

## **f'real Blends Up New Girl Scout Coconut Caramel Milkshake**

*The Blend-It-Yourself Milkshake, Introduces an Iconic, Fan-Favorite Girl Scout Cookie™ Flavor, Joining the f'real Lineup for a Limited Time*

**BUFFALO, N.Y. - August 21, 2025** - [f'real](#), the makers of on-the-go, blend-it-yourself (BIY) milkshakes and smoothies, announced today its latest flavor creation with the debut of a new Girl Scout Cookie™ inspired treat made with real cookie crumbles. The f'real Girl Scout Coconut Caramel Milkshake can be found for a limited time at f'real blenders in more than 17,000 retailers nationwide beginning Aug. 25, as part of a licensing relationship with Girl Scouts of the USA (GSUSA).

Made with real Girl Scout Coconut Caramel cookie crumbles and real milk, the f'real milkshake blends together classic flavors of toasted coconut, rich caramel and cocoa into a creamy frozen treat that's both delicious and refreshing. With three thickness options, f'real shakes are blended to consumers' liking in about 60 seconds, providing a sweet treat made for road trips, snack breaks, and indulgent on-the-go cravings.

"We are thrilled to introduce another innovative limited-edition milkshake, giving f'real fans across the country the chance to enjoy an exciting new flavor that captures the essence of one of the most popular Girl Scout Cookie™ flavors in f'real's innovative blend-it-yourself format," said Megan Grinstead, vice president of customer and consumer marketing at Rich Products Corporation. "We are incredibly pleased to be able to provide a memorable, novel frozen treat that captures Girl Scout Cookie flavors in the form of a delicious BIY shake."

"Bringing a beloved Girl Scout Cookie flavor to a milkshake is more than just a delicious collaboration—it's a celebration of the entrepreneurial spirit at the heart of Girl Scouts," said Wendy Lou, chief revenue officer of GSUSA. "Every swirl of flavor represents the courage, confidence, and character our girls develop through the Cookie Program, and partnerships like this help amplify their stories in fun, unexpected ways."

All f'real milkshakes are made with real milk and blended by consumers in-store with the touch of a button. Just *pick* a flavor from the freezer, *peel* off the lid, and *place* it in the blending machine to enjoy a custom milkshake in under a minute.

Alongside f'real's core lineup of eight milkshakes, two whole-fruit smoothies and two Energy Freeze offerings, the f'real Girl Scout Coconut Caramel Milkshake will be available for a limited time this fall in retail locations nationwide, from convenience stores to college

campuses, including 7-Eleven, Sheetz, Maverik, Kwik Trip, and more. The suggested retail price for each 12-ounce f'real milkshake is \$3.99.

To learn more about f'real, its lineup of blend-it-yourself freezes, shakes and smoothies, and find a f'real blender near you visit [freal.com](https://freal.com) or follow @therealfreal on Instagram, TikTok, and Facebook.

For more information about Girl Scouts, to join or to donate, visit [girlscouts.org](https://girlscouts.org).

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## **Media Contact**

Demonstrate PR for f'real

[frealpr@demonstratepr.com](mailto:frealpr@demonstratepr.com)

415.400.4214

## **About f'real**

f'real is a fast-growing company that designs, sells and markets blend-it-yourself milkshakes, smoothies and freezes, all made from honest ingredients, in more than 17,000 locations across the U.S. and Canada including convenience stores, colleges and universities, theaters, and military bases. The patented in-store blending system blends delicious and authentic milkshakes, smoothies and energy freezes at the touch of a button in about a minute. As the No. 1 frozen novelty offering in convenience stores, f'real's success can be attributed to continued innovation in the category and the quality of its products. f'real foods is a wholly-owned subsidiary of Rich Products Corporation. For more information, please visit [freal.com](https://freal.com) or follow on [TikTok](https://www.tiktok.com/@therealfreal), [Instagram](https://www.instagram.com/therealfreal), and [Facebook](https://www.facebook.com/therealfreal).

## **About Rich's**

Rich's, also known as Rich Products Corporation, is a family-owned food company dedicated to inspiring possibilities. From cakes and icings to pizza, appetizers and specialty toppings, our products are used in homes, restaurants, and bakeries around the world. Beyond great food, our customers also gain insights to help them stay competitive, no matter their size. Our portfolio includes creative solutions geared at helping food industry professionals compete in foodservice, retail, in-store bakery, deli and prepared foods among others. Working in 100 locations globally, with annual sales exceeding \$5.8

billion, Rich's is a global leader with a focus on everything that family makes possible. Rich's—Infinite Possibilities. One Family. Learn more at [Richsusa.com](https://Richsusa.com).

### **About Girl Scouts USA**

Girl Scouts bring their dreams to life and work together to build a better world. Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends. Backed by adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To join us, volunteer, reconnect, or donate, visit [girlscouts.org](https://girlscouts.org).