

For Immediate Release

DRB® Shares Car Wash Market Saturation Insights

Akron, OH, May 23, 2023 – DRB®, an Akron, Ohio-based provider of car wash point-of-sale and optimization technology, will share its Car Wash Show Education Session “Understanding Market Saturation and Other Enterprise Business Intelligence Insights” in an upcoming webinar.

As the car wash industry continues to grow, it has raised concerns about possible market saturation. DRB has studied car wash market saturation and found some surprising trends related to increasing competition. They shared these insights at The Car Wash Show in May and will present them again in [a webinar](#) to be held at 2 p.m. ET Thursday, June 8. The webinar will be presented by Todd Davy, DRB Senior VP of Sales, and Dan Flatley, DRB Vice President of Product Management.

“We will share the trends we uncovered, predict when we expect the industry to experience saturation and highlight some exciting advancements in enterprise business intelligence,” Davy said.

The webinar will answer questions such as:

- How does saturation affect a single site?
- How does it affect a market?
- Is my membership saturated?
- What can I do to mitigate future saturation?

To secure your spot for the webinar, [register here](#). Even if you can’t make it live, be sure to register to get the webinar replay and Q&As.

DRB

For over a third of a century, DRB® supported – and often drove – an era of unprecedented growth in the car wash industry with point-of-sale and wash optimization solutions. We have continued that tradition through continuous development, acquisition and evolution. As a result, we present the industry’s premier portfolio of business optimization solutions to support the unique needs of each car wash business. Using our innovation, insights and expertise, we guide car wash operators to discover which combination of solutions will help them meet their business goals regardless of where they are in their car wash journey. DRB is a company of Vontier, a global industrial technology company uniting critical mobility and multi-energy technologies and solutions to meet the needs of a rapidly evolving, more connected mobility ecosystem.

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