PRESS RELEASE

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As part of our ongoing “We’re here for you campaign,” which works to identify and provide support to our local communities, Nittany MinitMart conducted a donation drive for the American Cancer Society. All 27 Nittany MinitMart retail locations across the region and raised $2634.00 in the month of October. “Nittany MinitMart is committed to doing our part to help the American Cancer Society take care of the many in our communities that have been effected by this terrible disease” said Jim Martin CEO of Nittany MinitMart.

The American Cancer Society provides research, treatment and support to those effected by cancer and also to those caring for loved ones dealing with the disease. “This fundraiser was a way for Nittany MinitMart to help families in the local area who are dealing with this disease in its many forms by supporting the American Cancer Society and the fantastic work they do in our communities” said John Martin, President Nittany MinitMart.

“This was the first time we have partnered with the American Cancer Society on a fundraiser and we hope to continue to make this promotion bigger and better in the coming years. It will be an annual event for our stores.” Said Nicole Masullo, Nittany MinitMart Division Manager. The money will be given to the Northeast Region of the American Cancer Society and will primarily go toward helping families in our local region deal with the costs of fighting this deadly disease.

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