

## Press release

January 25, 2023

# All Electrolux Professional Group US Food & Beverage brands on show at NAFEM

**For the very first time, since the acquisition of Unified Brands, all of Electrolux Professional Group's Food and Beverage brands in the US will be displayed together, at the NAFEM Show, the largest food service exhibition in the US.**

"This is the first NAFEM Show since the pandemic, with nearly 550 exhibitors and 20,000 attendees expected in attendance," says Dave Herring, President, Food Americas. "It's the event of the year in the US, and a great opportunity for us to network with our partners and our customers."

The newly acquired US brands: Groen, Randell, Power Soak, Capkold, and Avtec from Unified Brands, have been leading players in the food service industry since Groen's founding in 1907. Together with the previous acquisitions of Grindmaster and Crathco, the Unified Brands acquisition in 2021 has created a stronger than ever platform in the US – which supports the Group strategy for growth in the US and with chain restaurants. Additional US food and beverage brands from the Group that will be on display at NAFEM include Electrolux Professional, UNIC, and Kelvinator Commercial.

Each of the Group's brands has a sole purpose driving the research, design, and lifecycle care of our products: it is the customer. The unique and inspiring solutions empower users to prep, cook, vent, cool, clean, and brew confidently – knowing the equipment will deliver high productivity, at the lowest cost, every time.

"This is the first time we're displaying all of Electrolux Professional Group's brands in one common space. It is a great opportunity for us to showcase how collectively the Group offers complete foodservice and beverage solutions to our customers in the US and across the globe," Herring adds.

**For more information, please contact** Jacob Broberg, Chief Communication & Investor Relations Officer +46 70 190 00 33

### About the Electrolux Professional Group

The Electrolux Professional Group is one of the leading global providers of food service, beverage, and laundry for professional users. Our innovative products and worldwide service network make our customers' work-life easier, more profitable – and truly sustainable every day. Our solutions and products are manufactured in 12 plants in seven countries and sold in over 110 countries. In 2021, the Electrolux Professional Group had global sales of SEK 7,9bn and approximately 4,000 employees. Electrolux Professional's B-shares are listed at Nasdaq Stockholm. For more information, visit <https://www.electroluxprofessional.com/corporate>

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