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### **Prairie City Bakery Expands Award-Winning Coffee House Pound Cake Line with New Cinnamon Crumble Flavor**

Vernon Hills, IL – 2/11/2026 – Building on the success of its award-winning Coffeehouse Pound Cake line, Prairie City Bakery is introducing a **new Cinnamon Crumble Pound Cake** flavor, bringing even more indulgence and variety to the growing program. The new flavor is **available immediately and is stocked in DOT Foods** for convenient distribution.

The Coffee House Pound Cake line has quickly become a standout within Prairie City Bakery's portfolio, known for its premium quality and strong grab and go appeal, and ability to transcend dayparts. The new Cinnamon Crumble flavor continues that momentum with a rich, **moist pound cake swirled with warm cinnamon, topped with a buttery crumble streusel, and finished with a drizzle of sweet white icing.**

As with all Prairie City Bakery products, the Coffee House Pound Cake line is part of the brand's trusted thaw and sell program. Retailers can simply thaw, stock, and sell, ensuring consistent quality with minimal labor.

"Our Coffeehouse Pound Cakes have resonated strongly with customers, and Cinnamon Crumble builds naturally on that success," said Lisa Phelps, Marketing Director of Prairie City Bakery. "It combines the warmth of cinnamon, the texture of streusel, and the indulgence of icing in an individually wrapped format that is **easy for operators and irresistible for consumers.**"

For more information about Prairie City Bakery's Coffee House Pound Cake line or to place an order, visit [www.pcbakery.com](http://www.pcbakery.com) or email [customerservice@pcbakery.com](mailto:customerservice@pcbakery.com).

#### **About Prairie City Bakery**

Founded in 1994, Prairie City Bakery delivers premium, fully baked thaw and sell solutions that delight customers and drive sales. Our award-winning products are found in convenience stores, micro markets, in store bakeries, and leading foodservice chains nationwide. With both individually wrapped and bulk options, we make it easy for retailers to serve high quality bakery treats with minimal effort.