer Products, and Western Regional Manager. In these roles, he has been the face of VP to major national and regional retailers, distributors, and race series and tracks, earning their respect and trust along the way.

Hendel is a graduate of New England College with a Bachelor of Science Degree in Accounting and Business Management.
For more information about VP and its products for racers, enthusiasts, and general consumers, visit www.vpracingfuels.com.

**About VP Racing Fuels**

VP Racing Fuels is best known as the World Leader in Race Fuel Technology™, fueling champions in virtually every form of motorsport on land, sea, and air since 1975. VP is the Official Racing Fuel of the IMSA WeatherTech SportsCar Championship, Blancpain GT World Challenge America, AMA Supercross, NMRA, NMCA, World of Outlaws Sprint Cars, Late Models, DIRTcar, PDRA, SCORE, Best In The Desert, ARA, and USAC among more than 60 VP-sponsored series and sanctioning bodies.

As part of a retail branding program, gas stations and convenience stores across North America are being branded as VP Racing Fuels, with each providing distribution for VP's other product lines, including ethanol-free VP Small Engine Fuels, formulated for 2- and 4-cycle outdoor power equipment; VP Madditive® performance chemicals; VP Hi-Performance Lubricants; VP PowerWash™; and VP PowerMaster® hobby fuels for R/C racing. VP's most recent diversification efforts include the introduction of VP Hi-Performance Lubricants in conjunction with the launch of quick lube facilities branded VP Racing FASTLUBE™, VP Racing POWERWASH™ car wash systems, VP Appearance, and VP TANK GUARDIAN™ product lines.

More information is available online at www.vpracingfuels.com.

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