

GK Software To Showcase Advanced Omnichannel Experiences for the Modern Convenience Customer at NACS Show 2025

GK will be at booth S3575 / Hall A at NACS 2025, showcasing its solutions used by leading c-store retailers, including seven of the top 20 convenience store companies

Raleigh, N.C. – Oct. 2, 2025 – GK Software, a global leader in comprehensive retail applications for real-time omnichannel business systems, will demonstrate a full range of convenience retailing solutions at NACS Show 2025, Oct. 15-17, 2025 in Chicago. Located at booth S3575 / Hall A of McCormick Place, GK will be demonstrating its advanced omnichannel customer experiences in the store, at the forecourt and backcourt, and for omnichannel made-to-order food service.

GK simplifies store technology for leading c-stores, including <u>seven of the top 20</u> <u>convenience retailers</u>, by providing a single platform for all touchpoints. Its <u>GK Drive</u> solution allows convenience retailers to link their fuel station infrastructure with their store business into an agile, highly integrated and fully available platform.

At NACS Show, GK will specifically highlight:

- Omnichannel integration with ecommerce and mobile apps to the point of sale (POS);
- Prepared foods from omnichannel order to preparation to pickup or delivery;
- Every store touchpoint, including POS, self-service, mobile and kiosks;
- · Integrated commercial backcourt with high-flow diesel and consumer forecourt fuel transaction processing;
 - Shrink reduction with loss and fraud prevention solutions utilizing camera vision and Al.

The modern convenience consumer walks through multiple channels and touchpoints in their shopping journey, and GK will showcase how c-stores can offer personalized journeys at every step of the way. For example, a customer may place a ready-to-eat order for a pizza from their office and drive to the c-store store to pick it up. While they are there, they may use their rewards program while they refuel at the pump or use a personalized coupon to

grab a can of soda from inside the store. As such, c-stores need a partner than can support every step of that multilayered process.

"Meeting the demands of today's consumer is no small feat. GK is proud to play a part in helping retailers do so, and we'll be showcasing our innovative solutions alongside our industry-leading partners at NACS this year," said Bill Miller, SVP and Head of Sales for GK Americas. "We have a longstanding relationship with NACS, and we always love to come to the show and learn from our peers in the convenience industry."

At the NACS Show, GK will also be showcasing its work with partners including <u>Fujitsu</u>, <u>Opterus</u>, <u>Elo</u>, <u>Altaine</u> and <u>Perfect Company</u>. GK is also partnering with Amazon Web Services, Inc. (AWS) and Kitestring for an exclusive breakfast event on Wednesday, Oct. 15.

To learn more, visit GK at booth S3575, Exhibits - South Building / Hall A (Level 3) or contact the company here.

About GK Software

GK breaks down the barriers to unified commerce with its open CLOUD4RETAIL platform and a broad portfolio based on it, including OmniPOS for point of sale, mobile POS, mobile customer engagement and a full range of store/back-office solutions. The company is a recognized leader in omnichannel retail, offering a single, global software platform for all retail formats and touchpoints. Seven of the Top 20 Convenience retailers and ten of the Top 50 global retailers rely on GK, and GK is the fastest growing global POS provider in new installations over the last three years. For more information, visit www.gk-software.com

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