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*****FOR IMMEDIATE RELEASE*****

VAN'S KITCHEN -- A PILAR OF DIVERSITY

Van's Kitchen Celebrates Diversity with Its Actions and Deeds

DALLAS, TX (July 14, 2022) – Van's Kitchen, a certified women-owned and minority-owned egg roll manufacturer is dedicated to diversity. The company is built on diversity and demonstrates its dedication through its actions and deeds everyday.

Workforce Diversity

It all starts at the top. In 1986 Van and Kim Nguyen and their daughter Theresa – all who had immigrated to the United States in 1966 – began Van Oriental Food. In 2014, with the retirement of her parents, Theresa became CEO and her husband Carl Motter became CRO (Chief Revenue Officer).

The company lives their beliefs. As Theresa says, “We believe in providing opportunities so all people can fulfill their dreams. No matter your gender, nationality, age, or class, everyone deserves an equal opportunity at success.”

Team members are called Roll Models and the company celebrates the uniqueness that they all can bring to the table – they are a diverse bunch where communication at any given moment may be in English, Spanish or Vietnamese. They also feature some of these Roll Models on their website (<https://www.vanskitchen.com/roll-model-stories/>) with inspiring stories that exemplify Van's Kitchen's commitment to their beliefs.

The majority of Van's line employees are of Latino and Hispanic heritage; when Van's needed to up their production it was this group that most contributed to filling the needs.

Celebration of Heritage & Diversity

While diversity is a full-time commitment Van's Kitchen also joins in on celebrating and supporting certain times of year dedicated to various cultures.

In May Van's Kitchen joined in celebrating AAPI (Asian American Pacific Islander) Heritage Month. With an extensive dedicated section on their website

(<https://www.vanskitchen.com/aapi-heritage-month>) articles detail how people could celebrate with them by educating themselves, immersing themselves in the culture and supporting AAPI-owned businesses. The links provided to Asian history and culture and contributions are substantial and informative. Van's Kitchen also promoted the month with a dedicated e-mail "Celebrate AAPI Heritage Month with Van's Kitchen" inviting readers to learn more.

In September Van's Kitchen will be celebrating diversity again with Hispanic Heritage Month which runs from September 15 through October 15. As with AAPI, Van's has dedicated a page on their website to celebrate this culture and the Hispanic Roll Models who work with them (<https://www.vanskitchen.com/hispanic-heritage-month-2022/>). And Van's Kitchen's commitment goes beyond words – they have helped legions of Hispanic employees with language and computer skills and supported them in other ways to help them realize their own American dream.

Celebrating diversity with both employees and customers is an important foundational tenant for Van's Kitchen and one they desire to support in multiple ways. Retailers in the convenience-store segment who want to help Van's Kitchen celebrate diversity year round should reach out to their appropriate regional broker – KC Krafts for the West, TCM (Total Convenience Marketing, Inc.) for the East, Southeast and South and CSM Sales for the upper Midwest -- or contact Van's Kitchen directly at www.vanskitchen.com.

ABOUT VAN'S KITCHEN

Van's Kitchen, the flagship brand of VAN Oriental Food, was founded in 1986 by Van and Kim Nguyen – immigrants from Vietnam. In 2014 the company was transitioned to their daughter Theresa and her husband Carl Motter who carry on the family-oriented, relationship-based tradition and lead the company as CEO and CSO, respectively. A certified Women-Owned and minority-owned egg roll manufacturer, Van's Kitchen supplies over 10,000 supermarkets and convenience stores nationwide.

Van's Kitchen believes that all people are Made to Love, and everything they do is a representation of this. At Van's Kitchen employees show up each day with the purpose of empowering underdogs, outsiders, and the 'least of these' to rise up, conquer challenges and fulfill their dreams. No matter one's gender, nationality, age, or class, everyone deserves a seat at the table, whether it is the dinner table or the table of opportunity.

For more information about Van's Kitchen visit: www.vanskitchen.com

