

## **FOR IMMEDIATE RELEASE**

### **Sunny Sky Products Expands Cinnabon® Beverage Line with Hot Chocolate, Cold Brew, and Flavored Syrup**

#### **Cinnabon® Comfort: Anytime, Anywhere, Any Way**

**Houston, TX – [Date]** – Sunny Sky Products is excited to announce the expansion of its Cinnabon® beverage lineup with the launch of Cinnabon® Cold Brew, Cinnabon® Hot Chocolate, and Cinnabon® Flavored Syrup. This indulgent trio brings the iconic flavor of a Cinnabon® cinnamon roll into even more crave-worthy beverage experiences for c-store operators.

#### **About the Product:**

Now, customers can enjoy the iconic Cinnabon® taste in multiple formats:

- **Cinnabon® Cold Brew** – A smooth, refreshing coffee experience featuring premium cold brew coffee blended with Cinnabon® cinnamon roll and signature cream cheese frosting flavors.
- **Cinnabon® Hot Chocolate** – A rich, creamy hot cocoa infused with warm cinnamon pastry notes and the signature Cinnabon® frosting flavor.
- **Cinnabon® Flavored Syrup** – A versatile syrup that adds the sweet, comforting, iconic taste of Cinnabon® to coffees, lattes, milkshakes, and more.

#### **Product Specifications:**

##### **Cold Brew:**

- Packaging: 6-Liter BIB
- Product Yield:
- Shelf Life:

##### **Hot Chocolate:**

- Packaging: (4) 3lb Pouches
- Product Yield:
- Shelf Life:

##### **Flavored Syrup:**

- Packaging: 750ml Bottle
- Product Yield:

- Shelf Life:

Sunny Sky Products is a proud licensing partner of Go-To-Foods, and currently offers Cinnabon Cinnamon Roll, PecanBon, and Pumpkin Spice Cappuccino's. We are excited to offer consumers more of their favorite **Cinnabon**® flavors and expand to new formats.

### **Why Choose Cinnabon® Beverages?**

- **Indulgent, Iconic Flavor** – The irresistible taste of Cinnabon® cinnamon rolls, now in multiple beverage options.
- **On-Trend & In-Demand** – Consumer demand for indulgent and nostalgic flavors continues to grow, making these products a must-have menu addition.
- **Versatile & Easy to Serve** – Ready-to-use formats ensure convenience, operational efficiency, and consistent quality for operators.

### **Availability:**

Cinnabon® Hot Chocolate, Cold Brew, and Flavored Syrup are now available upon request for c-store operators nationwide.

For more information about Cinnabon® Cold Brew, Hot Chocolate, Flavored Syrup and other Cinnabon® beverages from Sunny Sky Products, visit

<https://sunnyskyproducts.com/brand/cinnabon/>

### **About Sunny Sky Products**

Sunny Sky Products is a leading manufacturer of innovative beverage solutions, offering hot, cold, frozen, and beverage enhancer products for the convenience store and foodservice industry. Sunny Sky specializes in manufacturing hot-fill, cold-fill, aseptic, and powder products. The Company's portfolio includes clean label and preservative free smoothie bases and refreshers, bar and cocktail mixes, juices, teas, lemonades, specialty cappuccinos, frappes, hot chocolates, cold brew and iced coffee, fountain drinks, aguas frescas, frozen slushies, coffee syrups, creamers, sauces and toppers. The Company employs approximately 600 team members across six best-in-class manufacturing facilities, Houston, TX (headquarters), Tinley Park, IL, Douglassville, PA, Fullerton, CA, Chicago, IL, and Frostproof, FL. For more information about Sunny Sky, please visit: [www.sunnyskyproducts.com](http://www.sunnyskyproducts.com).