

For Immediate Release

AccuStore Enhanced Store Portal Interface Ramps Up Efficiency

Site specific cataloging speeds ordering process, simplifies workflows

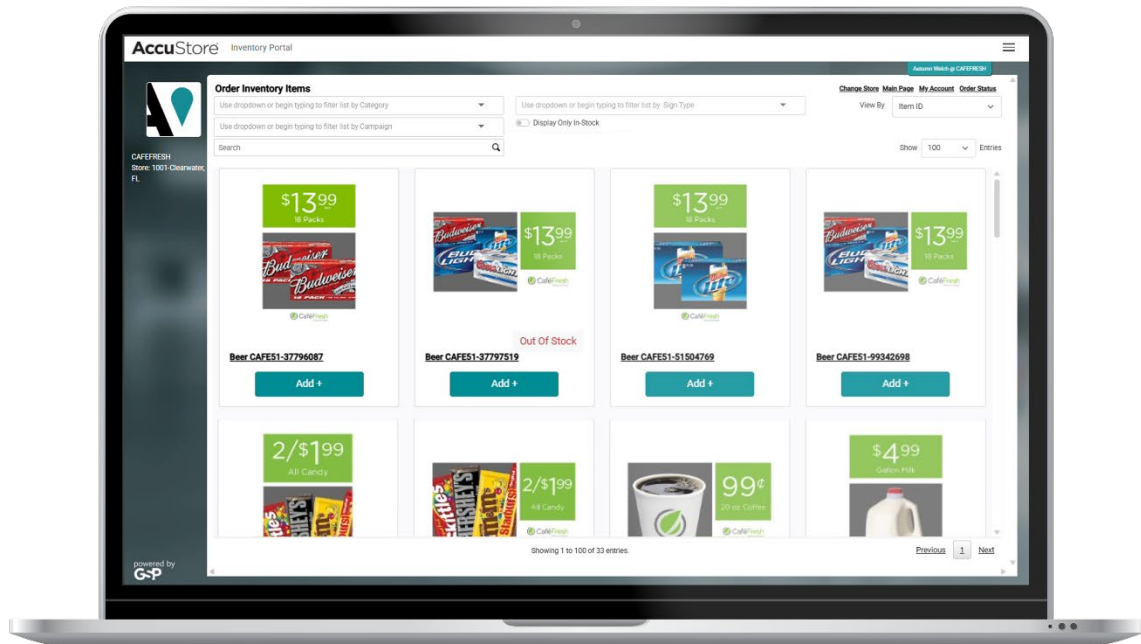
CLEARWATER, Fla., June 24, 2025 — AccuStore, a leader in retail intelligence and in-store execution solutions, is proud to announce a major update to its Store Portal platform. The release further simplifies workflows and navigation, making the ordering process for marketing kits even faster.

Now with advanced search and filtering capabilities, users quickly find the items they need with more precision than ever before. Clients can create store-specific catalogs based on store profiles and filter the items to serve to the unique needs of each store. This update enhances the interface so marketing teams and store personnel can quickly ID what they need while placing an order.

One of the most impactful enhancements is the addition of navigation tabs at the top of the interface, allowing users to seamlessly switch between ordering from inventory and pack slip replacements. This saves valuable time, freeing up personnel for customer-centric tasks.

"Our aim was to make the Store Portal experience even better by building on the strengths of store profiles," said Autumn Welch, AccuStore's Vice President of Product. "We incorporated customer suggestions to improve their workflow within the program."

To ensure a smooth transition, all Store Portal customers will receive personalized training on the updates. The rollout will be executed on a customer-by-customer basis, allowing for dedicated support and onboarding. This latest update reaffirms AccuStore's commitment to innovation, usability, and supporting retail operators with the tools they need to succeed.



About AccuStore

AccuStore is the result of more than 45 years of helping retailers gain store-level intelligence to enhance operations, marketing, facilities, management, loss prevention and human resources. Its enhanced store profiling technology makes it easy for consumer-facing businesses to access real-time information about every site. AccuStore customizes a database of site-level details and stores it securely on a cloud-based platform with a web interface and mobile 24/7 access. The mobile app enables managers to turn their strategic plans into store level results on the go. A GSP company, AccuStore is based in Clearwater, Fla. To find out more, visit accustore.com.

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